



*\*Photos attached; captions below.*

**FOR IMMEDIATE RELEASE**

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**10<sup>th</sup> ANNUAL CHARITY MOTORCYCLE POKER RUN RAISES \$30,000 FOR GULFSIDE**

**HOSPICE**

PASCO COUNTY, Fla. (February 24, 2022) – For a decade, motorcycle riders have been coming together to raise funds for Gulfside Hospice and support patients in need and their families. During the 10<sup>th</sup> annual Hittin’ the Road for Hospice run this February, records were set when the crowd raised just over \$30,000 for the non-profit.

The 10<sup>th</sup> annual Hittin’ the Road for Hospice motorcycle poker run, presented by KanTime Healthcare Software, was held on February 19 with more than 150 riders in attendance. The run started at Harley-Davidson New Port Richey and ended with a celebration at the Zephyrhills Moose Lodge #2276, with multiple stops along the way.

“We knew the 10<sup>th</sup> anniversary of this event was going to be a big one, and the community really pulled through this year,” said Leesa Fryer, Fundraising & Event Planning Manager for Gulfside. “This was truly a group effort that made this possible by the sponsors, the poker stop hosts, the motorcycle clubs who fundraised, volunteers and all of the bikers who rode with us. Thanks to them, we can keep providing hospice care to anyone who needs it, regardless of their ability to pay.”

Several motorcycle clubs worked to raise money before the event in competition for the “Wings & Wheels Award” given to the top fundraising team. Ultimately, the Golden Eagles Motorcycle Club took home the trophy for the fifth year in a row by raising \$2,270.

All event proceeds benefit Gulfside Hospice and provide hospice care and resources for patients and families in Pasco County, regardless on their ability to pay. For more information, contact Leesa Fryer, Fundraising & Event Planning Manager, at 727-845-5707 or [leesa.fryer@gulfside.org](mailto:leesa.fryer@gulfside.org).

Event sponsors included: Presenting Sponsor KanTime Healthcare Software; Chrome Sponsors Bouchard Insurance, The Fran Haasch Law Group, Michels & Lundquist Funeral Home and O2 Solutions; Classic Sponsor Achieva Credit Union, Foundation for End-Of-Life Care, and Golden Eagles Motorcycle Club; and Chopper Sponsors Christian Brothers Automotive, Catches Waterfront Grill & Marina, Mutual of America, Optimum Healthcare, Reed TMS Logistics Inc. and Smart Health & Life Insurance Agency LLC; and Cruiser Sponsor Worldview Limited.

### **About Gulfside Healthcare Services:**

Gulfside Healthcare Services is a non-profit organization serving the community for more than 30 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit [www.Gulfside.org](http://www.Gulfside.org) or call 800-561-4883

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- Photo 1: The 10<sup>th</sup> annual Hittin' the Road for Hospice motorcycle poker run, presented by KanTime Healthcare Software, was held on February 19 with more than 150 riders in attendance. The run started at Harley-Davidson New Port Richey and ended with a celebration at the Zephyrhills Moose Lodge #2276, with multiple stops along the way.
- Photo 2: Several motorcycle clubs worked to raise money before the event in competition for the "Wings & Wheels Award" given to the top fundraising team. Ultimately, the Golden Eagles Motorcycle Club (pictured) took home the trophy for the fifth year in a row by raising \$2,270.
- Photo 3: Cash prizes were awarded to the top three poker hands at the event, with first place going to Frances McCatchen. Pictured left to right: Leesa Fryer, Lauren Corcoran, Frances McCatchen, and Carla Armstrong.
- Photo 4: Riders in the 10<sup>th</sup> annual Hittin' the Road for Hospice picked up poker cards at each stop, and the top three poker hands won cash prizes. Pictured here, riders from the Golden Eagles Motorcycle Club are picking their first poker cards at Harley-Davidson New Port Richey.
- Photo 5: Bruce Schuman, president of the Golden Eagles Motorcycle Club, kisses the Wings & Wheels Award trophy. The club raised \$2,270 for the event and won the trophy for the fifth year in a row.