

# Plaskolite Sees \$2M in Annual Savings With Optimized Transportation Solution

Ensuring you're ready to scale efficiently can be a daunting task for any business. Staffing issues, warehousing for all your products, distribution and fulfillment costs, and more all come into play.

With the right third-party logistics (3PL) provider, however, your supply chain doesn't need to be a hindrance to scaling your business.

## CHALLENGE

Plaskolite, a leading manufacturer of thermoplastic sheets, was scaling quickly and needed a 3PL that could provide innovative solutions to optimize their \$40M annual transportation spend.

Their challenges included:

- Poor supply chain visibility due to insufficient data gathering
- Limited technology to provide innovative shipping and transportation solutions
- Multiple acquisitions that increased supply chain complexity

## SOLUTION

Plaskolite needed a 3PL to help them reimagine what its supply chain could look like. ODW Logistics provided the following:



**Network Analysis:** ODW's Network Analysis identified gaps in Plaskolite's current transportation strategy and proposed alternative solutions to optimize costs and shipping efficiencies.



**Dynamic Bid Management:** ODW leveraged best-in-class technology, more effectively used available data, and accessed its large network of carriers to both reduce costs and deliver better service.



**Dedicated Strategic Account Team:** ODW implemented a dedicated account team of senior transportation specialists to align with Plaskolite's goals and optimize supply chain solutions. ODW also provided strategic support, which included shifting the focus from the short-term goal of driving rate savings to improving overall supply chain efficiency.



**Shipping Optimization:** ODW improved accuracy and process efficiency via a fully integrated EDI solution. ODW implemented order entry process changes, improved production and shipping schedule visibility, and combined smaller loads into cost-saving full-truckload shipments.

## RESULT



### Labor Savings

Plaskolite saved \$120,000 annually in labor costs (the equivalent of three FTEs)



### Scaled Support

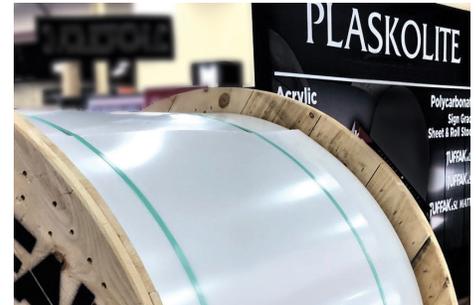
ODW Logistics scaled to meet Plaskolite's growth, adding 14,000 shipments in two months with no disruption to service



### Transportation Savings

\$2.1M in 2020

\$2.3M in 2019



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