

[Webinar Concept Note]

Bringing Sustainability to the Forefront of the Supply Chain



6 May 2021

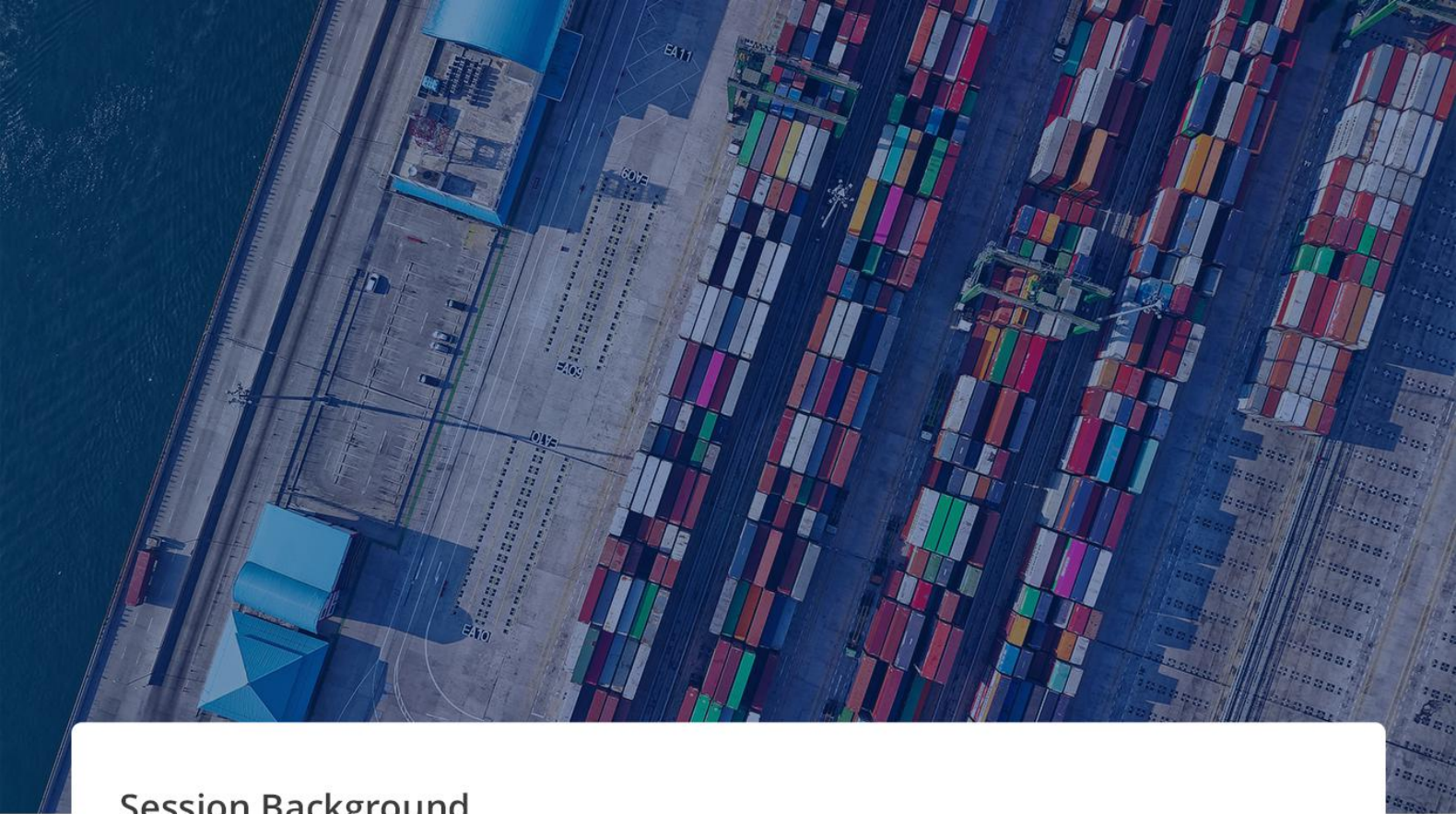


5 pm SGT / 2.30 pm IST

“Sustainability means ensuring prosperity and environmental protection without compromising the ability of future generations to meet their needs.”

— UN Secretary-General Ban-Ki Moon on adopting global development goals for 2016-2030.





Session Background

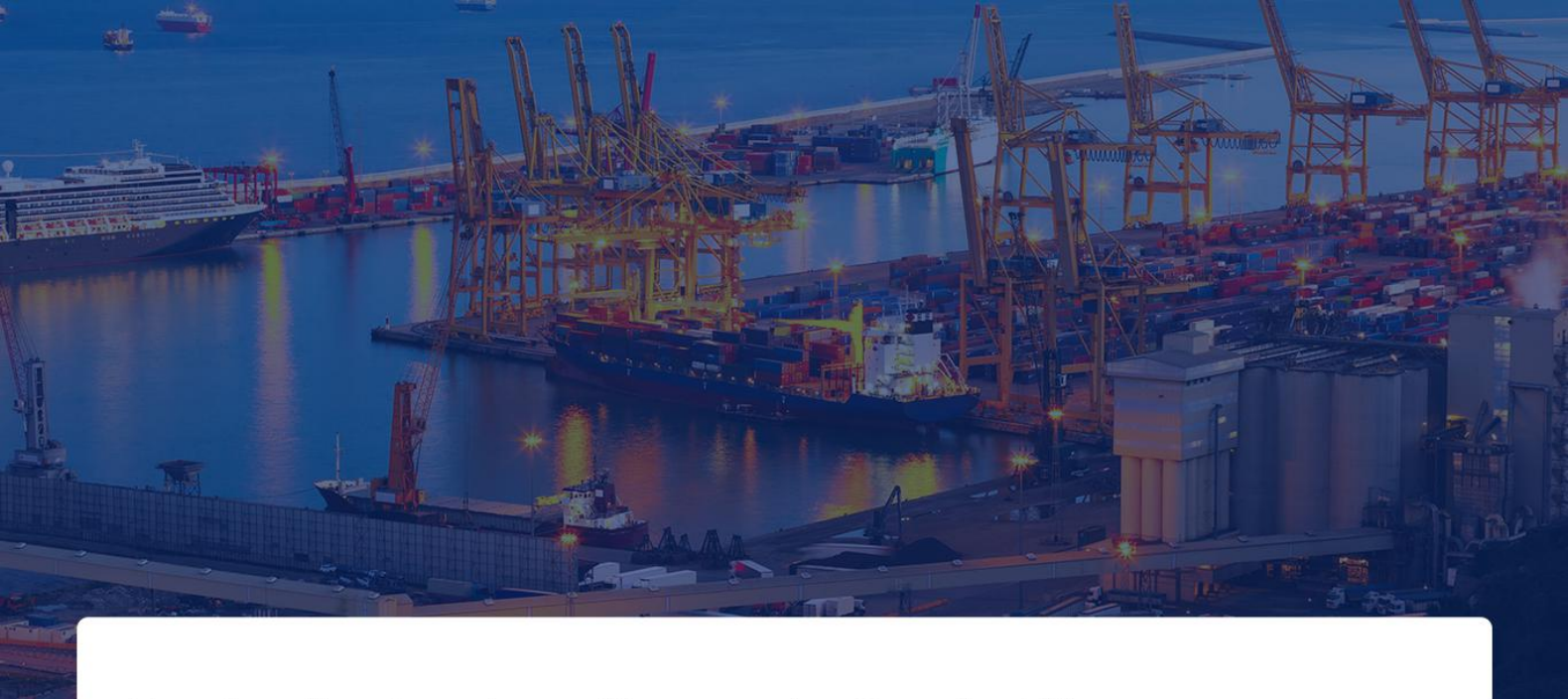
After the chaos wrought by the pandemic, one thing's clear beyond doubt—the future calls for dramatic improvements in sustainability performance. Today, embracing sustainable operations has emerged as an integral part of organisations' efforts to future-proof their businesses.

For instance, the Paris Agreement, signed by 195 countries at the United Nations Climate Change Summit, aims to reduce global greenhouse-gas emissions enough to prevent the planet from warming by more than 2°C. These commitments inevitably require companies to step up and take a broader view of their role in society.

Thankfully, the sustainability movement is gaining momentum, and with modern developments, joining the mission has never been easier.

As companies have started to acknowledge the need for sustainability, we're getting to the point where adopting sustainable practices is becoming critical to maintaining a company's overall financial health and brand image.

With our virtual session on *'Bringing sustainability to the forefront of the supply chain,'* we hope to start a conversation about how together we can ensure a greener, safer, prosperous and more sustainable future for businesses as well as our planet.



How Leading Brands are Maneuvering Sustainability

Microsoft installs solar arrays

US technology company Microsoft invested more than \$1 million with a manufacturing supplier to use sensor technology and data analytics tools to reduce energy consumption by installing solar arrays and completing an energy-smart building retrofit.

Maersk to launch carbon-neutral vessel

Fast-tracked by technological advancements and increasing customer demand for sustainable supply chains, A.P. Moller – Maersk is set to launch the world's first carbon-neutral liner vessel in 2023.

Tetra Pak ensures sustainable sourcing

Swedish packaging company Tetra Pak ensures that its suppliers do not use wood from sources that break the natural forestry cycle. Only those who meet the requirement can supply Tetra Pak.

KAO sets emission reduction targets

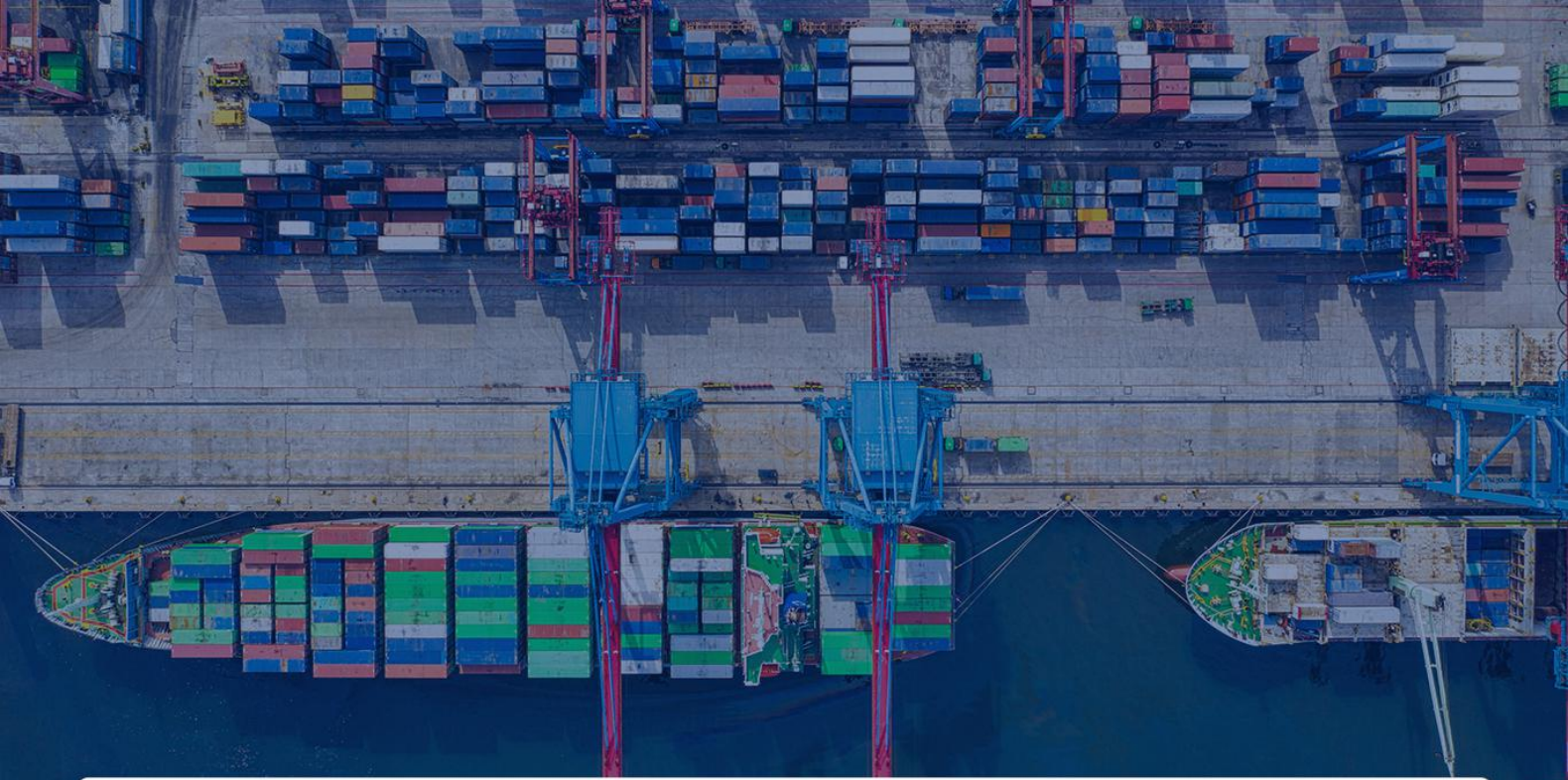
At least 80% of the Japanese chemical and cosmetics company, KAO's suppliers, have set emissions reduction targets after the company's initiative to encourage suppliers to reduce CO2 emission.

BT Group reduces CO2 emissions

UK telecoms company BT Group reduced energy use and cut 130 kg of CO2e for every month of production by collaborating with a supplier to simplify tool and moulding use.

Danone recycles organic waste

Danone, a French food company, created a biodigester that converts 40,000 tons of organic waste each year into natural fertiliser used by local farmers while producing biogas to provide power for 1,200 inhabitants.



Let us Achieve these Objectives

- ✓ To gain clarity on the financial and environmental implications of neglecting supply chain sustainability
- ✓ To understand how to inculcate and promote a culture of sustainability within an organisation
- ✓ To explore tools and solutions that can accelerate environment-friendly initiatives
- ✓ To identify collaboration opportunities for scaling up sustainability drives
- ✓ To learn how to achieve global targets on carbon neutrality

Target Audience

Thought leaders from across industries looking to drive sustainability deeper and further across their supply chain operations and organisation.



Our Visionary Panel



Chitransh Sahaj^(Moderator)

Co-Founder and Director GoComet, Chitransh has been recognised by Forbes 30 under 30, for revolutionising the way global supply chains are managed.



Alvin EA

Co-Founder and CEO of Haulio, Singapore's largest and fastest-growing container haulage platform, Ea is determined to build a sustainable future for the haulage and international freight industry



Rod Talbot

Vice President HubTran, Inc. with over 25 years' experience in enterprise logistics and business development, Rod has been instrumental in streamlining and maximizing supply chain value for top global brands.



Rajasekhara Reddy

Vice-President Global Demand Planning and Logistics at Glenmark Pharmaceuticals, Raj has over 20+ years of experience in logistics and supply chains. He is known for his forward-thinking and expertise in the industry.



Saurabh Bhatnagar

Head of Investments & Growth in Asia Pacific for Maersk, in this role, he is responsible for defining the growth strategy for Logistics & Services in the Asia Pacific region and driving growth by means of organic and inorganic investments.



Nidhi Gupta

CEO & Co-founder of Portcast, having 10 years of experience as part of DHL in various leadership roles across Asia Pacific, Nidhi is passionate about the current digitization opportunity in supply chain and logistics



Session Format



6 May 2021

Date



5 pm SGT /2.30 pm IST

Time



Zoom Live

Platform



45^{Mins} + 20^{Mins} Q/A

Duration

We invite you to be a part of the conversation and learn how to lead your company to a better sustainable supply chain future.

To join us

[Save Your Seat](#)

 **GOCOMET**

