



Retail

Libryo equipped Massmart to know their quality and EHS law across 396 stores within weeks

The consumer goods retailer struggled to know what legal obligations applied to them and their 396 stores, and whether they were on track from a regulatory perspective.

libryo
an ERM Group company

 **Massmart**

The Challenge

Massmart, a distributor of consumer goods is one of Africa's largest retail groups, and had no easy way to filter and track their legal obligations across all of their stores and divisions.

This put the business at risk of non-compliance, which could lead to some hefty penalties in the form of fines and even imprisonment. The business needed to know their applicable law in the domain of environment, health, safety (EHS) and quality.

While they could acquire legal registers for this information relatively easily, it wouldn't keep them up-to-date whenever a law was updated.

They also wanted the ability to drill down to an individual site level, not just by a domain of law

Massmart had the following objectives:

- To know that they are on track from a regulatory perspective.
- To ensure that they are always up-to-date with regulatory changes and requirements.
- To manage their legal risk better and decrease exposure.



10,000+ Users



396 Stores
4 Divisions



396 Libryo
Streams



11,875 Sections
of Law



1,120 Laws



Legal Categories

Environmental, Health, Safety,
Quality

The Solution

Libryo offered innovative regulatory tracking technology to help the retailer quickly and easily know their legal obligations, and manage their ongoing compliance.

First, Libryo's team of legal content experts built a context brief to identify what regulations were applicable for the customer across all of their stores and legal domains. The context brief identified their local jurisdictions, applicable countries, legal domains and industry-related law.

Using this information, Libryo's automated, cloud-based platform used auto compilation to filter just the laws relevant for Massmart and convert this into a globally standardized, machine readable format for tracking.

This solution enables its users to be notified whenever a regulation changes or is updated. Libryo users receive an email update, as well as notifications within the platform itself, to ensure people are aware of the legal update.

Users can view a quick summary of what has changed or the full legislative text and notify others if needed. They can also click on read and understood, to keep track of their legal updates and inform management teams of their awareness.

The Benefits

Libryo has enabled Massmart's teams to easily navigate their legal obligations within seconds. Each user can keep track of their legal updates and any compliance related actions effortlessly.

Legal teams, HR and management can quickly access reports to see each site's compliance status, and the regulatory updates across all of their teams, divisions and stores. The full solution was delivered within 8 weeks, with users onboarded shortly afterwards. Many users didn't require training due to Libryo's simple, intuitive interface, and for those who wanted training, dedicated onboarding webinars and support was provided.

Now they know:

- ✓ Their law and when it changes
- ✓ Their compliance & consequences
- ✓ How to cross compare their law
- ✓ Their legal risk

**Navigate complex law
with certainty.**

Get started today

