



A virtual experience designed to help wrap professionals explore new business opportunities.



The International Sign Association (ISA) and The Wrap Institute (TWI) team up again to bring you The Wrap Experience!

This event will be recorded

The Wrap Experience™ 2021 - a partnered event between ISA and The Wrap Institute featuring noted instructor/installer Justin Pate and industry-leading speakers, is designed to help wrap professionals explore new business opportunities. The online experience, scheduled for December 9, 2021, is available to attendees from across the globe in a digital setting, with networking, education, break-out sessions and sponsors.

Sessions

Speakers

Dec 09 • Starts in 2 days

## The Wrap Experience 2021

37

International Sign Association

The Wrap Experience

Business & Networking

This event is open to users located on this [list of countries and regions](#). Users located outside of these countries or regions will not be able to register for this event.

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Fundraiser goal: \$5,000

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A new window will open and you will be in the Lobby where you can see the chat on the sidebar, scroll through sessions and learn about the speakers!

**Thursday, December 9, 2021**

# THE WRAP EXPERIENCE

POWERED BY  
INTERNATIONAL SIGN ASSOCIATION | WRAP INSTITUTE

**A virtual experience designed to help wrap professionals explore new business opportunities.**

Thursday December 9, 2021  
Title Sponsors  
EPSON  
Mimaki

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Welcome to The Wrap Experience Lobby! Feel free to share where you're joining from!

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Sessions Speakers

Thursday Dec 09

11:00AM

11:15AM

11:15AM

11:45AM

11:45AM

12:00PM

12:00PM

**Opening Kick-Off**

Justin Pate - Founder, The Wrap Institute

Craig Campbell - VP - Business Development, International Sign Association

Welcome to the latest digital version of The Wrap Experience! We'll kick the event off, tell you what's new, give you some instruction on the platform and discuss the schedule of events. Thanks for being here!

**Panel Discussion | 2021 Successes and Challenges**

Justin Pate - Founder, The Wrap Institute

Michael Althoff - Owner, YelloTools

Join this session to hear how John Duever, Nick Caminiti, and others have weathered the storm of 2021 success in 2021.

**Breakout Room | 2021 Successes/Challenges**

Craig Campbell - VP - Business Development, International Sign Association

Meet the panelists and your colleagues on screen to discuss topics from the session and

**Ready, Set, Grow: How Training Can Accelerate Profit**

WRAP | EPSON | Mimaki

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Sessions Speakers

**Krystal Miszweski**

Owner, Candy Wraps

After spending nearly a decade as a freelance installer in over 150 shops across the world, Krystal recognizes the vital connection between shops and installers requiring clear communication, understanding and an overall passion for what we do in this industry. Member of the ISA International Wrap Task Force.

**Tim Evans**

Owner, The Wrapper Mapper

**Bruno Dede**

CEO, Metro Group Miami

Starting at 11am EST on Thursday December 9<sup>th</sup>. You'll be able to join the sessions as they come available based on their start times.