

# Building. Opportunity.

---

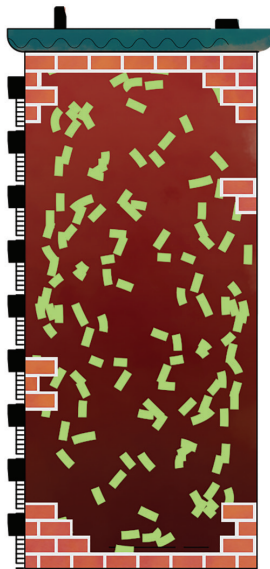
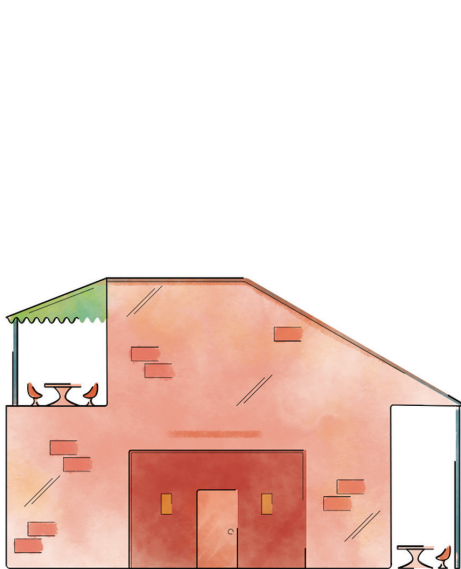
## *2019 Energy Savings Guide*

Improvements and upgrades  
to boost your bottom line.



An AEP Company

POWER FORWARD<sup>SM</sup>



# Building. Opportunity.



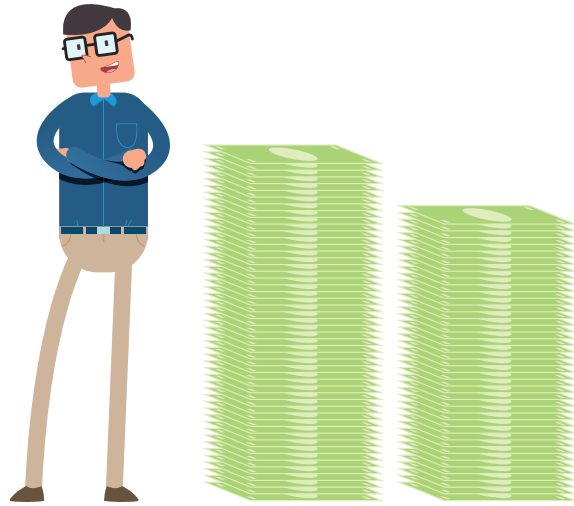
## *Multiple Upgrades Pay Off.*

You're focused on getting the most out of your building. But did you know a few energy-saving upgrades to your facilities could boost your bottom line even higher?

Upgrading your lighting, HVAC and other equipment gives your business an opportunity to save big on energy costs. And when you make multiple upgrades together? Our rebate program is designed to help minimize your up-front costs and, along with the long-term energy savings realized from these efficient upgrades, you'll be on your way to recover your investment in a short period of time.

Check out your opportunities for multiple upgrades at [PowerForwardWithPSO.com](https://www.PowerForwardWithPSO.com).

# Building. Savings.



## *Power Up Possibilities with PSO Rebates*

Energy-saving upgrades can reduce operating costs, helping your business improve productivity. PSO offers enticing rebates to offset the cost of efficiency improvements.

### Get rebates on:



**Interior  
Lighting**



**Outdoor  
Lighting**



**Sensors and  
Controls**



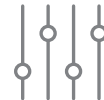
**HVAC**



**Food Preparation  
Equipment**



**Coolers and  
Freezers**

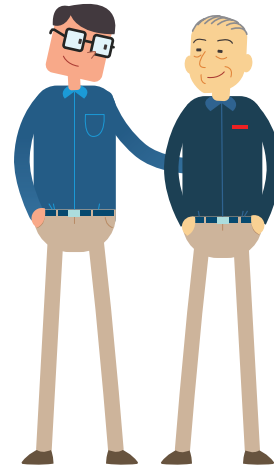


**Miscellaneous &  
Custom Equipment**

Your PSO account rep can work with you to develop a custom rebate program that fits your building.

For detailed information on business rebates, visit: [PowerForwardWithPSO.com](https://www.PowerForwardWithPSO.com).

# Building. Together.



## *Lighting Rebates for a Community Fixture: The Story of Easton Hardware*

Since 1943, Easton's Ace Hardware has been a fixture in Lawton, Oklahoma. Today, Kenneth Easton still runs the business his grandfather started. Over the years, Kenneth noticed some issues with his store's lighting:

- Prices were difficult to read.
- Vibrant products looked dull.
- The lights heated his ceiling to 268° F, making his HVAC units work overtime.

With rebates from PSO, Kenneth upgraded to LED lighting. The results were simply brilliant:

**Hard-to-read prices were immediately visible. Dull-looking products suddenly sparkled. Ceiling temps dropped to 106° F, dramatically reducing cooling costs.**

See Kenneth's full story, the video and more case studies at [PSOCASESTUDIES.COM](https://www.pso.org/casestudies).

**Annual Energy Savings: 202,989 kWh**

**Estimated Annual Energy Cost Savings: \$17,000**

**Rebates Paid by PSO: \$15,000**



**"It's more than just a light. It's a brighter, happier place and lower prices for our customers."**

*– Kenneth Easton, owner of Easton's Ace Hardware*

# Building. Efficiency.



---

## *Don't Let Energy Go to Waste.*

All throughout your business, energy is being wasted in small, seemingly unnoticeable ways. Take a look at some common energy-wasters below, and learn how to avoid them. A few minor changes can result in some major savings.

### **1. Dormant devices.**

Devices like computers, phones, printers and chargers continue to use energy and drain power — even when turned off. Power strips are a great way to stop the energy drain.

### **2. Damaged ducts.**

Loose or broken ducts are one of the sneakiest energy-wasters. Have your business's ductwork inspected annually. Be sure to clean or replace your HVAC filters monthly too.

### **3. Turn-off lights at night.**

When lights are left on, wasted energy runs wild and drains your checkbook. Instead of relying on employees to turn the lights off at the end of the day, or even when a room isn't being used, install motion sensors.

### **4. Old-school thermostats.**

Got outdated thermostats? They run when your building is unoccupied. Or worse — you have to adjust them constantly. Save energy, money and time with programmable thermostats. They're low-cost and easy to install.

### **5. Blocked vents.**

Placing furniture and other equipment in front of air vents blocks airflow and makes your HVAC system work harder. Keeping vents clear will keep energy waste down.

Don't let efficiency waste away. Try the tips above, and find more simple energy-saving tips at [PowerForwardWithPS0.com](https://www.powerforwardwithps0.com).

# Building. Momentum.



## *2019 Energy Savings Checklist*

Ready to put efficiency to work? Follow the checklist below.

- Meet with Your Service Provider**  
Schedule an appointment with your service provider to discuss 2019 PSO rebate offerings. Plus, learn other ways your business can save energy and money.
- Analyze Your Usage with My Energy Advisor**  
Try PSO's powerful online tool to build a comprehensive energy plan for your business. Get detailed energy usage info, customized energy-saving recommendations and more.
- Identify Hidden Inefficiencies**  
Address common energy-wasters like dormant devices, unnecessary lighting and leaking ductwork.
- Sign up for PSO's Peak Performers Program**  
This unique program rewards businesses for reducing or shifting electricity usage during periods of high demand.
- Explore PowerForwardWithPSO.com**  
Find more tips and industry-specific ideas to reduce operating costs, lower energy consumption and improve the comfort of your facilities.

**FREE consultation?** Check. **My Energy Advisor?** Check. Business Rebates? Check. Check. Check it out at **PowerForwardWithPSO.com**.