

OPEN POSITION

ACCOUNT DIRECTOR

Denterlein, a dynamic public relations and strategic communications firm is looking to add an experienced Account Director to our team. If you are strategic and creative with client-facing, agency experience - this is a great opportunity to further your career. We are looking for an individual with both traditional and digital media know-how who can provide leadership to a team of account executives and account coordinators, and work with senior management to ensure optimal client service.

Our Account Directors play a key role in our client retention and growth, overall campaign strategy, planning and team management.

OUR PERFECT FIT

- Rising star with 5-7 years of experience in communications; agency experience preferred
- Proven experience working in one of our key industry areas: healthcare, public policy, life sciences, financial services, or professional services
- · Problem solver who can prioritize, identify, evaluate, and recommend solutions
- Relationship builder with teammates, clients, media, influencers
- Accountable leader, comfortable with developing KPIs and measuring results
- Writer extraordinaire
- · Mentor and manager with friendly, straightforward style

KEY RESPONSIBILITIES INDLUDE:

- Develop and execute integrated communications campaigns
- Provide creative thinking about brand position, digital content and media outreach
- Produce a wide range of content for both digital campaigns and media outreach
- Build and maintain strong client relationships
- · Manage internal teams and client workflow
- Contribute to business development initiatives

PLEASE SUBMIT RESUME & COVER LETTER TO

Nicole Iannucci, VP of Operations: niannucci@denterlein.com

Additional details: Full time, salaried position

Hybrid work model (typical schedule: 3 days in office, 2 days WFH)

Denterlein offers a well-rounded benefits package which include necessary perks like parental leave; health and dental insurance; business development bonuses; flexible spending accounts; 401(K) with generous match; professional development training; and Summer Fridays.

Denterlein is committed to creating a diverse and inclusive workplace that is reflective of the communities in which we work and the clients that we serve. We seek to bring together people of varying backgrounds, skills, and experience, recognizing that this leads to a diversity of thought that fuels creativity and enables people to do their best work. Diverse candidates are strongly encouraged to apply.