



# Valley Views

A Newsletter for Wasatch Peaks Credit Union Members Since 1930

Landscape photo: © 2020 Gina Herbert at trailsxposed.com. Images used by permission.


## President's Message

It's difficult to talk about 2020 without bringing up COVID-19, but I'm going to attempt to do just that. Despite the obvious challenges brought on by the pandemic, Wasatch Peaks has continued to grow and provide critical financial services to our members this year. We have loaned out more money to our members this year than ever before. We have also taken in more member deposits than any year in our history, as members look for safety and soundness during these uncertain times. The assets of the credit union have grown to more than \$400 million and we are grateful for the trust you place in us.



Another exciting thing going on here at the credit union is the construction of our sixth full-service branch located in Plain City. Construction started on this branch, located in the Kent's shopping development on 2600 North, in June and we are planning on a mid-December opening. We are excited to be part of the Plain City community and look forward to better serving our members living in Weber County's fastest growing city. This branch joins our other five branches, located in Pleasant View, West Haven, Ogden, and Roy, and will help us provide more convenience for our members throughout all of Weber County.

If you drive by our corporate offices on 4723 Harrison, you will also notice some construction going on at the old Carl's Jr located just south of us. We purchased that building earlier this year, after Carl's Jr closed, and are currently renovating it to be a state-of-the-art Operations Center that will be the new home for our member services department. Our member service center agents handle thousands of phone calls each month and this new office will help them provide more and better services to our members over the phone. This building, affectionately known as Corporate Jr., will be completed in October.

We are excited for these two new buildings to come online and look forward to continuing to find ways to grow and improve Wasatch Peaks for you, our members. 

Jeff Shaw  
President/CEO

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## *A Call for Board of Directors Nominations*

In accordance with Wasatch Peaks Credit Union Bylaws, there are three (3) seats on the Board of Directors to be filled. The following directors will have their terms expire in March 2021: Ronald Hill, Curtis Smout, and Gary McDaniel. The guidelines for nominations follow:

- ✦ All nominees must be members of Wasatch Peaks Credit Union in good standing.
- ✦ Nominees should be knowledgeable and interested in Credit Union services and benefits.
- ✦ Nominees should have personal time available to devote to Credit Union business, meetings, and research.
- ✦ Nominees must be able to attend the Board of Directors meetings held on the last Monday of each month.

All members seeking to be nominated for a Board position are required to complete a Nomination Application Form and submit it, along with a résumé and color photo, to the attention of the Nominating Committee no later than November 30, 2020. The application is available to download at [wasatchpeaks.com](http://wasatchpeaks.com). The Nomination Committee will file its nominations with the Secretary of the Credit Union by December 3, 2020. Nominations for vacancies may also be made by petition signed by one (1) percent of the Credit Union members, which currently equals 330 members. The petition must be filed with the Secretary by January 22, 2021. Wasatch Peaks members may vote electronically, by mail, or by casting a ballot at any Wasatch Peaks branch location beginning in February 2021. Any questions regarding the election or the duties and responsibilities of the Board of Directors may be directed to the Nomination Committee. The results of the 2021 election will be announced at the 91st Annual Meeting to be held on Thursday, March 25, 2021. 

### *October*

12 - Columbus Day  
16 - International Credit Union Day  
31 - Halloween

### *November*

01 - Daylight Savings Ends  
11 - Veterans Day  
26 - Thanksgiving Day  
27 - Black Friday  
30 - Cyber Monday


### *December*

21 - Winter Begins  
24 - Christmas Eve  
25 - Christmas  
31 - New Year's Eve



## *Wasatch Peaks Operations Center*

We are excited for our new Wasatch Peaks Operations Center! On Wednesday, August 19th, we celebrated with a project kick off for the Operations Center. Due to the limitations of the current pandemic, we were only able to host a limited number of Wasatch Peaks staff, but we are grateful for the support of our members and employees. Remarks were made by Jeff Shaw, our CEO, and our Board members helped kick off the demolition of the building.

Demolition and construction have begun on this new building, which previously housed the Carl's Jr. located next to our Corporate Branch. The new location will house our Member Service Center and help us continue to exceed expectations as we serve members through phone communication! 

## *Get Away to Disney World*

### **Save up to \$500 on 2020 Walt Disney World® Resort Vacation Packages**

If you're looking for a way to make vacation memories this year, you can book your Walt Disney World® Resort vacation with Get Away Today for travel now through December 25, 2020 and save up to \$500 per package!\* Plus, when you book with our partner Get Away Today, you'll receive all of the perks that come standard with your Walt Disney World® Resort package and these bonuses:

- ★ **Complimentary Concierge Services**, including detailed planning assistance. A certified Disney Travel Agent is more valuable now than ever before as there have been many changes to the Park experience.
- ★ **Complimentary Price Monitoring**. If Disney releases a discount or special that can be applied to your reservation, they will do so automatically!

Here is a quick sample package:


**Travel Dates:** November 15-20, 2020

**Travelers:** Two Adults and Three Children (ages 3-9)

**Hotel:** Disney's Caribbean Beach Resort (Moderate Resort)

**Tickets:** 4-Day Base Walt Disney World® Resort Tickets

**Total cost:** \$3,581.97\*\* – \$352.03 Savings Off Regular Price!

Get all offer details and your free quote by calling 855-GET-AWAY or visit [getawaytoday.com](http://getawaytoday.com). Be sure to mention Wasatch Peaks Credit Union when booking. 

\*Walt Disney World® Resort vacation must include 4-night or longer Disney Resort Hotel and at least two adult 3-day theme park tickets to qualify for Disney's "Magic is Here" special and Get Away Today's exclusive complimentary concierge service. \*\*All prices are subject to change without notice until booked.

# More Savings with Wasatch Peaks



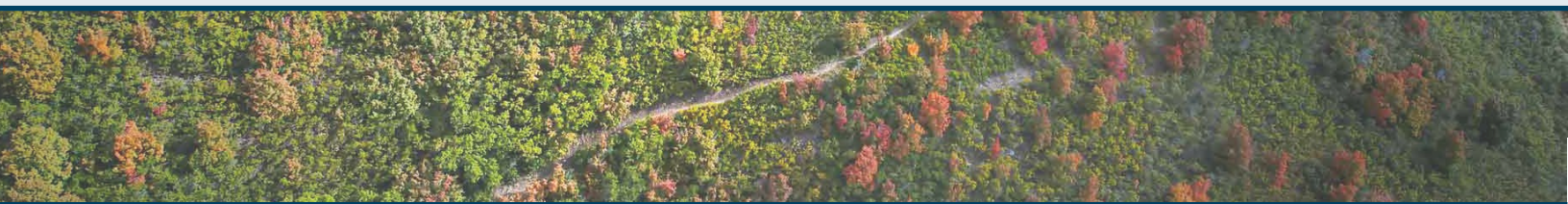
Love My  
Credit Union®  
rewards

There are more reasons than ever to love being a member of Wasatch Peaks Credit Union.

Your credit union membership is about the trust and care of community, built around where you live, work and play. That's why Wasatch Peaks Credit Union membership saves you money through exclusive member-only offers through our trusted partners. Through Love My Credit Union Rewards, credit union members have saved over \$2 billion with offers like:

- ★ Savings up to \$15 on **TurboTax** federal products.
- ★ Exclusive discount from the **TruStage Home & Auto Insurance Program**.
- ★ Members save on **SimpliSafe**, the #1 expert pick for home security.
- ★ Save 30% on premium identity protection from **Financial Lock**.
- ★ Exclusive access to the Love My Credit Union Rewards **Powersports, RV & Boat Buying Program**.
- ★ Save on car maintenance + get \$10 off your first service using **CarAdvise**.
- ★ Save 40% on a 1-year membership to **Sam's Club**.
- ★ Build your credit history with rent and save up to 30% with **Rental Karma**.
- ★ Save \$40 on **Calm**, the #1 app for meditation and sleep.
- ★ Save on your **Travel and Entertainment** needs like Car Rentals, Hotels, Theme Parks, Movie Tickets and more!

Learn all about how your Wasatch Peaks Credit Union membership gets you all these exclusive savings, offers and more at [LoveMyCreditUnion.org](https://www.LoveMyCreditUnion.org). Check them out and start enjoying credit union member benefits you never knew you had. 🏔️



## International Credit Union Day

We want to invite you to celebrate International Credit Union Day with Wasatch Peaks Credit Union! While 2020 has been a difficult year, we are so grateful for the opportunities we have had to help our community. It has been wonderful to see our communities band together to support local businesses. We are proud that we have been able to help members and local businesses throughout the year and are looking forward to providing further support.

To celebrate, we're offering our members special Wasatch Peaks 90th Anniversary swag! Visit your local Wasatch Peaks branch on **October 16, 2020** and pick up your free anniversary t-shirt, water bottle, coin, or pin! 🏔️

\*Limited supplies available. While supplies last.





# Warm The Soles

It's time to Warm the Soles of our local children!

We are excited to begin our 2020 Warm the Soles fundraising campaign! Last year, we had the opportunity to provide Nike® shoes to children from Municipal, Washington Terrace, Burch Creek, Roosevelt, North Park, James Madison, T.O. Smith, Heritage, Odyssey, and New Bridge Elementary Schools.

Last year was a record-breaking year where we were able to raise \$33,110 – double our goal! We are now preparing for our upcoming holiday season and the opportunity to give back to these young students, especially after such a difficult year. We appreciate any contribution made by our members and community, as any amount can make a big difference! Donations can be made at any Wasatch Peaks branch by filling out our Warm the Soles donation form, Venmo (@wasatchpeaks), or [through our website](#). Please join us in making this another record-breaking year! 🏔️

## Help us make a difference in a kid's life this Winter!

### WARM THE SOLES

Please join with Wasatch Peaks to donate over 1960 pairs of new shoes to needy, local elementary school children! Your tax-deductible donation this holiday season will keep a child's feet warm and dry this winter! Thanks for your generosity!

**Yes! I want to make a difference!** Please transfer the following from my account:

- \$75 (3 Pair)  \$50 (2 Pair)  \$25 (1 Pair)
- Other \$ \_\_\_\_\_

Name: \_\_\_\_\_

Account #: \_\_\_\_\_

Checking  Savings Date: \_\_\_\_ / \_\_\_\_ /2020



# Get cash back on all your holiday shopping!



## 2% CASH BACK

Get unlimited 2% Cash Back on your 1.5% Visa® Platinum Cash Back card on all purchases made October 1 - December 31



**WASATCH PEAKS**

CREDIT UNION  
Reach your peak!™

wasatchpeaks.com



# Refinance your Auto Loan today!

## Get \$90 Cash Back for every \$9,090 financed

rates as low as

# 1.90% APR\*

## 90 DAYS NO PAYMENTS



**WASATCH PEAKS**

CREDIT UNION  
Reach your peak!™

wasatchpeaks.com

\*Annual Percentage Rate. On Approved Credit (OAC). Rates subject to change based on loan-to-value. Limited time offer. \*\*Cash Back is based on your Auto Loan amount. Get \$90 Cash Back for every \$9,090 financed up to \$450 maximum Cash Back incentive. Loan must remain open for 9 months or Cash Back will be added to the loan balance. Offer valid only for new money refinances from another financial institution made directly with Wasatch Peaks.



# Earn 2X points on all your purchases!

## SUMMIT REWARDS™

### VISA® PLATINUM CARD!

Earn double points for every \$1 spent with your card from October 1 - December 31



**WASATCH PEAKS**

CREDIT UNION  
Reach your peak!™

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