



International Association of
WOMEN

Together We Rise

VIRTUAL SUMMIT

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SPONSOR GUIDE

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EVENT HIGHLIGHTS:

➔ 3 Keynote Speakers

The Main Stage will feature three keynote speakers. All live sessions provide for audience interaction through chat and polling.

Featuring:

Lexi B. | Founder of Sista Circle: Black Women in Tech, Senior Program Manager, Twitter

Sylvia Baffour | President of Baffour International LLC
HubSpot's Top 15 Female Motivational Speakers

Sahra Nguyen | Founder & CEO at Nguyen Coffee Supply 2021 Food & Wine Cover "The Innovators Issue"



➔ 10 Interactive Workshops

These 40-minute workshops provide tips and strategies to help women execute and take action.

Topics include:

What C-Suite Women Do Differently & How You Can Do It Too

The 'And' Life: Create a Powerful Career and Extraordinary Personal Life

PR Connect! Media Strategies

Executive Presence

& More!

➔ 4 Panel Discussions

Each panel will highlight three to four women who have experience overcoming challenges, executing plans, persevering through adversity.

Discussions topics:

Reshaping of How Women Show Up in the Workplace

Turning the Great Resignation into The Great Realization

Big Business Strategy for Small Business Owners

Solutions for the Overworked and Overwhelmed Woman

Together We Rise

A movement that encourages the support, recognition, and advancement of professional women. This summit will bring together thousands of women and will provide education, inspiration, and networking opportunities guaranteed to impact each attendee's success.

Your support of this summit will offer tremendous value to your organization. Each level of sponsorship provides for visibility and exposure while showing your commitment to women.

The virtual Summit will showcase more than 30 influential women who are committed to support the success of other women.

➔ Live Networking in Breakout Rooms (video & text chat)

➔ Dr. Barbara Young Women's Empowerment Grant (5 Winners - \$1,000 Each)

➔ Business Pitch Competition - Finalist Presentation & \$5,000 Winner Announced

➔ Share Your Ask Networking List (all participants invited to opt-in for follow up networking & collaboration)

Event Sponsorship Levels & Pricing

All Sponsors Will Receive Complimentary Event Admission For Company Employees

Main Event Sponsor	\$15,000
<ul style="list-style-type: none"> Company name and logo highlighted on all marketing materials and during live event 60 second video airs during event Full page in Event Guide Virtual expo booth One standalone recap email Social media spotlight List of attendees 	1 Available

Keynote Sponsor	\$5,000
<ul style="list-style-type: none"> Included in marketing materials 30 second video airs during event 1/2 page in Event Guide Virtual Expo Booth Social media spotlight List of attendees 	6 Available

Pitch Competition	\$5,000
<ul style="list-style-type: none"> Included in marketing materials 30 second video airs during event 1/2 page in Event Guide Social media spotlight List of attendees Join judging panel 	1 Available

Panel Sponsor	\$2,500
<ul style="list-style-type: none"> Included in marketing materials Endorsement from host Social media spotlight List of attendees Panel speaking spot* 	12 Available

Workshop Sponsor	\$1,000
<ul style="list-style-type: none"> Included in marketing materials Endorsement from host List of attendees 	20 Available

*Spotlight an employee in the panel discussion
(only 1 spot remains)

Photo Booth
Branded virtual backdrop
\$2,500
1 Available

Virtual Expo
Showcase materials & live chat
\$995
15 Available

Event Guide
All sponsors will be listed in guide.
Additional Ad Space:
Full Page - \$995
1/2 Page - \$500
1/4 Page - \$250