

COMMUNITY-LED FUNDRAISING EVENTS

Tips and Guidelines

Thank you for your interest in hosting an event to benefit neighbors and loved ones at your local Good Samaritan Society location! 100% of every dollar you raise will support compassionate care, staff training, special programs and more to help residents live each day fully.

What Is a Community-led Fundraising Event?

A community-led fundraising event is organized by community members to raise funds on behalf of a local Good Samaritan Society location. Event hosts may be grateful residents and families, civic organizations, churches, schools, businesses, government agencies...anyone who wants to make a difference for older adults in their community.

Event hosts can either personally pay for event expenses or pay using gross event proceeds. 100% of the event's net proceeds are donated through the Good Samaritan Foundation to support the mission of the local Good Samaritan location.

Fundraising Event Ideas

Community-led fundraising event options are endless. We encourage you to be creative and personalize your fundraising event to what works best for you.

- Tournaments

Golf, baseball/softball, basketball, volleyball, board games, and more!

- Birthdays and other celebrations

Ask friends and family to donate instead of giving gifts.

- Workplace campaigns

Invite colleagues to give through payroll deduction or events like happy hours, casual dress Fridays. Ask your employer if they will match your donations.

- School events

Talk to your school about donating a portion of ticket proceeds from sporting events or theatre productions to the Good Samaritan Foundation.

Fundraising Event Examples

Below are specific events that have proven to be effective fundraisers

- Tournaments
- 5K, 10K, marathons or walks
- Carnival
- Pet sitting or washing
- Wine tasting
- Garage sale
- Auction
- Car wash
- Bake sale
- Barbeque
- Holiday party
- Concession stand at Little League games
- Loose change jar
- Dunk tank
- Book sale
- Talent show or concert
- House cleaning
- Gift wrapping
- Pie-in-the-face contest
- Chili cook-off
- Lemonade stand

Event Planning and Promotional Considerations

- Event organizers are responsible for all details of the event, including, without limitation: underwriting all of the related costs; recruiting volunteers to help out at the event; promoting the event; and working at the actual event.
- Event organizers are responsible for obtaining all necessary licenses and permits to host or run the event.
- Event organizers, sponsors, and volunteers should comply with all federal, state, county and local laws.
- Event organizers are required to procure their own insurance for their event.
- The event must be promoted in a manner so as to avoid statements or the appearance of the Good Samaritan Society, the Good Samaritan Foundation or the local Good Samaritan location endorsing any product, organization, individual or service.

Event Planning and Promotional Considerations (Contd.)

- The event's name and logo will be respectful and comply with local decency standards.
- All promotional materials must clearly state the percentage of proceeds that will benefit the local Good Samaritan location through the Good Samaritan Foundation.
- Event organizers will hold events at their own risk.
- We value the privacy of those we serve. Therefore, no current or former residents, tenants or clients of the Good Samaritan Society may be exploited in connection with the fundraising event or activity or contacted without the involvement of the Good Samaritan Society.

Neither the Good Samaritan Society, the Good Samaritan Foundation nor the local Good Samaritan Society location can provide the following to community-led fundraising event hosts or organizers:

- Volunteers
 - Neither the Good Samaritan Society, the Good Samaritan Foundation nor the local Good Samaritan Society location has the personnel to handle the organizational or administrative tasks associated with planning, implementing or cleaning up after community-led fundraising events.*
- Our sales tax exemption number
- Individual donation receipts for event attendees and sponsors
- Insurance or liability coverage
- Mailing list of donors and/or vendors
- Stationery
- Help in soliciting prizes or money
- Funding or reimbursement of expenses
- Publicity (e.g. newspaper, radio, television ads)
- Promotion in our newsletters, e-newsletters, or social media
- A booth at your event
- Production or distribution of event posters or literature
- Guaranteed attendance from Society residents or staff

Donations

- Event organizers may donate proceeds to one of the following four Foundation funds to benefit the Good Samaritan Society location of choice.
- Program Fund – Support activities and services that enrich resident well-being
- Spiritual Ministries Fund – Support spiritual care for residents and patients
- Where Needed Most – Support the day-to-day work of that location
- Employees Fund – Support professional development and team building
- The anticipated amount or the percentage of monies raised must be clearly stated in all pre- and post-event advertising or announcements so donors can realize what percentage of their donations will directly benefit the mission of the local Good Samaritan Society location through the Good Samaritan Foundation.
- Neither the Good Samaritan Society, the Good Samaritan Foundation nor the local Good Samaritan Society location will serve as the fiscal agent for events or activities. Under no circumstances should community-led fundraising event revenue or expenses flow through the Good Samaritan Society, the Good Samaritan Foundation or the local Good Samaritan Society location. Only the final proceeds from the event are to be donated through the Good Samaritan Foundation to benefit the mission of the local Good Samaritan Society location.
- Donated proceeds can be delivered to the Good Samaritan Society location. Please write checks to the Good Samaritan Foundation. Please notate the check with the Good Samaritan Society location name and the fund you would like to support at that location.
- Donated proceeds can also be sent to the Good Samaritan Foundation: PO Box 5039, Sioux Falls, SD 57117.

Contact Information

First Last Name

Address

City, State Zip

Phone:

Email: