

Plaskolite Sees \$2M in Annual Savings With Optimized Transportation Solution

Ensuring you're ready to scale efficiently can be a daunting task for any business. Staffing issues, warehousing for all your products, distribution and fulfillment costs, and more all come into play.

With the right third-party logistics (3PL) provider, however, your supply chain doesn't need to be a hindrance to scaling your business.

CHALLENGE

Plaskolite, a leading manufacturer of thermoplastic sheets, was scaling quickly and needed a 3PL that could provide innovative solutions to optimize their \$40M annual transportation spend.

Their challenges included:

- Poor supply chain visibility due to insufficient data gathering
- Limited technology to provide innovative shipping and transportation solutions
- Multiple acquisitions that increased supply chain complexity

SOLUTION

Plaskolite needed a 3PL to help them reimagine what its supply chain could look like. ODW Logistics provided the following:

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Network Analysis: ODW's Network Analysis identified gaps in Plaskolite's current transportation strategy and proposed alternative solutions to optimize costs and shipping efficiencies.
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Dynamic Bid Management: ODW leveraged best-in-class technology, more effectively used available data, and accessed its large network of carriers to both reduce costs and deliver better service.
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Dedicated Strategic Account Team: ODW implemented a dedicated account team of senior transportation specialists to align with Plaskolite's goals and optimize supply chain solutions. ODW also provided strategic support, which included shifting the focus from the short-term goal of driving rate savings to improving overall supply chain efficiency.
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Shipping Optimization: ODW improved accuracy and process efficiency via a fully integrated EDI solution. ODW implemented order entry process changes, improved production and shipping schedule visibility, and combined smaller loads into cost-saving full-truckload shipments.

RESULT



Labor Savings

Plaskolite saved \$120,000 annually in labor costs (the equivalent of three FTEs)



Scaled Support

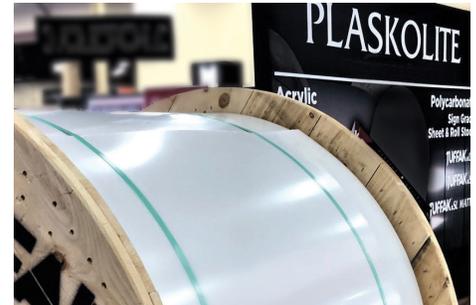
ODW Logistics scaled to meet Plaskolite's growth, adding 14,000 shipments in two months with no disruption to service



Transportation Savings

\$2.1M in 2020

\$2.3M in 2019



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