

Industry Intelligence For SBDCs

Specific, timely industry data sources
to build relationships and increase sales



LEARN THE INS AND OUTS OF ANY INDUSTRY IN JUST MINUTES

Become an industry insider in a snap with Vertical IQ. Our 525+ Industry Profiles are thorough yet succinct – perfectly suited to help Small Business Development Centers (SBDCs) provide the expertise your clients need to succeed within their niche.

Vertical IQ includes over 3,400 Local Economies reports for cities and counties across the U.S. – a valuable resource for entrepreneurs exploring a new venture or for small business owners considering strategic growth.

“I use Vertical IQ quite frequently...way more than any of the other databases I have access to. It’s simple to use...and it’s user-friendly for clients to read and understand.”

Mary Beth Votava | BCA, CMEA, CBA®
Minot SBDC Regional Director

HOW VERTICAL IQ HELPS SBDCs

Prepare quickly and easily for client meetings and counseling sessions

Understand potential challenges your clients may face when starting or growing a business within a particular niche

Incorporate industry- and locale-specific economic data and forecasts into your clients’ business plans

Drill down into the industry financials of a business based on revenue size

Compile thought-provoking, tailored questions for business owners to consider

Save time and money by streamlining the research tools needed to advise your clients

To learn more about how Industry Intelligence from Vertical IQ can give your team an edge, contact us at **919.787.4600** or **info@verticaliq.com**.