

TAG TEAM MARKETING SERVICES:

SUPPORT YOUR REAL ESTATE BUSINESS WITH A MARKETING ASSISTANT

We cater to Real Estate Agents, Insurance Agents, Title Agents, Transaction Coordinators, Loan Officers, Inspectors, Teams, and Brokerages.

PACKAGES:

GOLD

Fixed Monthly Payment

Minimum 15 hours per week
Maximum 25 hours per week

Perfect for busy agents who need little extra support or a part-time dedicated assistant for their real estate business.

PLATINUM

Fixed Monthly Payment

Minimum 25 hours per week
Maximum 40 hours per week

For busy agents who need help organizing and streamlining their day both personally & professionally.

LEARNING TO DELEGATE IS CRITICAL IN GROWING AS A LEADER



Marketing Assistant Responsibilities:

- ✓ Social Media Management & Event
- ✓ Managing Calendar, Appointment, & Email
- ✓ Preparing Reports
- ✓ Personal Tasks/Assistant
- ✓ Simple Digital Marketing Tasks
- ✓ Data entry
- ✓ Content Management
- ✓ Research
- ✓ Email and Text Marketing
- ??
- ✓ Lead Generation Support/Conversion
- ✓ Customer Support/Service
- ✓ Administrative Tasks/Bookkeeping
- ✓ Administrative Support and Data Entry
- ✓ Morning Zoom Meeting
- ✓ Slack Community

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- ✓ Slack Community
- ??(TAG TEAM BONUS)??
- ✓ TAG TEAM Executive Marketing Assistant*
- ✓ 24 Hr Online Marketing Support*
- ✓ TAG TEAM CRM Management*
- ✓ TAG TEAM Funnel Building*
- ✓ Customized Broker(s)/Team Landing Page*
- ✓ Private Marketing Zoom Meeting*

ACCESS TO FOLLOWING PRODUCTS

- ✓ Scored Lead Conversion Intake Form(s)
- ✓ Road Map to Homeownership®
- ✓ VA Making Calls (Intake forms only)
- ✓ Affiliate Programs
- ✓ Group Coaching
- ✓ Online Courses
- ✓ Scored Live Leads (Nationwide)



TAG TEAM MARKETING SERVICES:

HOW MUCH WOULD YOU INVEST IN YOUR BUSINESS?

GOLD

15-25 HOURS / WEEK

\$8.00 HOURLY RATE
15-25 HOURS

RECURRING TOTAL
MONTHLY INVOICE:

\$520.00 - \$866.66

SET IT AND FORGET IT!

PLATINUM

25-40 HOURS / WEEK

\$8.00 HOURLY RATE
25-40 HOURS

RECURRING TOTAL
MONTHLY INVOICE:

\$866.66 - \$1,386.66

SET IT AND FORGET IT!

ONE-TIME SET-UP FEE

One-time set-up fee covers the time-tracking software, **TAG TEAM** proprietary reporting systems, and set-up for landing pages, funnels, and training of VA. This also includes set-up by both our Director of Marketing/Team Leader monitoring services, email, and Slack and/or Skype calling plan for your hired VA.

The Slack or Skype calling plan also allows the VA to call unlimited US mobile and landlines with your chosen area code and will also serve as your main communication line.

Your next invoice will no longer include this fee but just the prepaid hours of your hired VA.

One-Time set-up fee \$1,500.00.

LIMITED TIME OFFER:

Sign a 90-day contract today and get **50%** off the set-up fee
\$750.00

WHY A TAG TEAM MARKETING ASSISTANT?

Regular companies pay an average Administrative Assistant **\$31,000** yearly* or a web designer/programmer **\$73,000** yearly*. With **TAG TEAM** Marketing Assistant, you **ONLY** pay an aggregate number **\$17,056/year** or **\$8.20/hour**. **HUGE SAVINGS!**

National Association of REALTORS®

- Says the average Real estate agent closes 7 transactions a year
- The national average sale in the USA is **\$353,000**.
- **1-2** closings pay for the **TAG TEAM's** Marketing Assistant's annual salary!



TAG TEAM MARKETING SERVICES:

TESTIMONIALS/SERVICE



Yara Domiati
Team Leader
Keller Williams

TAG TEAM's marketing assistant allows me to focus on more important tasks that I was always neglecting to do because I was bombarded by small, still important projects. Now I have a foundation to close more deals that revolutionize how I run business.

Yara Domiati
Florida Realtor
"Helping buyers & sellers find their home sweet home"



Chandra Etienne
Team Leader
EXP

TAG TEAM's marketing assistant allows me to manage a team and focus on more important tasks like building my client base with EXP nationwide. Also, it helps me with more time spent with what's important in life, which is my family!

Chandra Etienne
Florida Realtor

REFERRAL PROGRAM!



These Terms and Conditions and any policies or operating rules posted by us on the Site constitute the entire agreement and understanding between you and us. Our failure to exercise or enforce any right or provision of these Terms and Conditions shall not operate as a waiver of such right or provision.

These Terms and Conditions operate to the fullest extent permissible by law. We may assign any or all of our rights and obligations to others at any time. We shall not be responsible or liable for any loss, damage, delay, or failure to act caused by any cause beyond our reasonable control.

If any provision or part of a provision of these Terms and Conditions is determined to be unlawful, void, or unenforceable, that provision or part of the provision is deemed severable from these Terms and Conditions and does not affect the validity and enforceability of any remaining provisions.

There is no joint venture, partnership, employment, or agency relationship created between you and us as a result of these Terms and Conditions or use of the Site. You agree that these Terms and Conditions will not be construed against us by virtue of having drafted them.

You hereby waive any and all defenses you may have based on the electronic form of these Terms and Conditions and the lack of signing by the parties hereto to execute these Terms and Conditions.

LET'S TAG TEAM THIS DEAL®



MARKETING ASSISTANT MBO REWARD SYSTEM

INCREASE, MORALE AND MOTIVATION BY BONUSING YOUR MARKETING ASSISTANT!

MARKETING ASSISTANT NAME;
REVIEW DATE; TARGET BONUS: \$100.00 PER MONTH

POTENTIAL PAYOUT FOR MARKETING ASSISTANT IF HE/SHE HITS BONUS!

Monthly

5026.31

Philippine peso

100.00

United States Dollar

Annual

60315.72

Philippine peso

1200.00

United States Dollar

DO YOU WANT TO BONUS A GREAT JOB?

MBO (Management by Objectives) bonus is a performance-based reward an employee earns when completing the goals stated in their MBO program.

MBO PROGRAM TAG TEAM EXAMPLE

<div><div>TAG</div><div>TEAM</div></div>					
Performance Item	Success Metric & Instructions	Weight	Attainment	Bonus	Details and Explanation For Assessment
Review date: August 31					
MA - Rochelle		\$100			
Objectives	Objectives should be measurable	100%	88%	\$88	
Data entry	1,000 leads from Realtor.com and Firepoint 1,500 leads from Social Media	25%	110%	\$28	Great results: 1,200 leads from Realtor.com and 1,500 leads from Social Media
Social Media Banners	Each week create the following banners with minimum revisions from supervisor: - 1 banner Tips & Tricks - 1 banner News&Updates - 1 Testimonial banner	25%	70%	\$18	Results: 12 banners, but needed extra review time from the supervisor
Lead generation materials	Create 3 PDFs (with minimum revisions from supervisor) covering these topics - Sales cold calling - Motivation / Productivity - Marketing automation for real estate agents	25%	90%	\$23	Results: 3 PDFs 1 - Sales cold calling was perfect - 0 revisions 1 - Motivation/Productivity - small styling edits 1 - marketing automation - needs to be redone Keep pushing the hard work. The styling skills are improving!
Email marketing	Prepare monthly email for - Realtor.com new leads - Social Media new leads Prepare weekly newsletter for all leads in our system The open rate for all emails should not be less than 15%	25%	80%	\$20	Results: 2 monthly emails 4 weekly newsletters But the avg open rate is 11% Please work on subject line that will catch leads attention.
OVERALL PERFORMANCE GRADE		Excellent, Very Good, Average, Needs Improvement		Very good!	

MBO PROGRAM AGENT EXAMPLE

<div><div>TAG</div><div>TEAM</div></div>					
Performance Item	Success Metric & Instructions	Weight	Attainment	Bonus	Details and Explanation For Assessment
Review date: August 31					
MA - Rochelle		\$100			
Objectives	Objectives should be measurable	100%	85%	\$85	
Generate Leads	2,000 qualified leads	25%	70%	\$18	Generated 1500 leads
Clients Referrals	Improve client referrals by 2% from current level by reaching out after a successful closed deal	25%	120%	\$30	Fantastic job on this! Results in more than \$10k/week in referral revenue, and growing as customer base grows.
Website and Brand	Update Website content and Branding	25%	100%	\$25	
Social Media Traffic	Improve traffic from Social Media by 10% from current level	25%	50%	\$13	Results will improve with new web site, but we need you to keep pushing the social initiatives.
OVERALL PERFORMANCE GRADE		Excellent, Very Good, Average, Needs Improvement		Excellent	

By the end of the month marketing assistant along with the agent reviews the goals and getting feedback.

