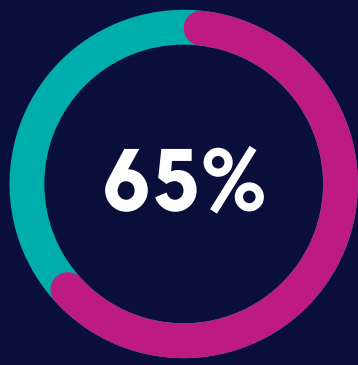
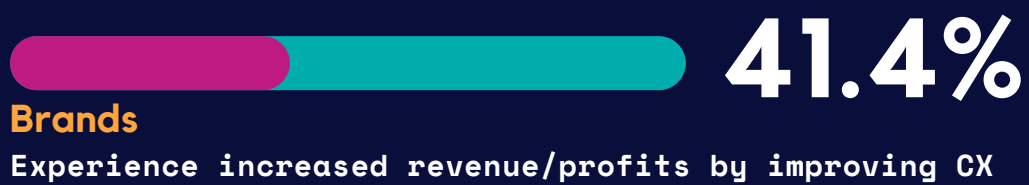
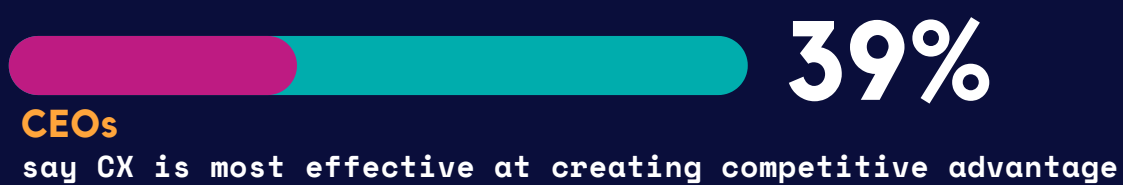


CX Fast Stats



of Consumers reported that a consistently positive experience throughout their entire journey with the brand would make them a **long-term** client or customer.

Qualtrics XM Institute reports:



Accenture reports:

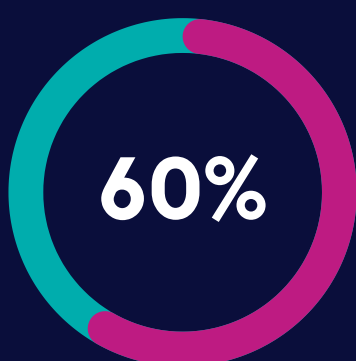


80%

of brands believe they deliver superior CX

8%

of their consumers agree



of customers aren't opposed to the use of Artificial Intelligence (AI) to Improve CX

- 60% Gen X
- 66% Millennial



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