



PUSH CONTENT WITH EASE & CONVENIENCE

EMAIL CAMPAIGNS FEATURE

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Make Sure Employees Don't Miss a Beat with Email campaigns

HubEngage's email campaigns feature helps you create beautiful emails and ensures your employees remain updated on what's happening in your organization.

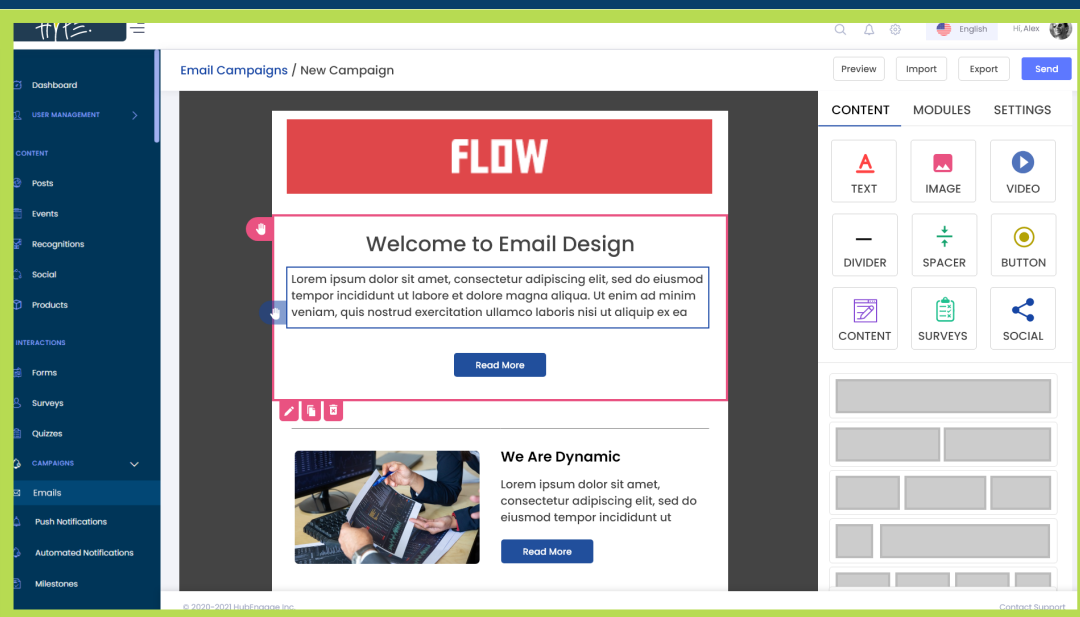
It's the perfect way to round out your total employee experience platform for communications and engagement.



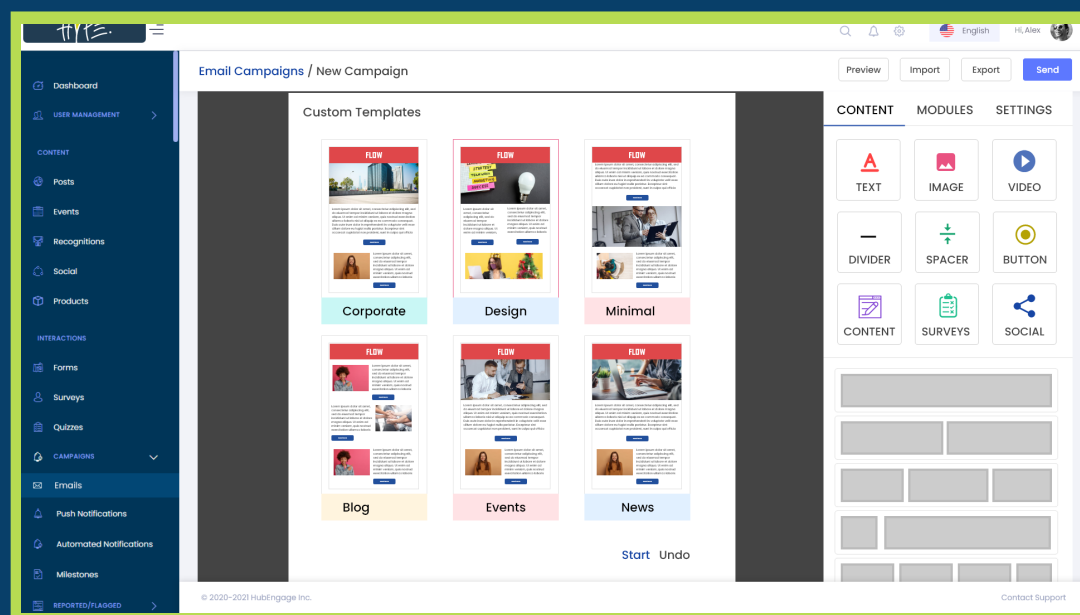
Highlights

- Create beautiful branded emails
- Include content from HubEngage or other sources
- Schedule at a convenient time for each user
- Measure impact of your campaigns

Create
beautiful
emails in our
drag and drop
editor

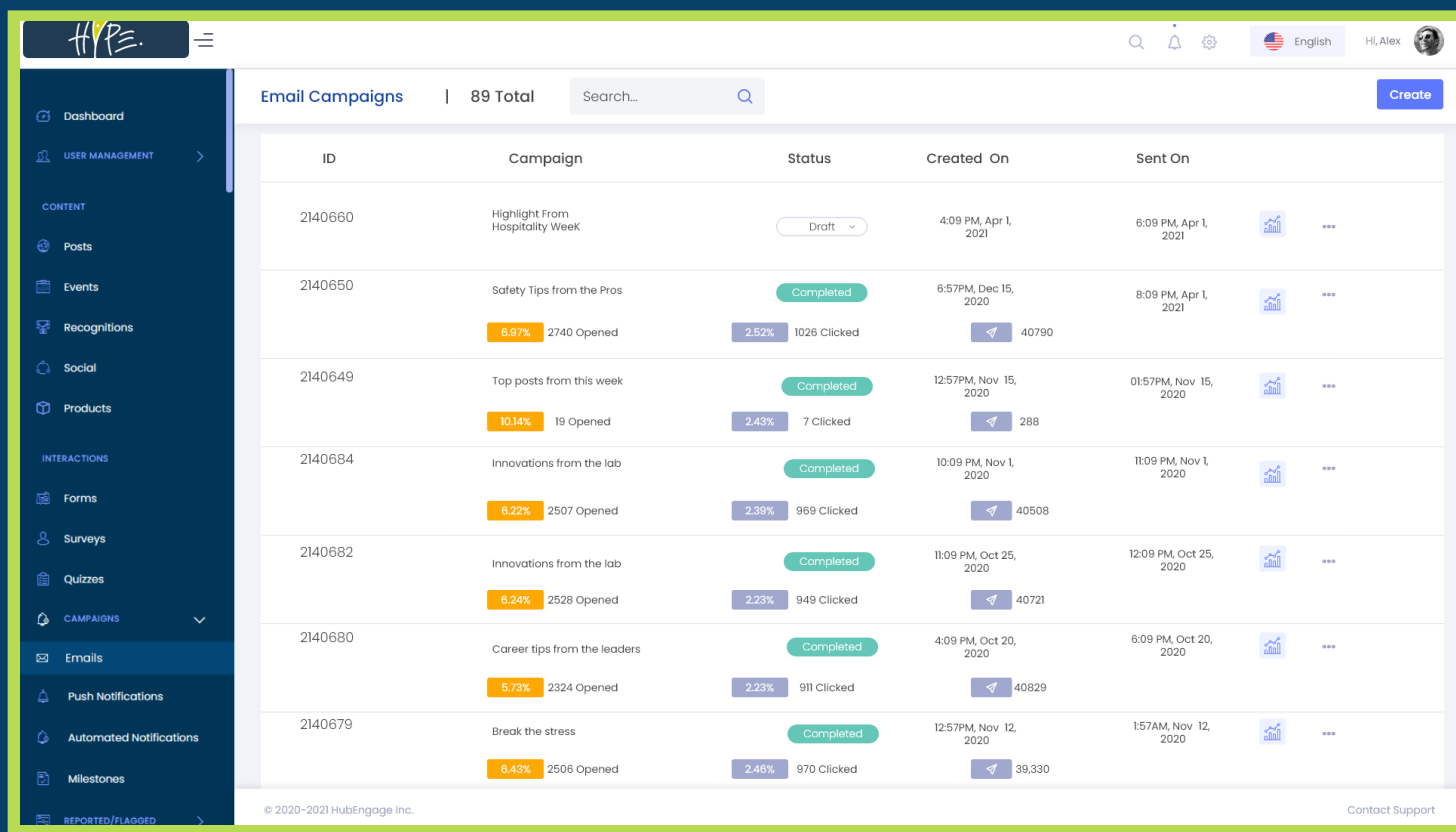


Pick from
our
templates or
save your
own
templates



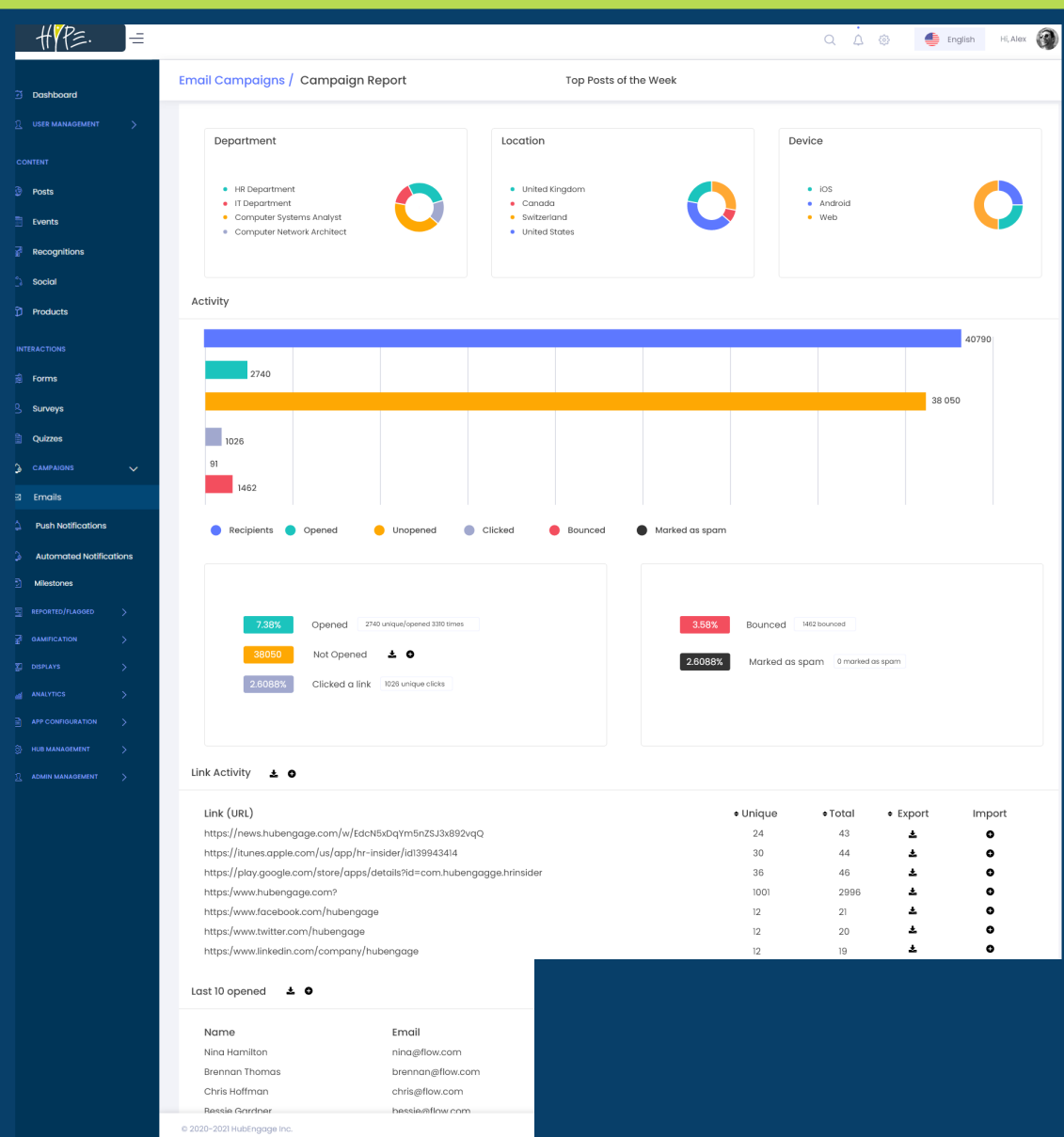
Here's what else you can do

- Precisely target users based on segmentation
- Push notify email into your Mobile App or Web App
- Send email text message notifications to phones



The screenshot displays the HYPE dashboard interface. On the left is a dark blue sidebar with navigation links: Dashboard, USER MANAGEMENT, CONTENT (Posts, Events, Recognitions, Social, Products), INTERACTIONS (Forms, Surveys, Quizzes), CAMPAIGNS (Emails, Push Notifications, Automated Notifications, Milestones), and REPORTED/FLAGGED. The main content area is titled 'Email Campaigns' and shows a list of 89 total campaigns. A search bar and a 'Create' button are at the top right. The campaign list table includes columns for ID, Campaign, Status, Created On, and Sent On. Each row provides details for a specific campaign, including its status (Draft or Completed), creation and sending dates, and performance metrics like open and click rates with corresponding counts. For example, campaign 2140650 is 'Completed', created on Dec 15, 2020, and sent on Apr 1, 2021, with a 6.97% open rate (2740 opened) and a 2.52% click rate (1026 clicked). The footer shows the copyright '© 2020-2021 HubEngage Inc.' and a 'Contact Support' link.

ID	Campaign	Status	Created On	Sent On
2140660	Highlight From Hospitality Week	Draft	4:09 PM, Apr 1, 2021	6:09 PM, Apr 1, 2021
2140650	Safety Tips from the Pros 6.97% 2740 Opened	Completed 2.52% 1026 Clicked	6:57PM, Dec 15, 2020 40790	8:09 PM, Apr 1, 2021
2140649	Top posts from this week 10.14% 19 Opened	Completed 2.43% 7 Clicked	12:57PM, Nov 15, 2020 288	01:57PM, Nov 15, 2020
2140684	Innovations from the lab 6.22% 2507 Opened	Completed 2.39% 969 Clicked	10:09 PM, Nov 1, 2020 40508	11:09 PM, Nov 1, 2020
2140682	Innovations from the lab 8.24% 2528 Opened	Completed 2.23% 949 Clicked	11:09 PM, Oct 25, 2020 40721	12:09 PM, Oct 25, 2020
2140680	Career tips from the leaders 5.78% 2324 Opened	Completed 2.23% 911 Clicked	4:09 PM, Oct 20, 2020 40829	6:09 PM, Oct 20, 2020
2140679	Break the stress 6.43% 2506 Opened	Completed 2.46% 970 Clicked	12:57PM, Nov 12, 2020 39,330	1:57AM, Nov 12, 2020













Analytics

- Get deep insights on who has opened, when, and on which device
- Get breakdown by segment, location, department and device
- Export lists for further analysis

HYPE

English | Hi, Alex

Email Campaigns / Sent List

User	Sent On
 Dulcinea Molyneux	4:09 PM, Apr 1, 2021
 Elmore Fitzharris	4:09 PM, Apr 1, 2021
 Angy Durban	4:09 PM, Apr 1, 2021
 Nick Stone	4:09 PM, Apr 1, 2021
 Matt Pears	4:09 PM, Apr 1, 2021
 Lara Nelson	4:09 PM, Apr 1, 2021
 Caleb Dixon	4:09 PM, Apr 1, 2021
 Lisa Moss	4:09 PM, Apr 1, 2021
 Jason Muller	4:09 PM, Apr 1, 2021
 Carles Puyol	4:09 PM, Apr 1, 2021

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