

Rockar.

60% decrease in time
to hire in 2 months

Teamtailor

A photograph of a neon sign that reads "Rockar." in a stylized, outlined font. The sign is illuminated with a bright blue light and is mounted on a dark, textured wall with horizontal lines. The lighting is dim, with the primary light source being the sign itself, creating a soft glow on the surrounding wall.

About Rockar

Having worked with the likes of Hyundai, Ford of Britain and Mitsubishi, Rockar is the leading authority in omni-channel automotive technology.

They put the customer back in the driving seat and empower them to shop for their new car in a way that best suits them. Their award-winning platform provides customers with a seamless process that is tailored to their needs.



**Retail
industry**



Based in UK



Teamtailor

Challenges

Rockar had previously operated without an ATS and were having to use a lot of manual processes when conducting their recruitment. Multiple folders and spreadsheets made everything very difficult to manage and keep track of! They were looking to increase their rate of growth and had a hiring spike of 15-20 new roles to fill which was proving very time consuming.

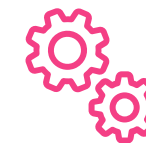
Rockar were also dedicated to implementing more diversity and inclusion initiatives within their teams and taking a more unbiased approach to their hiring and development.

"Even if you are not technical, it is easy to use which is perfect for those who aren't tech savvy! The automation features at various stages of the hiring process makes our job so much easier and saves us a lot of time. It really is a breeze!"

Matt Batchelor,
Chief Technology Officer at Rockar



**Time consuming
manual processes**



**Lack of efficiency
in increasing
volume of hires**

Teamtailor

Results

Since implementing Teamtailor, Rockar have built a sleek and modern looking career page that showcases their culture and employer brand to their candidates. They've recorded a significant increase to the amount of visitors to their site and noticed that their candidate drop-off rate remains very small with these new changes.

Using Teamtailor's automated triggers along with other integrations has enabled Rockar to automate many of the processes they were having to do manually, saving valuable time and resources.

In the two months since they started using Teamtailor they have seen an incredible 60% decrease in their time to hire.

By making their recruitment process more efficient and collaborative, Rockar have also been able to focus more time on their D&I objectives and hope to make real progress with their initiatives in the coming months by using the Anonymous Hiring feature.



**Time to hire reduced
from 25 days to 10**



**Focus on D&I initiatives
using Anonymous Hiring**



**Candidate drop-off
rate decreased**

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