

Product Group	Operating Company	Effective Date	Termination Date	Geography	Brand	Pack Value
Cigarette Period 1						
Marlboro	PM USA	2-Jan-22	2-Apr-22	CO	All PM USA Brands	Buy 2, Save \$0.60
Marlboro	PM USA	2-Jan-22	2-Apr-22	AK, CT, DC, DE, HI, IA, IL, KS, KY, ME, MI, MN, MO, MT, NC, ND, NE, NM, OH, PA, RI, SC, SD, TN, TX, UT, VA, VT, WV, WY	All PM USA Brands	Buy 2, Save \$1.00
Marlboro	PM USA	2-Jan-22	2-Apr-22	AL, AR, AZ, CA, FL, GA, ID, LA, MD, MS, NH, NV, OK, OR, WA, WI	All PM USA Brands	Buy 2, Save \$1.50
Smokeless Period 1						
Smokeless	USSTC	2-Jan-22	2-Apr-22	MI and KY	All USSTC Brands	\$0.50 Off 2+
Smokeless	USSTC	29-Aug-21	2-Apr-22	AL, AR, AZ, HI, IA, IL, IN, KS, ME, MO, MS, NC, NH, NM, OH, OK, PA, RI, TN, UT, VA, VT, WI, WV	All USSTC Brands	\$0.50 Off 2+
Smokeless	USSTC	29-Aug-21	2-Apr-22	AK, CA, CO, CT, DC, DE, FL, GA, ID, LA, MD, MN, MT, ND, SD, NE, NV, OR, SC, TX, WA, WY	All USSTC Brands	\$0.75 Off 2+
Helix On! Period 1						
On!	Helix Innovations	3-Jan-21	2-Apr-22	National excluding AR	on!®	All Offers (provided by retailer)