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		 <b>EXPLORATORY</b> Small, manual pilot/s	 <b>FOCUSED LAUNCH</b> More robust & targeted	 <b>EXPANSION</b> Expanded cohort, increasing evidence	 <b>ENTERPRISE</b> Integrated solution across multiple sub-organisations	 <b>IMMERSIVE</b> Evidence-rich, seamless pathways, supporting entire organisation
<b>PURPOSE</b>	<i>Purpose/Business model</i>	Preliminary research or investigation	1 of: reputation, promotion, revenue or pathway	1+ of: reputation, promotion, revenue or pathway	1+ of: reputation, promotion, revenue or pathway	Multiple of: reputation, promotion, revenue, and/or pathway
	<i>Target audience</i>	One of: - Skills - RPL - Certificate/diploma/degree - Post-graduate - CPD - Staff PD	One of: - Skills - RPL - Certificate/diploma/degree - Post-graduate - CPD - Staff PD	1 or more of: - Skills - RPL - Certificate/diploma/degree - Post-graduate - CPD - Staff PD	1 or more of: - Skills - RPL - Certificate/diploma/degree - Post-graduate - CPD - Staff PD	Multiple of: - Skills - RPL - Certificate/diploma/degree - Post-graduate - CPD - Staff PD
<b>SCOPE</b>	<i>Cohort size</i>	Small	Targeted	Faculty/school /study area	1+ Faculty/school/study area	Institution-wide
	<i>Delivery mode</i>	Face-to-face or online	Variable	Hybrid	Hybrid	Hybrid
<b>DELIVERY</b>	<i>Instructor engagement</i>	Limited	Variable	Variable	Integrated	Integrated
	<i>Integration</i>	Badge issuer, LMS	Badge issuer, LMS	Credential evidence platform, badge issuer, LMS, SMS	Credential evidence platform, badge issuer, LMS, SMS	Credential evidence platform, badge issuer, LMS, SMS, analytics
<b>SYSTEMS &amp; ANALYTICS</b>	<i>Analytics</i>	None	Limited	Basic	Reporting and visualisation	Integrated reporting and visualisations
	<i>Approval process</i>	Ad hoc	Ad hoc	Structured	Structured	Structured, strategic, with industry & student input
<b>CURRICULUM</b>	<i>Micro-credential stackability</i>	Standalone	Standalone	Some stackability	Structured pathways	Flexible pathways & proactive learner guidance
	<i>Instructional content</i>	Re-use of existing content	Re-use of existing content	Some re-use, some bespoke	Some re-use, some bespoke	Some re-use (with ID), some bespoke
	<i>Systematic quality assurance</i>	None	None	Periodic review of curriculum	Regular curriculum review	Integrated & systematic academic governance

The Micro-credential Maturity Model is intended to help organisations explore, assess and target various aspects of microcredential deployments. The two axes of the model are Stages and Facets.

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ASSESSMENT	<i>Assessment</i>	None or limited	Limited, quantitative	Variable	Authentic assessment	Authentic assessment
	<i>Learner evidence</i>	None or limited	Limited, quantitative	Quantitative and qualitative	Quantitative and qualitative	Quantitative and qualitative
LEARNER LIFECYCLE	<i>Discovery by learner</i>	Manual, request for participation	Direct contact, limited online	Online	Online	Online, with targeted promotion
	<i>Enrolment</i>	Manual	Manual or partially online	Online	Streamlined	Streamlined
	<i>Learner support</i>	Limited	Limited	Specific support	Integrated with institution support	Integrated with institution support
	<i>Learner achievement approval</i>	Manual	Manual	Systematised, with bulk processing	Automated with manual checks	Automated, including alerts
	<i>Feedback mechanism</i>	None	Informal	Survey	Survey, some integration	Integrated into program
	<i>Micro-credential attainment promotion</i>	None or LMS	LMS, LinkedIn	LMS, LinkedIn	LMS, LinkedIn, other social media	LMS, LinkedIn, other social media
	<i>Post-completion engagement</i>	None	None or limited	Limited	Aligned with institution processes	Integrated with pathways