# **CERTIFIED B CORPORATIONS®**

A new kind of business that balances purpose and profit while using business as a force for good.

Eagle Protect™ gained B Corp™ certification in 2012 and is the world's only disposable glove and clothing specialist to become a certified B Corporation®.

#### WHAT IS A CERTIFIED B CORPORATION?

**企业工程的基础设置** 

<u>Certified B Corporations®</u> are for-profit companies certified by the non-profit B Lab to have voluntarily met rigorous standards of social and environmental performance, accountability and transparency.

B Corporations distinguish themselves in a cluttered marketplace by offering a positive vision of a better way to do business; better for workers, better for communities and better for the environment. The B Corporation community includes over 3,900 companies from 70+ countries and over 150 industries, working together towards one unifying goal: to harness the power of the private sector for public benefit and redefine success in business.

"The B Corp movement is one of the most important of our lifetime, built on the simple fact that business impacts and serves more than just shareholders — it has an equal responsibility to the community and to the planet." - Rose Marcario, CEO of Patagonia

The <u>B Impact Assessment</u> assesses company impact in areas around governance, workers, community and the environment. Rigorous documentation reviews and in-depth questions in these areas must be successfully completed in order to reach certification.

Eagle Protect welcomes the challenge of continuing to seek improvement in all areas of operations, and you can read our latest B Impact Report here.

#### WHY IS EAGLE A B CORP?

Eagle Protect™ was founded in New Zealand in 2006, growing rapidly to now supply approximately 80% of the primary food processing industry in NZ with responsibly sourced disposable gloves and protective clothing. The founder of Eagle, Steve Ardagh, relocated

to the US in January 2016, with the intent of bringing Eagle's advanced philosophy around the supply of disposable clothing to the US food processing and service sectors.

Since founding the company, our mission has been to create opportunity and change the way you think about disposable consumable products. For us, this means we work hard to source ethically made quality products and work with like-minded suppliers who are invested in the well-being of their own workers, communities and local environment.

The values behind the B Corp movement of inclusion, accountability and transparency resonate with the mission and values of Eagle Protect. We know we have a responsibility to conduct our business in a way that seeks to benefit all who come into contact with us. Therefore, it made good sense for us to join with so many others and use the B Impact Assessment as a valuable resource to measure our impact and set areas for improvement in all areas of our business.

Becoming a B Corp also shows our customers just how serious we are about doing business differently. B Corp certification means we have to continually look for ways to cut the impact of our single-use products. We are also looking to reduce waste at every stage in a product's journey from sourcing materials to use and disposal by our clients. It forces us to be alert and to challenge our industry. And, it means we can offer added protection to our customers and their reputation.

B Lab makes it possible for all sorts of businesses to complete the B Corp assessment and potentially succeed, which makes this certification so much more meaningful and accessible - so even an importer of single-use disposable consumables can be included!





### **HOW CAN I BECOME ONE?**

With consumers asking more and more questions surrounding Corporate Social Responsibility (CSR) and traceability, it is clear that certifications such as B Corp demonstrate a company's commitment to accountability for social and environmental impact. Many Certified B Corporations who have gone through the rigorous process, have stated that the certification process has helped them to re-evaluate their impact and operations as a whole in order to implement effective policies.

#### **Step One**

The first step is to meet the Performance Requirement. Complete the free B Impact Assessment (BIA) and earn a reviewed minimum score of 80 out of 200 points.

#### **Step Two**

Meet the legal requirement. Determine the path for your corporate structure and state of incorporation. This varies between countries, read more <u>here</u>.

## **Step Three**

Make it official. To become certified, pay a certification fee (structured depending on the size of the company), then Sign the B Corp Declaration of Interdependence and Term Sheet.

#### **Step Four**

Take the Assessment every three years in order to remain certified. Striving for continuous improvement is at the core of what it means to be a B Corp.

Remember - the <u>B Impact Assessment</u> is free to use (over 50,000 companies are already using it to measure their impact!), so even if you do not feel you are ready to certify just yet, you can still use the BIA as a useful tool to get a feel for how your business is performing in all areas.

The United States has <u>over 5,000 B Corps</u> and this figure is growing quickly! For more information on this topic visit the B Corporation website "<u>How to Become a B Corp</u>".

Certified



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