

## Table of Contents

Overview of Patient Safety Congress Storyboards.....	2
Submitting your Completed Storyboard.....	2
Conference Registration .....	3
Layout (Appearance, Design) .....	3
Tips .....	3
Examples of Storyboards.....	4-5

### Call for Research and Solutions Storyboards

The IHI Patient Safety Congress, taking place virtually from May 11–13, 2021, which brings together people who are passionate about ensuring safe care equitably for all across the globe. This annual meeting is the must-attend event for those who continue to shape smarter, safer care for patients wherever it's provided – from the hospital to outpatient settings to the home. It is a unique opportunity for practitioners, leaders, and experts around the world to come together and share their knowledge.

### **Submission Deadline**

The deadline to submit is **Friday, April 16, 2021.**

Please note: you will be prompted to create a new account for this specific abstract submission, even if you had previously submitted an abstract to present at this or other IHI conferences.

### **Research and Solutions Storyboards**

These storyboards are intended to highlight cutting edge patient safety research or the utilization of patient safety approaches, methods and tools that result in demonstrated reductions in harm or improved patient safety.

Abstracts describing research or patient safety projects that have been implemented in a practical setting with a discussion of the challenges and barriers to implementation are encouraged. Abstracts must report on findings of implemented research or patient safety projects, **not** descriptions of planned projects.

***Storyboards should not advertise products or services.***

### **Submitting Your Final Storyboard**

You are required to include the following information:

- Storyboard Title
- Description
- Aim Statement
- Actions Taken
- Summary of Results

***Please only submit for yourself and not for colleagues***

### Important Notes

- You are required to upload your final storyboard as a PDF file.
- Please ensure that all of the information you submit is complete and final as you will not have the opportunity to edit your information.
- IHI will upload all storyboards to our webpage prior to the Congress for electronic viewing.
- You will receive an automatic email from our system confirming that your information was uploaded successfully. If you do not receive an email from our webmaster account, please contact [storyboards@ihi.org](mailto:storyboards@ihi.org) confirm that your storyboard was uploaded successfully.

**You will receive further information from Lauren Cameron, IHI's Event Manager, at a later date.**

### Conference Registration

**All storyboard presenters are invited to register for the IHI Patient Safety Congress May 11-13, 2021. Attendance is not required for those whose storyboard is displayed in the online gallery but will be required for in-person.**

**Virtual Conference Fee:** \$525

**In-person:** \$1125 early bird, \$1250 after March 31<sup>st</sup>.

**May 11-13, 2021**

**Group Discounts:** Groups of five or more individuals from the same organization or system are eligible to receive a 15% discount off the per-person regular rate of the Virtual Congress.

For more information regarding group discounts and scholarships, please [visit our fees page](#).

### Layout

Aim to create an attractive display that will draw Congress participants to your storyboard and clearly communicate the main points of your display. The following guidelines may be found helpful:

### **Appearance**

Creative use of pictures, graphs, text blocks, color, headlines, etc., can attract others to your storyboard, prompt conversation, and enhance communication of your message. Avoid making your storyboard too “text heavy.” Focus on the highlights of your display. If it can be communicated with numbers, graphs, or other visuals, do so.

### Tips for Creating a Virtual Storyboard

Improvement Advisors at the Institute for Healthcare Improvement developed the following recommendations for creating storyboards that demonstrate quality improvement projects in health care. Your storyboard submission should include the following:

1. A clearly defined Aim Statement with an expected change in outcome indicator and time to expected change in the outcome indicator.
2. An outline of your project design/strategy for change that explains how you will reach your aim.
3. An explanation of the changes made to achieve improvement in the targeted process.
4. Graphical representation of improvement. The use of statistical process control (SPC) tools (especially annotated run charts or Shewhart control charts) is preferred to demonstrate the performance of data over time. Bar and pie charts should not be used when building a poster for Quality Improvement projects.
5. An indication that changes were tested and/or adapted to the local environment/organization prior to implementation.
6. An explanation of how multiple measures were used to understand and show improvement in the target process.
7. A listing of the multi-disciplinary team that was involved in achieving improvement (elements may include: content experts, patients, leadership, etc.)
8. A demonstrated sustainability in improvement indicated by the data (if possible).
9. A short summary of the lessons learned from the work and/or the message for readers.

## How to create a run chart?

[https://www.cfhi-fcass.ca/sf-docs/default-source/on-call/22-10-14-how-to-make-a-run-chart-in-excel-cfhi-tutorials-en.pdf?sfvrsn=3ffdd44\\_2](https://www.cfhi-fcass.ca/sf-docs/default-source/on-call/22-10-14-how-to-make-a-run-chart-in-excel-cfhi-tutorials-en.pdf?sfvrsn=3ffdd44_2)

## Why is a run chart important?

<http://www.ihl.org/resources/Pages/Tools/RunChart.aspx>

**Please note:** these are recommendations and not requirements for submission. Storyboards without one or more of these elements will also be considered.

## Storyboard Example

A few storyboard examples have been included below.

For more ideas about storyboard formats go here:

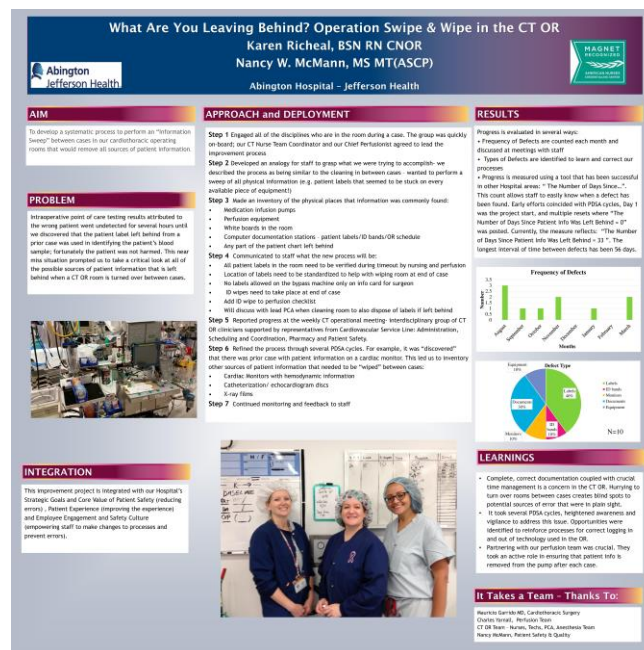
<https://www.npr.org/sections/health-shots/2019/06/11/729314248/to-save-the-science-poster-researchers-want-to-kill-it-and-start-over>

<https://www.insidehighered.com/news/2019/06/24/theres-movement-better-scientific-posters-are-they-really-better>

## Virtual Storyboard Online Submission Link

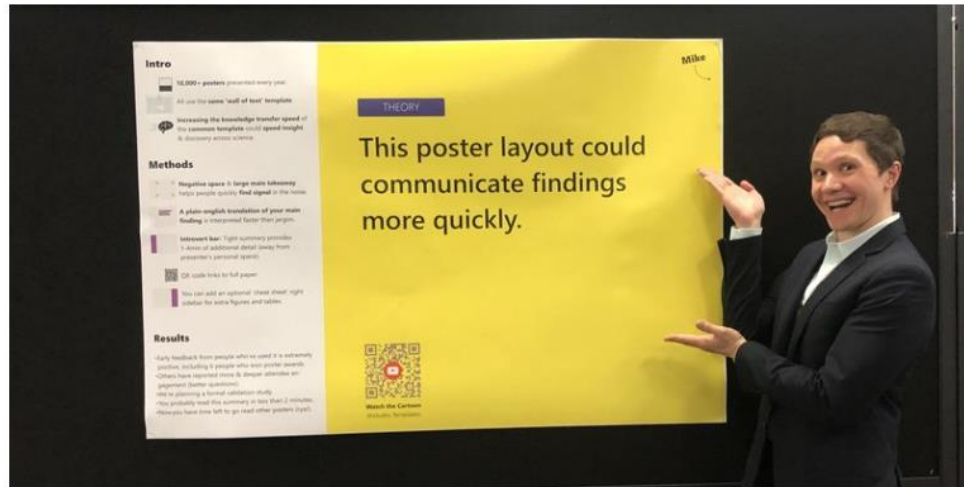
<https://conferences.ihl.org/eselectv3/v3/events/545420/site/view>

## Example 1.



**Example 2.**

IHI suggests trying this new suggested layout to include a QR Code:



Michigan State University doctoral student Mike Morrison has a redesign for scientific posters to spell out their main point in big, easy-to-read letters.

*Courtesy of Mike Morrison*

For more information about this new suggested format go here:

<https://www.npr.org/sections/health-shots/2019/06/11/729314248/to-save-the-science-poster-researchers-want-to-kill-it-and-start-over>

<https://www.insidehighered.com/news/2019/06/24/theres-movement-better-scientific-posters-are-they-really-better>