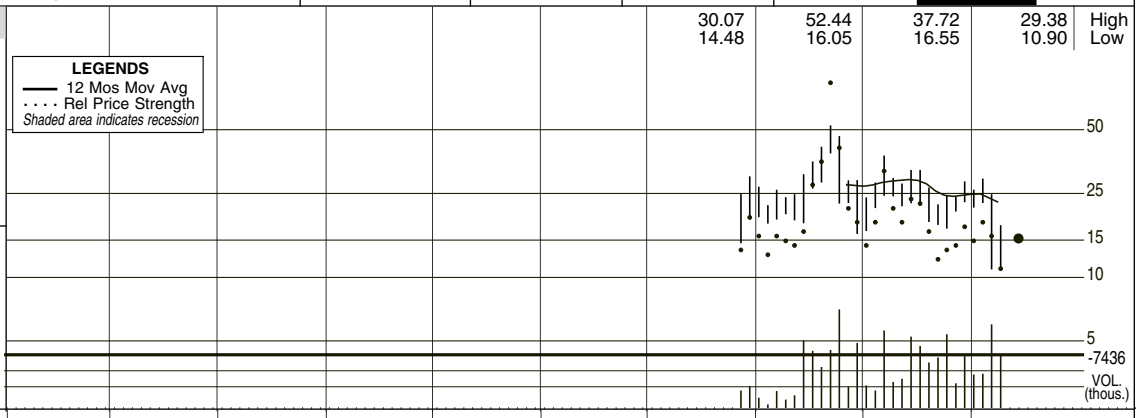
STITCH FIX, INC. NDQ--SFIX

RECENT PRICE	TRAILING P/E RATIO	RELATIVE P/E RATIO	DIV'D YLD	
15.29	34.0	2.48	Nil	VALUE LINE

RANKS

PERFORMANCE	3	*Average*
Technical	3	*Average*
SAFETY	4	*Below Average*
BETA 1.00		(1.00 = Market)

Financial Strength	B+
Price Stability	5
Price Growth Persistence	NMF
Earnings Predictability	NMF



© VALUE LINE PUBLISHING LLC	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020/2021
SALES PER SH	--	--	--	--	--	--	--	12.41	15.56	
"CASH FLOW" PER SH	--	--	--	--	--	--	--	.56	.51	
EARNINGS PER SH	--	--	--	--	--	--	--	.34	.36	***d.21*** [A,B]***/d.08*** [C]
DIV'DS DECL'D PER SH	--	--	--	--	--	--	--	--	--	
CAP'L SPENDING PER SH	--	--	--	--	--	--	--	.17	.30	
BOOK VALUE PER SH	--	--	--	--	--	--	--	3.19	3.91	
COMMON SHS OUTST'G (MILL)	--	--	--	--	--	--	--	98.80	101.40	
AVG ANN'L P/E RATIO	--	--	--	--	--	--	--	48.1	77.5	***NMF/NMF***
RELATIVE P/E RATIO	--	--	--	--	--	--	--	2.71	4.51	
AVG ANN'L DIV'D YIELD	--	--	--	--	--	--	--	--	--	
SALES ($MILL)	--	--	--	--	--	--	977.1	1226.5	1577.6	***Bold figures***
OPERATING MARGIN	--	--	--	--	--	--	4.0%	4.4%	2.4%	***are consensus***
DEPRECIATION ($MILL)	--	--	--	--	--	--	7.7	10.5	14.3	***earnings***
NET PROFIT ($MILL)	--	--	--	--	--	--	d.6	44.9	36.9	***estimates***
INCOME TAX RATE	--	--	--	--	--	--	NMF	17.9%	--	***and, using the***
NET PROFIT MARGIN	--	--	--	--	--	--	NMF	3.7%	2.3%	***recent prices,***
WORKING CAP'L ($MILL)	--	--	--	--	--	--	63.9	274.8	299.8	***P/E ratios.***
LONG-TERM DEBT ($MILL)	--	--	--	--	--	--	--	--	--	
SHR. EQUITY ($MILL)	--	--	--	--	--	--	104.1	315.1	396.0	
RETURN ON TOTAL CAP'L	--	--	--	--	--	--	NMF	14.3%	9.3%	
RETURN ON SHR. EQUITY	--	--	--	--	--	--	NMF	14.3%	9.3%	
RETAINED TO COM EQ	--	--	--	--	--	--	NMF	14.3%	9.3%	
ALL DIV'DS TO NET PROF	--	--	--	--	--	--	--	--	--	

[A]*No. of analysts changing earn. est. in last 4 days: 0 up, 8 down, consensus 5-year earnings growth 15.0% per year.* [B]*Based upon 9 analysts' estimates.* [C]*Based upon 9 analysts' estimates.*

ANNUAL RATES

of change (per share)	5 Yrs.	1 Yr.
Sales	--	25.5%
"Cash Flow"	--	-10.0%
Earnings	--	6.0%
Dividends	--	--
Book Value	--	22.5%

Fiscal Year	QUARTERLY SALES ($mill.) 1Q	2Q	3Q	4Q	Full Year
07/31/17	236.0	237.7	245.1	258.3	977.1
07/31/18	295.6	295.9	316.7	318.3	1226.5
07/31/19	366.2	370.3	408.9	432.2	1577.6
07/31/20	444.8	451.8			

Fiscal Year	EARNINGS PER SHARE 1Q	2Q	3Q	4Q	Full Year
07/31/16	--	--	--	--	--
07/31/17	--	--	--	--	--
07/31/18	.05	.02	.09	.18	.34
07/31/19	.10	.12	.07	.07	.36
07/31/20	--	.31	***d.16***	***d.17***	

Cal-endar	QUARTERLY DIVIDENDS PAID 1Q	2Q	3Q	4Q	Full Year
2017	--	--	--	--	--
2018	--	--	--	--	--
2019	--	--	--	--	--
2020	--				

INSTITUTIONAL DECISIONS

	2Q'19	3Q'19	4Q'19
to Buy	135	118	120
to Sell	74	96	97
Hld's(000)	39787	42465	47635

ASSETS ($mill.)	2018	2019	2/ 1/20
Cash Assets	297.5	314.2	300.6
Receivables	.0	.0	.0
Inventory	85.1	118.2	147.2
Other	34.4	50.0	38.5
Current Assets	417.0	482.4	486.3
Property, Plant & Equip, at cost	54.6	86.0	- -
Accum Depreciation	20.4	31.1	- -
Net Property	34.2	54.9	63.2
Other	30.4	78.8	250.2
Total Assets	481.6	616.1	799.7
LIABILITIES ($mill.)			
Accts Payable	79.8	90.9	86.1
Debt Due	.0	.0	.0
Other	62.4	91.7	134.0
Current Liab	142.2	182.6	220.1

LONG-TERM DEBT AND EQUITY as of 2/ 1/20

Total Debt None **Due in 5 Yrs.** None
LT Debt None
Including Cap. Leases None
Leases, Uncapitalized Annual rentals NA

Pension Liability None in '19 vs. None in '18

Pfd Stock None **Pfd Div'd Paid** None

Common Stock 102,444,000 shares (100% of Cap'l)

INDUSTRY: Internet

BUSINESS: Stitch Fix, Inc. delivers one-to-one personalization to its clients through the combination of data science and human judgment. The company's stylists hand select items from a broad selection of merchandise. Stylists pair their own judgment with its analysis of client and merchandise data to provide a personalized shipment of apparel, shoes and accessories suited to each client's needs. Stitch Fix calls each of these unique shipments a Fix. After receiving a Fix, its clients purchase the items they want to keep and return the other items. The company offers shirts, jackets, sweaters, blazers, leggings, vests, scarves, jeans, loafers, and boots for men and women. As of February 1, 2020, Stitch Fix had 3,465,000 active clients. In April 2020, it announced that it is withdrawing its business outlook for the third quarter and fiscal year 2020 previously provided in its shareholder letter on March 9, 2020, due to the increasing uncertainty resulting from the COVID-19 pandemic. Has 8000 employees. C.E.O.: Katrina Lake Address: 1 Montgomery Street Suite 1500, San Francisco, CA 94104. Tel.: (415) 882-7765. Internet: www.stitchfix.com.

J.V.

May 15, 2020

TOTAL SHAREHOLDER RETURN

Dividends plus appreciation as of 4/30/2020

3 Mos.	6 Mos.	1 Yr.	3 Yrs.	5 Yrs.
-29.91%	-29.79%	-39.77%	--	--

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