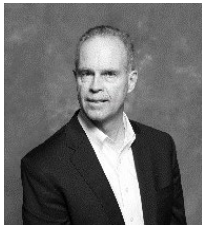


Changeable Signs in Changing Times: Best practices in regulating EMCs

WEBINAR
November 19



INTERNATIONAL SIGN ASSOCIATION



James Carpentier, AICP

James Carpentier is currently the Director of State and Local Government Affairs with the International Sign Association (ISA). In this capacity, James works with and educates local officials and planners in the creation of beneficial and enforceable sign regulations. Prior to his work with ISA, James was the owner of Carpentier Consulting LLC where he specialized in sign variances, entitlements and sign legislation. In addition, James was Director of Government Relations for one of the largest and most respected sign companies in the country. James is a regular speaker for sign topics at national, regional and local workshops and webinars, and has over 25 years of experience as a certified planner in the public and private sectors. James received his Bachelor of Arts in Regional Analysis from the University of Wisconsin Green Bay and Masters studies in Public Administration and Urban Planning from the University of Wisconsin Milwaukee.



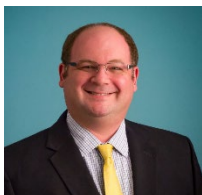
Todd Messenger, JD, MPA

Todd Messenger is an attorney with Fairfield and Woods, P.C. in Denver, and practices in the firm's real estate group where he focuses on all aspects of real estate development and land use regulation. Todd maintains a balanced practice of public and private sector representation. For public sector clients, Todd's principal focus is regulatory reform projects, including zoning, subdivision, and sign code reform. Todd also provides representation on a variety of other public-sector matters, including elections, utilities, and open records policies.



Wendy Moeller, FAICP

Wendy Moeller, FAICP is a principal and owner of Compass Point Planning in Cincinnati, Ohio. Wendy has served as a project manager for numerous planning and zoning projects across the US. Wendy currently serves as the Region IV Director for the American Planning Association and is a past member of the Sign Research Foundation Board of Trustees. Over the course of her 23+ year career Wendy has served in a number of leadership roles in both planning, sign, and community organizations.



Kenny Peskin

Kenny Peskin is ISA's Director of Industry Programs. Kenny helps represent the on-premise sign industry in developing technical standards and responding to code issues across the country. Kenny serves on standards committees for the National Electric Code, the International Code Council, Underwriters Laboratories, and the Transportation Research Board. Before joining ISA, Kenny grew up in the sign industry, as his family manufactured electric signs in Youngstown, Ohio for nearly 100 years.