



INTERNATIONAL CARS, LTD.
EMPLOYEE OWNED. CUSTOMER FOCUSED.

FUNancial Literacy

Make It Personal

Presented by:

Marshall Jespersen, Dealer Principal

Sandra Margolis, Manager—Center for Learning & Development





Effective Lesson Design Template

Lesson Title

PURPOSE	WHY are you conducting the lesson
OBJECTIVES	What will participants learn and/or demonstrate. List 2-3 objectives you wish to accomplish in the lesson.
MATERIALS/RESOURCES NEEDED	
ANTICIPATORY SET	The “hook” –something to excite participants about the lesson.
TEACHING: INPUT Content Modeling	Give learners the knowledge, skills and processes they need to learn the information.

Sandra Margolis
smargolis@iclautos.com
603-775-4083



CHECK FOR UNDERSTANDING	Got it yet? Monitor and adjust through questioning. If necessary reteach.
GUIDED PRACTICE	Let them try it under your supervision. Question orally, or via written language or task performance. You monitor to know if learning is taking place and objectives are met.
INDEPENDENT PRACTICE	Let them do it own their own. Assess results through quizzes, activities, discussion to determine level of mastery.
CLOSURE	Wrap it up by having them reflect on what they learned. A good activity for this is to have them write down one take-away from the lesson.



ICL Center for Learning & Development

Personal Financial Statement

$$A = L + E$$

Independent Practice

Home	Credit Card Debt	RE Taxes
Auto Loan Balance	Land	Home Mortgage
401(k) Current Value	Home Improvement	Checking Account Balance
2019 Honda Civic	Cash	Personal Property (art, jewelry, electronics, etc)

Sandra Margolis
smargolis@iclautos.com
603-775-4083



RESOURCES

Animaker. A DIY tool for creating animated video. More labor intensive than VideoScribe. Price ranges \$10-39/month.

ClassHook.com A website that enables presenters to find and effectively use educational clips from television shows and movies in their lessons as a hook (anticipatory sets) or to illustrate a concept, exaggerate a point, etc. Free

Flippity.net Free software that turns spreadsheets into a multitude of activities including: badges, leader boards, quiz shows, flashcards, bingo games, etc.

Oriental Trading Co. M&M's Fun Size Packs –case (480 pieces) \$119.99

Kahoot! A game-based learning platform that is highly interactive, popular and fun! A great tool to check for understanding. Price varies by plan \$204-\$708 per year.

Plackers An online assessment tool to check for understanding. It allows a way to collect instant multiple-choice responses from participants without requiring them to have clickers, computers, or tablets. A printed card with a unique design to each learner allows instructors to scan responses and respond in real time. Free.

Trivia Maker Create game shows such as Jeopardy, Family Feud, Wheel of Fortune for \$29 per year. Participants do not need their own devices. Easy-peasy!

VideoScribe by Sparkol. Easy to learn animated software for creating explainer videos. \$168/year for one license.

Wooclap Interactive platform that integrates with PowerPoint. Can insert quizzes directly into your presentation and participants answer via Smartphone. Basic plan: \$10 per month.