



**FOR IMMEDIATE RELEASE**

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**ROUTE SET FOR 10<sup>th</sup> ANNUAL CHARITY MOTORCYCLE POKER RUN**

PASCO COUNTY, Fla. (January 31, 2022) – The route is set for the 10<sup>th</sup> annual Hittin’ the Road for Hospice motorcycle poker run, presented by KanTime Healthcare Software, on February 19 with a new venue for the post-run celebration.

The poker run will start at Harley-Davidson New Port Richey, where riders and passengers will check in and draw their first poker card with last bike out at 10 am. Along the route, riders will collect poker cards at VFW Post #8681 in Spring Hill, VFW Post #10137 in Bushnell, Miller’s Lighthouse in Ridge Manor, and finish with a celebration at the Zephyrhills Moose Lodge #2276.

The riders with the top three poker hands at the end of the run will receive cash prizes. Registration is open now for \$30 per person. Several motorcycle clubs are already gearing up to raise funds and compete for the “Wings & Wheels Award” given to the top fundraising team at the event. Event details and registration can be found at [www.HittinTheRoadForHospice.org](http://www.HittinTheRoadForHospice.org).

All event proceeds will benefit Gulfside Hospice and provide hospice care and resources for patients and families in Pasco County, regardless on their ability to pay. For more information, contact Leesa Fryer, Fundraising & Event Planning Manager, at 727-845-5707 or [leesa.fryer@gulfside.org](mailto:leesa.fryer@gulfside.org).

Current event sponsors include: Presenting Sponsor KanTime Healthcare Software; Chrome Sponsors Bouchard Insurance, The Fran Haasch Law Group, Michels & Lundquist Funeral Home and O2 Solutions; Classic Sponsor Achieva Credit Union, Foundation for End-Of-Life Care, and Golden Eagles Motorcycle Club; and Chopper Sponsors Christian Brothers Automotive, Catches Waterfront Grill & Marina, Mutual of America, Optimum Healthcare, and Smart Health & Life Insurance Agency LLC; and Cruiser Sponsor Worldview Limited.

**About Gulfside Healthcare Services:**

Gulfside Healthcare Services is a non-profit organization serving the community for more than 30 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit [www.Gulfside.org](http://www.Gulfside.org) or call 800-561-4883

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