



EzContent

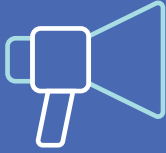
**An intelligent Drupal distribution
for publishers and marketers**



API-First | Decoupled | AI-Powered



What do you want from a CMS?



FOR MARKETERS

Speed and the freedom to create engaging digital experiences



FOR EDITORS

Ability to create and deliver content across different headless frontends



FOR DEVELOPERS

Freedom from repeated editorial demands, and the time to focus on innovation

And now here's a CMS that actually delivers on all these counts.

EzContent

An intelligent Drupal Distribution for publishers and marketers, EzContent is an effective solution for the disconcerting “side-effects” of a decoupled CMS. Manage aspects like layout/page building, content preview, in-place editing, SEO, rich media on the Drupal backend you know and love. And watch it all get rendered seamlessly on popular decoupled frontends - React, Vue, Angular, and Gatsby.

And it's got the Drupal community, including Drupal founder Dries Buytaert to take note.



Nick Veenhof @Nick... · Sep 5, 2020

The install profile of [@Srijan](#) does pretty interesting things with layout builder and jsonapi that make a very compelling case for decoupled landing page building experiences!



2



2



4



Dries Buytaert ✓
@Dries

Memo to self to check out that link.

SRIJAN @Srijan · Jul 14, 2020

What @Dries is showcasing, we're seeing in the market as well! Layout Builder integration with Gatsby, React, Angular happened because of that. Know more here [drupal.org/project/ezcontent...](https://drupal.org/project/ezcontent) #driesnote #DrupalCon #DrupalConGlobal @drupalcon

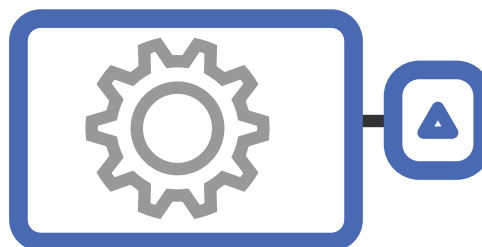


Less development, more creativity. Less tedium, more AI power.

EzContent's suite of end-to-end tools packs essential Drupal modules to speed up your development by up to 60%, and deliver the information curated for your audience through the channels you want.



Create and publish
content easily



An API-ready
decoupled CMS



Rich Component
Library



SEO-friendly
content creation

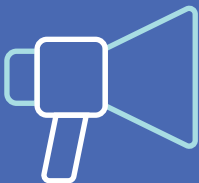




Page builder for
landing pages

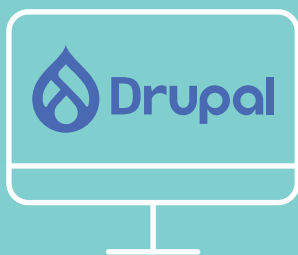


AI-powered
content generation

With all of these features in place, here's what it means for your teams actually involved in building and launching digital experiences.

 FOR MARKETERS	 FOR EDITORS	 FOR DEVELOPERS
Increased visibility over the web	Faster publishing	Expedites the design and development process; 30% faster time to market
Helps engage the audience and move them down the funnel	Improved search for multimedia	Component based approach
Flexible architecture for better UI UX	Streamlined workflows to minimize errors and increase efficiency	Freedom to choose and integrate frontend technology of your choice
Easy integration with martech tools	AI powered content generation, enhancements and tagging	Secure
Saves time with reusable components and content	Powerful SEO features	Future ready, with support for emerging technologies (JAM stack or serverless)
Provides multi-channel experience	Saves time with reusable components and content	Helps focus on innovations

What makes EzContent different from Traditional Drupal?



TRADITIONAL
VANILLA DRUPAL

The “traditional” way of setting up your site would grant you access to only the Drupal core

Maintaining your whole ecosystem of modules

Complex editorial experience

Tightly coupled front end

No API readiness

No SEO readiness



EZCONTENT

All-in-one-place or a conveniently quick and easy-to-install package. Tried and tested best-in-class features, modules and components that are already integrated and tested together.

Single update for all Drupal modules and features

Easy editorial experience with features: Workflow, Media, Layout & Preview. AI enabled experience to add text summarization, tagging

Robust decoupled front end, live Gatsby editing

EzContent provides you with an API-ready platform, demo content and even example front-end applications

Structured data markup schema
Real time SEO Score & Suggestions

EzContent:

Beyond Strapi & Contentful



EzContent



Strapi



Contentful

In an era where customers expect rich digital experiences, you have to ensure that you can deliver content seamlessly across new-age frontend frameworks. But you don't want to burden your marketing and editorial teams with slow, repetitive, and complex tools and processes. EzContent, with its range of features and decoupled frontends in the intelligent CMS you need - to bring speed, innovation, and engagement into your digital experiences.

Want to see what EzContent
can do for your business need?

Book a Demo

ABOUT SRIJAN

Srijan is a global engineering firm that builds transformative digital paths to better futures for Fortune 500 enterprises to nonprofits all over the world.

We have championed open-source technologies over the last two decades, bringing advanced engineering capabilities and agile practices to some of the biggest names across FMCG, Logistics, Telecom, Technology, and others.

We lead in Drupal with 350+ Drupalers and 80+ Acquia certified Drupal developers and are among the top 4 Drupal companies globally. We are Acquia Preferred Partner, Acquia Cohesion Partner, and Apigee Consulting Partner.

PARTNERS



OUR CLIENTS



srijan:

corporate headquarters
2430 Highway, 34 Building B,
Suite 22 Manasquan,
NJ 08736, USA

global presence
USA, UK, Singapore, Philippines,
Malaysia, Japan, India, Hong Kong,
Germany, Canada, Australia

contact us
www.srijan.net
business@srijan.net