



THE WRAP EXPERIENCE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

Title Sponsor Deliverables:

- Recognized as Title Sponsor of the Wrap Experience
- Logo Branding featured in the main event page
- Branding featured on panel discussion with industry experts
- Logo recognition on all event communications
- Logo recognition on virtual backgrounds and lower-thirds
- Recognition as sponsor in post-event follow-up email to participants
- Web Banner ad (with link) placed on the Wrap Experience page on the ISA website
- Web Banner ad (with link) placed on Industry Tracker for 3 weeks
- Recognition as sponsor in pre-event email (2) and social media promoting the Wrap Experience
- Logo recognition as sponsor (with link) on the Wrap Experience page on the ISA website
- Company commercial (15-30 secs) included during event and on The Wrap Experience page on ISA website

Total Investment: \$5,000 (Limit 2)

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SPONSORSHIP PACKAGES CONT.



Premiere Sponsor Deliverables:

Deliverables associated with this sponsorship:

- Recognized as Premier Sponsor of the Wrap Experience
- Logo Branding featured on The Wrap Experience cover image
- Logo recognition on all event communications
- Logo recognition on virtual backgrounds and lower-thirds
- Recognition as sponsor in post-event follow-up email to participants
- Web Banner ad (with link) placed on the Wrap Experience page on the ISA website
- Web Banner ad (with link) placed on Industry Tracker for 1 week
- Recognition as sponsor in pre-event email (2) and social media promoting the Wrap Experience
- Logo recognition as sponsor (with link) on the Wrap Experience page on the ISA website

Total Investment: \$2,500

Contributing Sponsor Deliverables:

- Recognized as Contributing Sponsor of the Wrap Experience
- Logo Branding featured on The Wrap Experience cover image
- Logo recognition on all event communications
- Recognition as sponsor in post-event follow-up email to participants
- Web Banner ad (with link) placed on the Wrap Experience page on the ISA website
- Recognition as sponsor in pre-event email (2) and social media promoting the Wrap Experience
- Logo recognition as sponsor on the Wrap Experience page on the ISA website

Total Investment: \$1,500



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ADD-ONS



Product/Service Showcase:

Designed to highlight your new product release or product focus – this 15 minute segment will give you the platform to highlight your product and interact with attendees.

\$1,000 (limit 4)

2021 Product Re-cap:

Have your product featured during a re-cap of 2021's best products, hosted by Justin Pate and The Wrap Institute team.

4 Minute interview - \$1,500 (limit 4)

Product mention - \$500 (limit 4)

2022 Product Preview:

Have your product featured during an introduction of new products to come in 2022, hosted by Justin Pate and The Wrap Institute team.

4 Minute interview - \$1,500 (limit 4)

Product mention - \$500 (limit 4)

Commercial Spot:

15-30 second spots before and after sessions designed to boost brand awareness or call to action campaigns.

\$350 per spot (limit 4)

The Never Stop Learning Contest:

Have your product featured in this ever-popular contest. The Wrap Institute Team will exclusively use your company's product in a fun and informative session. (Sponsor responsible for prize giveaway and shipping)

Cost: \$3,500 (Limit 1)

Retargeting Campaign: Let ISA's audience be your audience! As visitors come to ISA's website, your company's ads and brand will follow them on various websites online. Select one of the packages below that fits your budget or contact us with further questions! Campaigns to start two weeks before the event and to last one week after the event.

Duration	Cost	Views	Views/ Dollar	Cost/ Thousand
1 month	\$1,500	25,000	17	\$60
1 month	\$2,500	50,000	20	\$50
1 month	\$4,500	100,000	22	\$45

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