

THE ACCELERATOR



FROM SIDELINED TO SELLING IN 12 STEPS

SALES TEAMS ARE **GROUND**ED

If sales reps cannot make site visits during COVID-19 and perhaps throughout 2020, how are they supposed to generate revenue?

BUDGETS MUST BE **REALLOCATED**

OPEX budgets to conferences, conventions, and customers are grounded and must be reallocated. What will you invest in to generate revenue?

INVEST IN **VISUAL COMMERCE**

Sales predictions for 2020 don't have to be grounded. Enroll now, see revenue in 2020 and a stronger 2021 with the **12 Step Visual Commerce Accelerator Program** from ATLATL.

ATLATL will work with you to bring your top products to life online so you can get back to selling. Schedule time with one of our Visual Strategists and reserve your spot in the program by May 31st

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ATLATL

ENROLL HERE

THE ACCELERATOR

STEP* ACTIONS TAKEN

- 1 MEET WITH AN ATL ATL VISUAL STRATEGIST**
SCHEDULE TIME WITH AN ATL ATL VISUAL STRATEGIST BY 5/31
- 2 ATL ATL DELIVERS VISUAL COMMERCE RECOMMENDATIONS**
LEARN THE BEST PATH TO HIT YOUR GOALS THROUGH VISUALLY POWERED BUYERS JOURNEYS
- 3 ENROLL IN THE ACCELERATOR PROGRAM**
RESERVE YOUR SPOT IN THE ATL ATL ACCELERATOR
- 4 PROVIDE ATL ATL WITH NEEDED PRODUCT INFORMATION**
PROVIDE ATL ATL'S EXPERTS WITH NEEDED PRODUCT FILES, MODELS, AND INFORMATION
- 5 TECHNICAL ALIGNMENT IS CONFIRMED**
ATL ATL WORKS WITH YOU TO ALIGN AN INTEGRATED APPROACH
- 6 ATL ATL DELIVERS INITIAL PREVIEW**
REVIEW VISUAL COMMERCE IN ACTION IN THIS INITIAL PREVIEW
- 7 ATL ATL DELIVERS SECOND PREVIEW**
INCORPORATED FEEDBACK IS READY FOR PREVIEW
- 8 FINAL ALIGNMENT MEETING**
PUT THE FINAL TOUCHES ON YOUR NEW VISUAL COMMERCE OFFERING
- 9 LAUNCH TEST MEETING**
TEST AND PREPARE FOR LIVE, ONLINE SELLING
- 10 LAUNCH IS SCHEDULED**
LAUNCH YOUR NEW ONLINE BUYERS WINDOW AND REOPEN YOUR PATH TO REVENUE
- 11 30 DAY MONITORING BEGINS**
WATCH AS YOUR TEAM GETS BACK IN ACTION
- 12 2021 VISUAL COMMERCE EXPANSION PREPARATION**
LEVERAGE THE ACCELERATORS SUCCESS WITH A FULL ROLL-OUT IN 2021

*TIMELINES WILL VARY DEPENDING ON CLIENT READINESS



WHY OTHERS ARE ENROLLING

SIDELINED SALES TEAMS

"My sales team is sidelined, we have to change how we do things. We've adopted virtual meetings like everyone else, but our product is difficult to sell" - VP of Sales

LEAD GENERATORS SHUT DOWN

"We were depending on our 5 biggest trade shows for 1,500 leads this year. Now we have none." - VP of Sales

INVESTING HINDSIGHT

"I'd been thinking about new technologies. I realize now more than ever we should have invested cause everything's on hold now" - CMO

FOCUS ON THE CUSTOMER

"We knew going digital with our product through visualization would be important, but we had 10 other important things as well. If we invested in our customer experience first we'd still be operational" - VP of Marketing

MY CUSTOMER CAN'T BUY

"I need a way to let my customers buy. Putting up pictures isn't enough. I know they judge the quality of my products by the level of sophistication in which I present it to them. We need a way to let them experience and engage with the product." - VP of Sales

CUSTOMER EXPERIENCE ISN'T CUTTING IT

"Our current site has pre-rendered imagery but they have serious load times. We need a better way to display our product online." - Marketing Manager

COST SAVINGS

"We used to spend \$100,000 a year on photoshoots, and everytime we launched a new product we'd have a bunch of pics we couldn't use and would have to do it all over again" - CMO

OUR VISUAL STRATEGISTS



Chris Beaudin

Director of Marketing

Expert in Buyer's Journeys



Zac Cooper

Director of Sales

Expert in Visual Experiences



Nolan Slattery

Business Development

Expert in Visual Opportunities



Susan Burris

Director of Sales

Expert in Enterprise Development

WE CAN HELP YOU

- Map a buyer's journey
- Show you where to leverage Product Visualization
- Empower buyers through Visual Configuration
- Allow your buyers to view your products in Augmented Reality
- Prove the ROI of Visual
- Prepare your organization for Visual

**CLICK HERE
TO ENROLL**