

How to Collaborate as a Team with Video



Agenda

Planning for Collaboration

- Adding team members
- Setting up your Asset Library

Sourcing Employee-Generated Content

- Sending a Video Plan
- Filming remotely

Collating and Editing Footage

- Organizing inboxed content
- Best practice editing
- Adding a festive flare

Planning

Team Members & Asset Library



Click for HelpHub article



Sourcing

Video Plan & Send Project



Click for HelpHub article



Editing

Remote Workflow & Festive Overlays (via captions)



Click for HelpHub article



New Video Plan Scripts

Employer Branding | Attract Candidates:

Group employee responses by chosen adjective in HOOK allowing you to create multiple mash ups and attract more talent.

Choose a Category

Each category has a script outline to get you started - You can edit the outline on the next page.

Video Category


☐ Employer Branding

☐ Recruitment

☐ Onboarding & Training

☐ Employee Engagement

☐ Other

 Team Collaboration

☒ Attract Candidates

☐ Hire Faster

☐ Improve Retention

☐ Connect Employees

Script template preview

The Hook

One word I would use to describe 2020 would be [INSERT UNPRECEDENTED/TRANSFORMATIVE/HUMOROUS] and let me tell you why.

What's in it for me?

My most memorable moment at [INSERT COMPANY] this year was [INSERT MEMORY].

As the [INSERT ROLE] in the [INSERT DEPARTMENT] I am most looking forward to [INSERT 2021 MILESTONE]

Call to Action

Here's to another year of [INSERT COMPANY MISSION].

If you want to be a part of our many moments in 2021, then head to our careers page to check out our vacant roles.

1 Category

2 Script

3 Assign

4 Film

Next

New Video Plan Scripts

Recruitment Marketing | Hire Faster:

Never get caught off guard with a sudden hiring request by populating a library of authentic videos from employees and use their footage to market similar roles.

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Script template preview

The Hook

As a member of the [INSERT DEPARTMENT] team, let me share with you what behind the scenes looks like at [INSERT COMPANY NAME]

What's in it for me?

First up, I would summarise the main objective of my role as [INSERT DESCRIPTION]

The most rewarding project I worked on this year was [INSERT MEMORABLE PROJECT]

What I'm most looking forward to in 2021 is [INSERT MOMENT/PROJECT]

Call to Action

If you're interested in a similar role at [INSERT COMPANY] then please reach out via the details on the screen. We would love to hear from you!

1

Category

2

Script

3

Assign

4

Film

Next

New Video Plan Scripts



Employee Onboarding | Improve Retention:

Switch out your generic welcome message from a leader with advice from your newest hires, a video collaboration idea that can be updated every December.

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 - Improve Retention**
 - Connect Employees

Script template preview

The Hook

Welcome to [INSERT COMPANY] we're so excited to have you on-board. Last year we had [NUMBER OF NEW HIRES] new faces join the team, including me, so here's a roundup of our top tips to help make your onboarding process a smooth one.

What's in it for me?

[INSERT NUMBER ONE PIECE OF NEW HIRE ADVICE] The most important thing you need to know for day one is..

Call to Action

If you have any questions before day one. Please reach out to us via the details on the screen. We all can't wait to meet you!

1 Category

2 Script

3 Assign

4 Film

Next

New Video Plan Scripts



Employee Engagement | Connect Employees:

Set the same script template for all teams and see each department take the stage in their own unique way.

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Recruitment

Onboarding & Training

Employee Engagement

Other

Team Collaboration

Attract Candidates

Hire Faster

Improve Retention

Connect Employees

Script template preview

The Hook

If the [INSERT DEPARTMENT] team had a 2020 year book, here are the professional and personal moments that would make the cut.

What's in it for me?

[INSERT TEAM MILESTONE] - Eg. We successfully rolled out the customer engagement campaign across all regions, achieving our objective of 20% growth.

[INSERT PERSONAL ACHIEVEMENT] - Eg. I finally ran that marathon I've been harping on about at every team lunch for years.

Call to Action

If there's a project for 2021 already in the works that you know needs input from our team, then please follow the process on the screen so we can make sure we're well prepared for the new year.

1

2

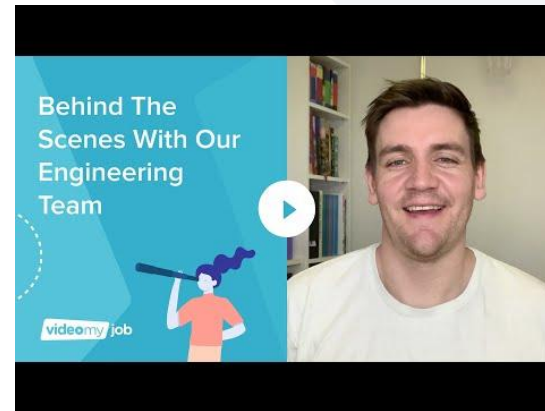
3

4

CategoryScriptAssignFilm

Next

Hire Faster



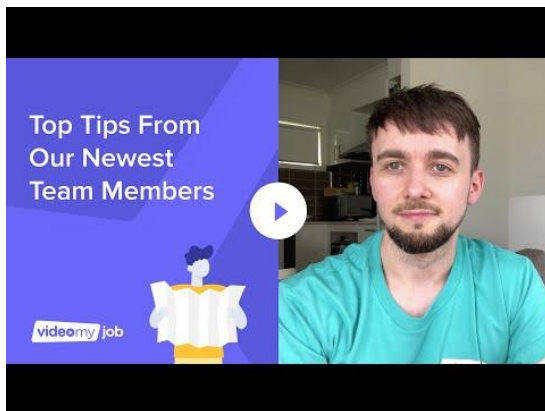
Attract Candidates



Connect Employees



Improve Retention



Re-Cap

1. Add all Team Members
2. Set up Asset Library in advance
3. Send a collaboration Video Plan 🎉
4. Edit with festive overlays

Always remember to:

1. Pick a good cover image and title
2. Upload to Draft
3. Review
4. Publish and Share

