

What is Credentialate?

“As learners transition to earners, how can they differentiate themselves in an increasingly crowded labour market?”

Conversely, how can employers validate a candidate's skills and competencies and understand their unique story?”

Watch the Video ▶▶



Credentialate

Created by Edalex, Credentialate is a cloud-based Credential Evidence Platform that helps institutions discover and share evidence of their learners' achievements and skills. Unleashing educational data from multiple sources, Credentialate provides the skills infrastructure required to align learners with marketable workplace skills. The interoperability of Credentialate automates recognition and certification, saving time and money while giving learners a superior, personalised credential.

Credentialate increases the meaning of credentials through transparency of granular achievement, offering an effective way for institutions to gather, recognise and present individual mastery of skills, which are then available to learners in a secure, flexible and modern digital format via the evidence record.



“68% of learners will choose their next level of education based on what employers want, but only 1 in 3 say they can differentiate and show evidence of their skills and strengths to employers”

- Edalex 2021 Employability Outcomes Survey -

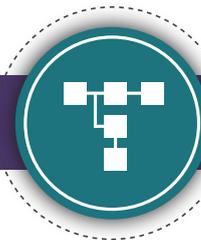


Why Credentialate?

The power of Credentialate lies in its ability to:



Collect and aggregate learner data from multiple sources into a centralised system



Align data to in-demand skills and competencies, frameworks and labour market data



Issue a personalised Evidence Record with qualitative and quantitative detail



Track and manage competency achievement outside of course silos

Credentialate also:



Uses automation and templates to streamline processes and help you scale quickly, a key to agility



Supports non-formal to formal education via framework-aligned Evidence Record



Facilitates recognition of prior learning (RPL) and recognition of prior experience (RPX)



Reduces the time and cost of launching skills-based micro-credentials

“As the shift towards shorter, skills based and employment-focused micro-credentials builds momentum, education providers must strategically evolve their credentials and curriculum to meet demand.”



This Whitepaper, by Emeritus Professor Beverley Oliver, explores the drivers behind the the new meaning of employability and makes ten recommendations to help universities rethink how they can increase employability beyond 2020.

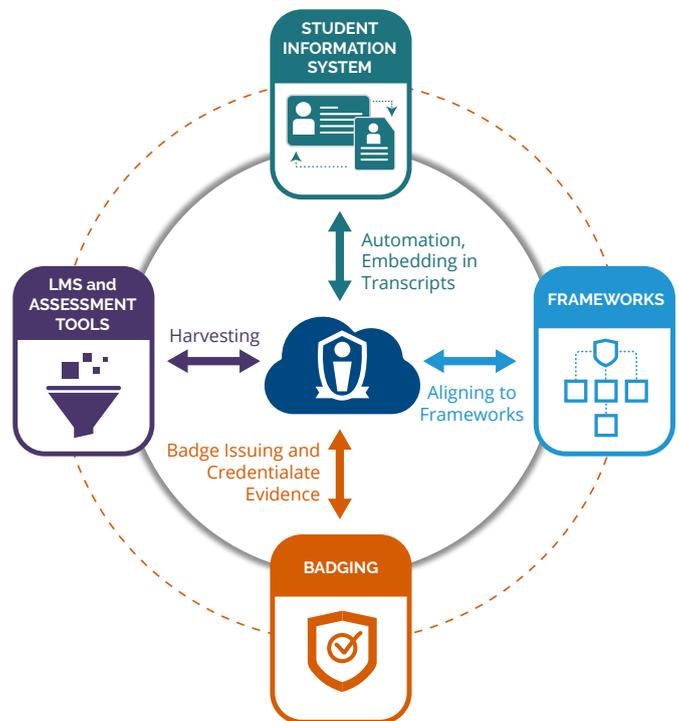


Credentialate's Functionality

A Credential Evidence Platform provides learners with personalised evidence, extracted from your existing assessment systems, linked to the digital badge and automated for delivery at scale. Credentialate is the ONLY Credential Evidence Platform currently on the market.

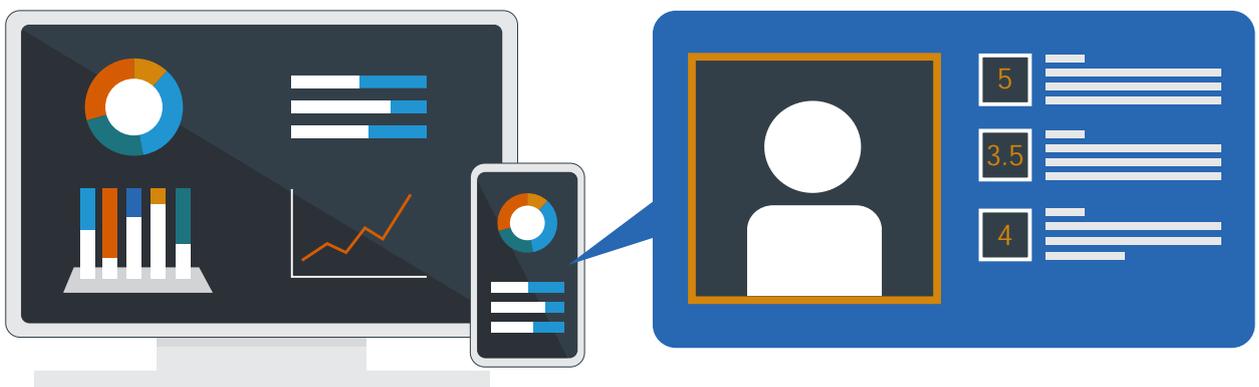
1 Scale with automation

- Automate** - Harvesting and badge issuing can be triggered by external systems - such as the Student Information System (SIS). In turn, Credentialate can provide the SIS with details on earned micro-credentials and evidence pages for inclusion in learner records.
- Interoperability and data integration** - Credentialate has been designed from the ground-up to integrate with existing platforms within education IT ecosystems. Harvesting can occur from leading LMSs and/or other assessment tools.



2 View data at macro- and micro-level

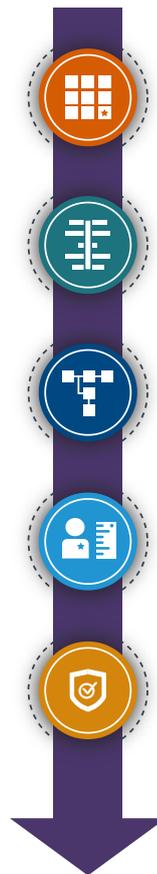
Analyse your data with either pre-configured or bespoke reports for your institution. The reporting function visualises data ranging from individual performance data to institution-wide data - covering all skills and competencies, credentials and the learner achievement data. Importantly, Credentialate provides insight into both successful and unsuccessful achievement of digital badges.



3 Skills-first evidence alignment - A dedicated suite of tools

Credentialate provides a suite of integrated libraries and tools to surface and recognise personalised mastery of skills and competencies, at scale. Reusable libraries flexibly support both centralised and decentralised organisations to design, capture, present and analyse personalised evidence.

“**Skills-First Evidence Alignment** has been developed by Credentialate in recognition and support of the burgeoning skills economy, as a way for educators to apply backwards design to micro-credential development.”



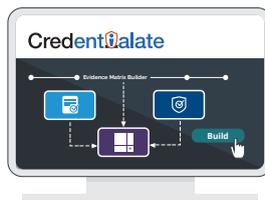
- **STEP 1**
Start with the skills and competencies employers want
- **STEP 2**
Align to recognised frameworks, skills and labour market data
- **STEP 3**
Map skills and competencies to learning outcomes
- **STEP 4**
Connect to achievement level through assessment and evidence capture
- **STEP 5**
Issue a digital badge with a personalised Evidence Record including qualitative and quantitative detail

Skills and Competency Library



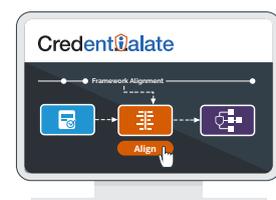
The new Skills and Competency Library in Credentialate provides the functionality to create, store, accumulate, use and reuse competency data for inclusion in digital credentials across an institution. Competencies can be selected from the library to use as digital credential template streamlining the setup process.

Evidence Matrix Builder



The Evidence Matrix provides a flexible yet robust framework from which digital credentials can be created without the need for an existing rubric. Instead, the Evidence Matrix allows the elements of the competency to be mapped to assessment and evidence.

Framework Alignment



Credentialate can align skills and competencies to frameworks, providing context both to the institutions and to the learners on Credentialate's personalised Evidence Record. This is crucial for digital credentials to reflect a verified meaning to employers and the workplace market.

Credentialate Proof of Concept and Licensing



ENTERPRISE

Experienced with micro-credentials? Looking to roll out quickly or confidently at scale? Level-up by providing your digital badges using the world's first Credential Evidence Platform. We've got the enterprise-level experience you need - come partner with us!

BASIC

Already familiar with micro-credentials? Understand how a digital badge with a personalised learner evidence layer will give you a competitive edge? Know what you want or ready to start now? Great! Let's get the ball rolling.

PROOF OF CONCEPT

Do you want to start offering micro-credentials? Interested in issuing digital badges that include a personalised learner evidence layer? But maybe not sure how to get started? We can provide a free Proof of Concept to initiate research and help build internal support.



Ready to See It Yourself?

[Schedule a Demo](#)

About Edalex



Learning gets personal - View content and credentials through a new lens

Edalex is an edtech company on a mission to surface learning outcomes, digital assets and the power of individual achievement. Founded in 2016, Edalex develops technology solutions that extract hidden value from educational data to make it accessible and more meaningful. Edalex brings together the team behind the CODiE award-winning **openEQUELLA** open source platform that centrally houses teaching and learning, research, media and library content.



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