

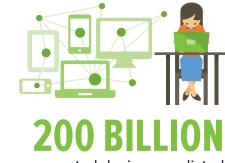
Wireless power is enabling a future of efficiency, innovation, safety, and dependability for the industrial and IoT markets. Here's a snapshot of the current wireless power environment.

Exponential GROWTH



8.4 BILLIOI

"things" will be in use in 2017¹

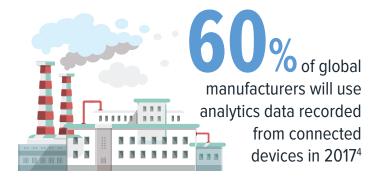


connected devices predicted to be in use by 2020²



in hardware spending driven by IoT growth in 2017³

BIG DATA Opportunity





By 2022, WSNs expected to reach approximately

\$1.2 BILLION

Stay Competitive and RELEVANT

\$4.8 TRILLION

will be invested in IoT 2016-2021⁶



10-15 YEARS

Predicted time to render power cords and charging cases obsolete



Keeping devices CHARGED is KEY

for the entire ecosystem, from suppliers to manufacturers⁷













The Problem with BATTERIES

EXPENSIVE

Buying, charging, and disposing of batteries COSTS companies \$\$\$



LIMITING

Battery SIZE and CAPACITY limits design and product life



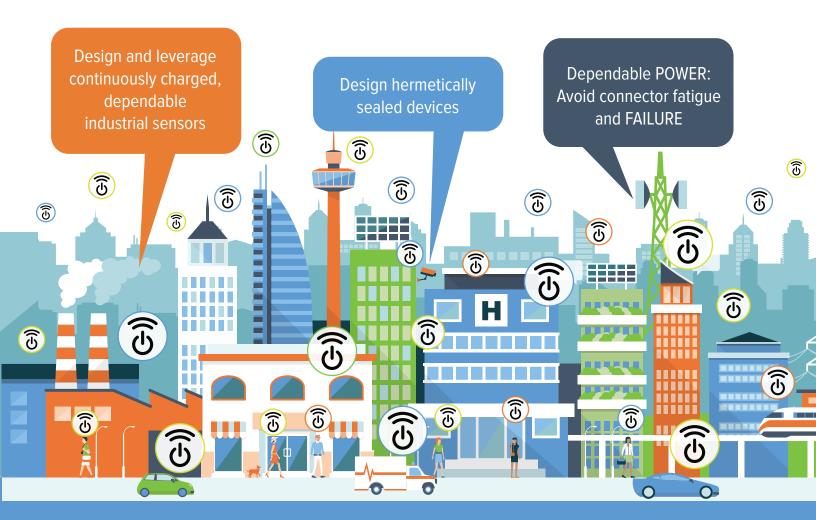
HAZARDOUS

3 BILLION batteries are

thrown away each year⁹



Improperly disposed batteries can
CONTAMINATE ground water¹⁰





- http://www.gartner.com/newsroom/id/3598917 - https://www.visioncritical.com/internet-of-things
- 2- https://www.visioncritical.com/internet-of-things-stats
 3- http://www.gartner.com/newsroom/id/3598917
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- 6- http://www.businessinsider.com/the-internet-of-things-2017-report-2017-1 7- https://techcrunch.com/2015/07/07/wireless-power-and-battery-life-anxiety
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