



NASSD Executive Summit Schedule of Events

Jekyll Island Club Hotel

Jekyll Island, GA

Monday, November 15, 2021

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| 9:00 a.m. – 10:30 noon | NASSD BOD Meeting
<i>Club Ballroom B</i> |
| 10:30 a.m. – 12:00 p.m. | Registration
Aspinwall Room |
| 11:00 a.m. – 12:00 p.m. | Distributor Round Table
<i>Club Ballroom A</i> |
| 12:00 noon – 1:00 p.m. | Welcome Lunch
Welcome to NASSD! Say hello to old friends, make new ones and network at the welcome lunch.
<i>Morgan Center Terrace & Lawn</i>
<i>Sponsored by Nekoosa</i> |
| 1:15 p.m. – 1:45 p.m. | Annual Meeting and NASSD Update
<i>Morgan Center</i> |
| 2:00 p.m. – 3:00 p.m. | General Session
John Manzella: New Realities, Critical Risks and Survival Strategies
New realities and critical risks are severely impacting business. Hyper competition is forcing companies to pursue new markets and build more reliable supply chains, while smarter workers must deliver more complex solutions. But these efforts are impacted by rising protectionism, Chinese tensions, worker shortages, immigration barriers, and automation demands. This stimulating and insightful program forecasts economic growth, delves into Chinese challenges, exposes hurdles with Canada, Mexico, and Europe, reveals how trade and globalization are evolving, and explores pressing labor issues. Importantly, it provides strategies to reduce risks and prepare for what's ahead.
<i>Morgan Center</i>
<i>Sponsored by Matthews Paint</i> |
| 3:20 p.m. – 4:55 p.m. | One-on-One Executive Meetings
(4 appointments – there will be a 5-minute break after each appointment)
<i>Morgan Center</i> |

6:00 p.m. – 9:00 p.m. Welcome Reception
Mix and mingle with old friends and new faces while enjoying great food and drinks.
The Wharf Deck
Sponsored by FDC Graphic Films Inc.

Tuesday, November 16, 2021

8:00 a.m. – 9:15 a.m. NASSD Member Networking Breakfast
Enjoy a buffet breakfast as a group
Morgan Center Terrace

9:30 a.m. – 11:15 p.m. One-on-One Executive Meetings
(4 appointments – there will be a 5-minute break after each appointment)
Morgan Center

12:00 p.m. – 1:30 p.m. Lunch
All are welcome to attend lunch
Morgan Center Terrace & Lawn

1:35 p.m. – 3:10 p.m. One-on-One Executive Meetings
(4 appointments – there will be a 5-minute break after each appointment)
Morgan Center

3:10 p.m. – 5:30 p.m. Free time to check email and take work calls.

5:30 p.m. – 9:00 p.m. Evening Reception and Trivia Night
Enjoy a wonderful evening of good food and friendly competition.
Riverfront Lawn
Sponsored by Principal LED and SignComp

Wednesday, November 17, 2021

8:00 a.m. – 9:15 a.m. NASSD Member Networking Breakfast
Enjoy a buffet breakfast as a group.
Morgan Center Terrace
Sponsored by Wensco

9:30 a.m. – 11:05 a.m. One-on-One Executive Meetings
(4 appointments – there will be a 5-minute break after each appointment)
Morgan Center

12:00 p.m.

Afternoon Activities:

NASSD Annual Golf Tournament at the Pine Lakes Golf Course
Lunch will be provided. Please note: must have registered in advance.
Meet in hotel lobby for the shuttle to the golf course.

OR

1:00 p.m. – 3:30 p.m.

Jekyll Island Dolphin Boat Tour with Lunch Reception
Lunch will be provided in advance of the boat tour. Following lunch, we will take a short walk to board the boat and enjoy a fully-narrated, 90-minute sightseeing tour that will expound on the bottlenose dolphin's social behavior, feeding habits, and so much more! You will travel along the Intracoastal Waterway, salt marshes, and wilderness beaches, and will marvel at the diversity of local sea life.
Morgan Center Terrace
Sponsored by GSG

7:00 p.m. – 10:00 p.m.

President's Reception and Dinner
Say goodbye to new and old friends and enjoy cocktails followed by a delicious three course meal.
Cherokee Lawn
Sponsored by the International Sign Association