

Foot Care Provider Realizes 12.4% Freight Savings With ODW Logistics


Transportation management has evolved far beyond moving freight from point A to point B by way of truckload, less-than-truckload (LTL), parcel, and intermodal.



Reduce less-than-truckload (LTL) shipping costs



Ensure on-time delivery to customers



Promote efficiency and improve processes


SUPPLY CHAIN CHALLENGES


Prior to partnering with ODW, the client shipped orders as they were received—LTL shipments, each one between 3-4 pallets. This “order in, order out” routing was **inefficient** and **costly**.


Given the current landscape of their supply chain, they decided to look at new 3PL partners in order to find solutions that help them reimagine a more efficient and cost-saving supply chain solution.


ODW'S FIVE-STEP PROCESS TO REDUCE FREIGHT COSTS


For one major foot care provider, they needed a third party logistics (3PL) provider to help them:

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1. Discover: A Transportation Network Study was conducted to identify inefficiencies in shipping strategies, modes, lanes and carrier utilization.
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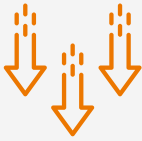
2. Rate Negotiation: ODW negotiated new LTL rates and leveraged carriers to meet their specific needs.
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3. Freight Optimization: ODW built a freight optimization framework—consolidating their orders into multi-stop full truckload orders.
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4. Pool Distribution: ODW implemented a pool distribution solution and multi-stop truckloads that controlled costs and reduced freight touches.
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5. Consolidation: Orders were leveraged across ODW's network, grouped with like shipments, and consolidated into truckload deliveries.

THE RESULT: A SUPPLY CHAIN SOLUTION THAT MAXIMIZES EFFICIENCIES



Decrease In LTL Costs

ODW's freight optimization solution brought the client's cost per pound down from \$0.46 cents to \$0.39 cents.



1.2-Day Increase in Speed-to-Market

ODW's dynamic and real-time routing process leverages the TMS technology to eliminate wasteful time in supply chain, leading to faster deliveries.



\$430,000 Chargeback Savings

ODW's transparent visibility of bread crumb tracking and paperwork trail.



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