

# **Oreka Design Benefits**

OrecX's modern and open audio capture platform creates strategic, technical, economic and collaborative benefits for businesses.

#### Modern

•Powered by the operating systems, databases, browsers and APIs that run the world's infrastructure

- Evergreen platform with no threat of technology obsolescence
- Unsurpassed speed to market
- Adapts to cloud, premise, and hybrid environments
- UI & REST API based on Google Angular framework

### Open

•Founded on the principles of transparency, openness and collaboration

- Meets the broadest set of use cases
- Inter-operates with third party systems
- Run with common standard Rest API
- Unlimited ecosystem potential with third party solutions such as Speech Analytics, Voice Biometrics, AI, CX, and DX

### Modular

•Components-based design for unmatched flexibility

- Scales from 10 to 100,000s
- Promotes rapid iteration and ecosystem building
- Economically efficient



## **Quality and Access**

- Extensive peer reviews, iterations and enhancements from global user community
  - Widest array of supported high fidelity audio capture methods
  - Extends platform value with no arbitrary restrictions on system data

## Control

•REST API for full application/system control

- Flexible media storage cloud, premise, hybrid
- Complete access to your data in either real-time or post-call
- Manage application via OrecX UI or utilize REST API for third-party control (CRM/Analytics, etc.)
- Perform long-term strategic planning with confidence