



SCHEDULE OF EVENTS
ALL TIMES ARE CENTRAL

Pre-Conference Workshops

Included with Every Dallas Experience AND Digital Experience Registration

August 18 – 9am to 4pm CT

Profitability® Business Simulation: From Start Up to Market Domination*

Kelley Nichols, Certified Trainer // The Great Game of Business

**limited to 24 participants, one person per company – contact rchapman@ggob.com to reserve your spot*

August 24 – 10am to 2pm CT

Experience the Game // An Overview of The Great Game of Business®

Michele Bridges, Executive Trainer // The Great Game of Business

August 26 – 11am to 1pm CT

Design the Game // The GGOB 10-Step Implementation Process

Dave Scholten, Certified Coach // The Great Game of Business

August 31 – 11am to 1pm CT

Play the Game // Using Scoreboards, Huddles and Rewards & Recognition to Drive Engagement

Kevin Walter, Certified Coach // The Great Game of Business

September 1 – 11am to 1pm CT

Transitioning to an ESOP

Tom DeSimone + Hillary Hughes, Directors // Prairie Capital Advisors

September 1 – 2pm to 3pm CT ***NEW DAY & TIME***

Show Me Your MiniGame™ Challenge

Dave Scholten, Certified Coach // The Great Game of Business

September 2 – 11am to 1pm CT

Sustain the Game // High-Involvement Planning™

Jack O’Riley, Great Game Certified Coach // The Coaching House

DIGITAL EXPERIENCE

Conference Day One - Wednesday, September 8th

2:30pm - 4:00pm // Digital Stage

Welcome to the 29th Annual Great Game of Business Conference! The emcees on the conference Digital Stage will get you in the game and keep you in the loop about what's going on throughout the conference. Your hosts will share what to expect and what's coming up, give you a peek behind the scenes, introduce you to key players at the conference and the Great Game of Business, and answer questions you may have along the way.

4:00pm - 4:45pm // Virtual Speed Networking

Mix and mingle with fellow virtual conference participants in our fun and fast-paced speed networking game.

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DIGITAL EXPERIENCE

Conference Day Two –Thursday, September 9th

8:30 - 9:00am // Digital Stage

Welcome to Day Two, what to expect, a peek behind the scenes.

9:00 - 10:45am // Welcome and Opening Keynote + All-Star Rookie of the Year

Alan Beaulieu, the economist who predicted the 2008 recession, co-author of [Prosperity in the Age of Decline](#), President of ITR Economics; *All-Star Awards: Rich Armstrong, Emcee: Steve Baker*

10:45 - 11:00am // Digital Stage

An explanation of breakout sessions and what to expect.

11:10am - 12:10pm // Concurrent Session I

Digital Breakout Sessions: these sessions start out with a pre-recorded presentation of the topic, with the speaker answering questions live in the chat. After the presentation, stick around for the fully-interactive group discussion by clicking on the Roundtable link that will appear on the session page in the conference platform.

Know and Teach the Rules // Building Winning Relationships: GGOB / Zig Ziglar

Tom Ziglar / Ziglar, Inc.

Follow the Action and Keep Score // Culture & the Power of the Huddle

Eddy Garcia + Katherine Stekr / HLB Lighting Design

Stake in the Outcome //

Creating an Ownership Culture: A Roadmap for Success with Employee Committees

Danielle Rapp + Erika Eby + Dan Heisler + Caroline Bowschulte / different SRC divisions

Leadership // Diversity is an Asset, Inclusion is a Leadership Skill

Gurudev Khalsa / Trebuchet Group

Getting Started // Why Should I Implement the Great Game of Business?

John Williams / Great Game Coach, Elucidate Resources

12:10 – 1:00pm // Digital Stage

What's happening, interviews, Meditation with Lisa Warner from AMP Creative.

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1:00 - 1:45pm // All-Star Team Champions: The Best of the Best

The 22nd annual All-Star Team consists of companies from around the globe who have fully embraced the principles of The Great Game of Business and, as a result, have demonstrated outstanding results. Learn how they did it and the results they've seen.

Rich Armstrong / The Great Game of Business + All-Star Champions

2:00 – 3:00pm - Concurrent Session II

Getting Started // 4 Common Mistakes Companies Make with OBM

Michael Langhout, Great Game Coach / Langhout International

Know and Teach the Rules // Discovering and Implementing Core Values

Justin Bontkes + Jerry Pol / Caliber Projects

Follow the Action and Keep Score // Weathering the Storm with GGOB: Practices to Withstand a Recession

Maura Reinhart + Elizabeth Nilsen / HLB Lighting

Stake in the Outcome // MiniGame Design for All

Ketryna Fares + Joanna Billy / HLB Lighting Design

Leadership // Millennials Rising: The Changing Face of the Modern Workforce

Tonia Morris / Simply HR

3:00 – 3:15pm // Digital Stage

Recap Day Two, peek at Day Three, behind the scenes interviews.

3:25 – 4:25pm (some extended longer) - Concurrent Session III

Know and Teach the Rules // Training That Gets Traction

Kellie Jayne Vaughn / Paul Mueller Companies

Follow the Action & Keep Score // Leading the Game with the Four Pillars of Leadership

Michele Bridges + Kelley Nichols / Great Game Trainers, The Great Game of Business

Stake in the Outcome // It Will Never Work Here: GGOB in a Professional Services Firm

Haley Esposito + Ian Loomer / AMP Creative

Leadership // Humility: A Humble Anarchistic Inquiry

Ari Weinzwieg / Zingerman's Community of Businesses + Steve Baker / The Great Game

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DIGITAL EXPERIENCE

Conference Day Three –Friday, September 10th

8:30 - 9:00am // Digital Stage

Welcome to Day Three, insights, interviews.

9:00 - 10:15am // MiniGame Showcase + OBMx Talks + Practitioner Panel

Jennifer Wood / Experity + Jeff Hilimire / Dragon Army, *Emcee: Steve Baker*

Transformation Stories // Front-Line Panel, facilitated by Loren Feldman, 21 Hats

Panelists:

- Will Hamm, Superintendent at Menold, Inc.
- Darci Hoefer, Hospital Manager at 1st Pet Veterinary Clinic
- Joseph Haynes, Dyno Operator at SRC Heavy Duty

The Great Game of Business not only transforms businesses, for over 35 years, it has also transformed the lives of the employees in those businesses. Hear three of these stories as professional journalist Loren Feldman interviews employees from three All-Star companies.

10:15 - 10:30am // Digital Stage

Quick check in.

10:30 - 11:30am // Concurrent Session IV

Know and Teach the Rules // **FUNancial Literacy: Make it Personal**

Marshall Jespersen + Sandra Margolis / International Cars

Follow the Action and Keep Score // **Out of the Office: Adapting Your GGOB Strategy for Field Employees and Remote Workforce**

Samreen Aslam + Bowie DeShazo + Logan Eaton / AMP Creative

Stake in the Outcome // **Play Like a Girl: Women Leading the Game**

Alia Stowers / Great Game Coach, Tarath Associates

Leadership // **Recruiting the Next Generation of Business Leaders**

Robert Isherwood / Great Game Coach, AMBAC + Charlotte Eckley / Great Game of Bus.

Getting Started // **The Power of Being Authentically You**

Lisa Bien

11:45am - 1:15pm // Closing Keynote + OBMx Talk + All-Star Presentation

Jack Stack / SRC Holdings Corp and author of The Great Game of Business, A Stake in the Outcome, and Change the Game + Robert Isherwood / AMBAC, *All-Stars: Rich Armstrong*, *Emcee: Steve Baker*

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