



# **Table of Contents**

Overview of IHI Patient Safety Congress Posters	2
Submitting your Completed Poster	2
Conference Registration	3
Layout (Appearance, Design)	3
Tips	3
Examples of Posters	4

# Poster Handbook



#### Call for Research and Solutions Posters

The IHI Patient Safety Congress, is taking place both in-person and online from May 16–18, 2022. This annual meeting is the must-attend event for those who continue to shape smarter, safer care for patients wherever it's provided – from the hospital to outpatient settings to the home. It is a unique opportunity for practitioners, leaders, and experts around the world to come together and share their knowledge.

#### Poster Submission Deadline

The deadline to submit final posters is Friday, March 25, 2022.

Please note, you will need to create a new account for this specific submission, even if you had previously submitted an abstract or poster to present at this or other IHI conferences.

#### Research and Solutions Posters

Posters are intended to highlight cutting edge patient safety research or the utilization of patient safety approaches, methods and tools that result in demonstrated reductions in harm or improved patient safety.

Posters describing research or patient safety projects that have been implemented in a practical setting with a discussion of the challenges and barriers to implementation are encouraged. Posters must report on findings of implemented research or patient safety projects, not descriptions of planned projects. Posters should not advertise products or services.

#### **Submitting Your Final Poster**

You are required to include the following information:

- Poster Title
- Description
  - Important: please add your name, the name of any contributors, and a preferred email address in the description
- Aim Statement
- Actions Taken
- Summary of Results

Please only submit for yourself and not for colleagues.

### Important Notes

- Final poster must be uploaded as a PDF file.
- Please ensure that all the information you submit is complete and final as you will not have the opportunity to edit your information.
- IHI will upload all posters to the event website prior to the IHI Congress for electronic viewing.
- You will receive an automatic email from our system confirming that your information was uploaded successfully. If you do not receive an email from our system, please contact posters@ihi.org to confirm that your storyboard was uploaded successfully.
- You will receive further information on next steps from Lauren Cameron, IHI Event Manager, at a later date, closer to the event.

# Poster Handbook



### **Conference Registration**

All poster presenters are invited to register for the IHI Patient Safety Congress, May 16–18, 2022. Attendance is not required for those whose poster is displayed in the online gallery, as part of the virtual conference experience, but is required for those submitting for the in-person conference experience. For more information regarding registration fees, group discounts, and scholarships, please <u>visit our website</u>.

#### Layout

Aim to create an attractive display that will draw IHI Congress participants to your poster and clearly communicate the main points of your display. The guidelines below may be helpful. *Please note, these are recommendations and not requirements for submission. Posters without one or more of these elements will also be considered.* 

#### **Appearance**

Creative use of pictures, graphs, text blocks, color, headlines, etc., can attract others to your storyboard, prompt conversation, and enhance communication of your message. Avoid making your storyboard too "text heavy." Focus on the highlights of your display. If it can be communicated with numbers, graphs, or other visuals, do so.

#### Tips for Creating a Poster

Improvement Advisors at IHI developed the following recommendations for creating posters that demonstrate quality improvement (QI) projects in health care. Your poster submission should include the following:

- A clearly defined Aim Statement with an expected change in outcome indicator and time to expected change in the outcome indicator.
- An outline of your project design/strategy for change that explains how you will reach your aim.
- An explanation of the changes made to achieve improvement in the targeted process.
- Graphical representation of improvement. The use of statistical process control (SPC) tools (especially annotated run charts or Shewhart control charts) is preferred to demonstrate the performance of data over time. Bar and pie charts should not be used when building a poster for QI projects.
- An indication that changes were tested and/or adapted to the local environment/organization prior to implementation.
- An explanation of how multiple measures were used to understand and show improvement in the target process.
- A listing of the multi-disciplinary team that was involved in achieving improvement (elements may include: content experts, patients, leadership, etc.)
- A demonstrated sustainability in improvement indicated by the data (if possible).
- A short summary of the lessons learned from the work and/or the message for readers.

#### Helpful Links for Run Charts

- How to create a run chart
- Why is a run chart important?



### Poster Examples

## Example 1



### Example 2

IHI suggests trying this new suggested layout to include a QR Code. More information about this format can be found in <u>this NPR article</u>.



Michigan State University doctoral student Mike Morrison has a redesign for scientific posters to spell out their main point in big, easy-to-read letters.

Courtesy of Mike Morrison

# Submit your completed poster here