

## EVAP: EMPLOYEE ENGAGEMENT SCRIPT

Now this month is a little different, [INSERT SOMETHING MEANINGFUL TO YOUR COMPANY].

[ADVOCATE #2 NAME: EXCITED EXPRESSION] is ready to [INSERT ACTION THAT DRIVES EXCITEMENT]

And [ADVOCATE #3 NAME: EXCITED EXPRESSION] wants to [INSERT ACTION THAT DRIVES EXCITEMENT]

But before we go any further, we need to talk about EVAP.

It's likely you haven't even thought about it yet like [ADVOCATE #4 NAME: ASHAMED EXPRESSION]

Or creating [VIDEO VOLUME/FREQUENCY] in [AMOUNT OF DAYS LEFT IN MONTH] might feel like mission impossible if you have a crazy long to-do list like [ADVOCATE #5: OVERWHELMED EXPRESSION].

But the purpose of this video is to tell you we have a plan.

A [AMOUNT OF DAYS/WEEKS LEFT] express to EVAP success that's going to enable everyone to produce [VIDEO VOLUME/FREQUENCY] video. Yes [ADVOCATE #6: PUMPED UP EXPRESSION] I said just [VIDEO VOLUME/FREQUENCY].

It's time to follow [ADVOCATE #7: PUMPED UP EXPRESSION] lead and get pumped!



So what's the first step and the only action you need to take right now?

Follow [ADVOCATE #8: OBVIOUS POINTING ACTION] very obvious directions and read the three questions posted below this video, then react with an emoji on the one you plan on answering with an EVAP video.

This express to success program all starts with some public accountability. So go on, take the plunge, commit to a topic, then stay tuned for your next step dropping this [DAY OF THE WEEK] morning.