

30-60-90 Day Business Plan Checklist

Within...

30 Days

You should:

- Establish your business as a legal entity
- Do market research and analysis
- Set your branding (logo, name, style, etc)
- Get insurance
- Start website and software research
- Acquire funding
- Look for a location



60 Days

You should:

- Create a website
- Create your social media presence
- Order core inventory items
- Research and shop for inventory management software
- Find an attorney to write your contracts
- Close on a location
- Purchase a vehicle(s)
- Purchase inventory software



90 Days

You should:

- Implement an inventory management system
- Establish policies and procedures
- Purchase office supplies, equipment, furniture, etc.
- Hire team members
- Create a marketing plan

