

## **Gusto IRON Free Prize Draw Terms and Conditions**

- 1) By entering the prize draw you are agreeing to these prize draw terms and conditions.
- 2) The prize draw is being run by **Adama Agricultural Solutions UK Ltd.** ('Adama' 'we' / 'us') of Third Floor East, 1410 Alington Business Park, Theale, Reading, RG7 4SA

### **Eligibility to enter**

- 3) The prize draw is open to entrants over 18 years of age only with the following exceptions:
  - a) Staff and related persons of ADAMA UK
  - b) Staff and related persons of companies manufacturing or supplying products which compete with ADAMA UK
- 4) In entering the prize draw, you confirm that you are eligible to do so and eligible to claim any prize you may win.
- 5) A maximum of one entry per individual / farm holding is permitted.
- 6) The prize draw is free to enter.

### **How to enter**

- 7) The prize draw opens at 12pm on 30/09/2020 and closes 6pm on 30/11/2020. Late entries will not be accepted.
- 8) To enter the prize draw: Complete the form at <https://uk.campaigns.adama.com/en-gb/gusto-iron-competition>
- 9) Adama will not accept responsibility if contact details provided are incomplete or inaccurate; or for prize draw entries that are lost, mislaid, damaged or delayed in transit.

### **The prizes**

- 10) The prize will be as follows:
  - a) receive an equivalent quantity of Gusto IRON slug pellets for free in 2021.
  - b) One single prize of maximum value to be reimbursed based on 250ha of cereals treated at a rate of 5kg/ha.
- 11) Adama's use of particular brands as prizes does not imply any affiliation with or endorsement of such brands.
- 12) The winners will be drawn at random.
- 13) The winning entrants must be able to provide proof of purchase (of either Gusto IRON, Enzo IRON or Carakol IRON) via a valid invoice
- 14) The prizes are non-exchangeable, non-transferable and no cash alternatives will be offered.
- 15) We reserve the right to substitute prizes with another prize of equal or higher value if circumstances beyond our control make it necessary to do so.
- 16) The decision of Adama regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.

### **Winner announcement**

- 17) Winners will be notified after 01/12/2020 by the email provided in the competition form
- 18) Adama will attempt to contact winners by email up to two times. If contact is not made, Adama reserves the right to choose and notify a new winner.

### **Claiming the prize**

- 19) Arrangements for delivery will be made between ADAMA and the selected winners via telephone and/or email
- 20) If a winner does not claim their prize within 14 days, they will lose their right to the prize.
- 21) If the winner cannot be contacted or has not claimed their prize within the required time limit, Adama reserves the right to choose and notify a new winner.

### **Data protection and publicity**

- 22) You consent to any personal information you provide in entering the prize draw being used by Adama for the purposes of administering the prize draw.
- 23) Winners agree to participate in any reasonable publicity related to the prize draw which may include the publication of their name and photograph in any media.
- 24) All personal information shall be used in accordance with the Adamas's Data Protection Policy, accessible here: [insert link.](#)

### **Limitation of Liability**

- 25) Adama does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of either participating in the prize draw or being selected for a prize, save that Adama does not exclude its liability for death or personal injury as a result of its own negligence.

### **General**

- 26) Adama reserves the right to cancel the prize draw or amend these terms and conditions at any time, without prior notice.
- 27) The prize draw and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.