



## OUR DONOR COMMUNITY

**T**he Bradley Impact Fund is a unique donor-advised fund for philanthropists who care about preserving the American principles and values that will enable today's citizens and future generations to achieve their American dream.

**OUR VISION** is a robust national community of informed donors and partners who support and fund organizations that restore, strengthen, and protect America's founding principles and institutions.

**OUR MISSION** is to serve as philanthropic advisors who educate, empower, and inspire donors to advance our common principles through high-impact giving and the protection of donor intent.

**Increase the strategic power of your giving with the Bradley Impact Fund.** We'll guide you in accomplishing your philanthropic goals and extend your giving through tax-smart strategies.

**We'll also bring you closer to the nation's brightest conservative minds to help you make informed**

**and effective charitable contributions that strengthen America.** From fee-free philanthropic advisory services to an array of private events, we offer opportunities to expand your knowledge and connect with conservative thought leaders, innovative organizations, and others who share your interests and commitments.

**To learn more about our strategic, coordinated philanthropy, please contact Bradley Impact Fund President Gabe Conger at [gconger@bradleyimpactfund.org](mailto:gconger@bradleyimpactfund.org) or (414) 291-2500.**



*"We're excited about the impact our members have with our principled, strategic approach to giving. I hope you'll join us."*

— **GABE CONGER**  
President  
BRADLEY IMPACT FUND

## THE BRADLEY IMPACT FUND GUIDING PRINCIPLES

The Bradley Impact Fund has these principles in common with The Lynde and Harry Bradley Foundation, a national leader in conservative grantmaking for 35 years

- **Fidelity to the Constitution**, with its principles of limited government, federalism, separation of powers, and individual liberties
- **Commitment to free markets** that allow for private enterprise, entrepreneurship, and voluntary exchange within the rule of law

- **Commitment to the fundamental institutions of civil society** that cultivate individuals capable of self-governance
- **Dedication** to the formation of informed and capable citizens
- **Protection** of donor intent

Q: How can generous, like-minded people maximize their giving to ensure that **America remains a land of freedom and opportunity?**

A: To answer this question, we're building a **Donor Community** to advance Constitutional Order, Free Markets, Civil Society, and Informed Citizens.



## AN INNOVATIVE APPROACH

### We combine:

- **THE CONVENIENCE** of a donor-advised fund
- **THE EXPERTISE** of a premier conservative private foundation
- **A STEADFAST COMMITMENT** to donor intent and conservative principles

## A VIBRANT DONOR COMMUNITY

### An array of unique donor partners:

- **SHARING IDEAS** at private events both large and small
- **WORKING TOGETHER** with Bradley Impact Fund staff to select grant recipient organizations that best advance personal giving goals
- **STAYING INFORMED** about the latest events, trends, and organizations that are moving our shared mission forward



# Make a More Meaningful Impact WITH THE BRADLEY IMPACT FUND

## FROM IDEAS TO IMPLEMENTATION

Our donors create meaningful change by supporting public policy ideas, advocacy, and implementation at the local, state, and national levels that advance American values.



### LOCAL

**Local** community organizations, arts and culture institutions, K–12 schools, and independent social service and faith-based groups that anchor our communities through voluntary efforts.



### STATE

**State** policy reform, research, and advocacy organizations that keep government accountable and provide state leaders with strong solutions for pro-liberty policies and their implementation.



### NATIONAL

**National** think tanks, university centers and scholars, and other nonprofit organizations, associations, and media outlets that support and advance conservative ideas and institutions.

## YOUR CHARITABLE GIVING OPTIONS

### ➤ Giving through a **Donor-Advised Fund**

#### PERSONAL GIVING ACCOUNT

Increase charitable flexibility, convenience, and tax advantages when you open a donor-advised fund account with a minimum \$5,000 donation.

### ➤ Giving to Support America **for Future Generations**

#### PLANNED GIVING

Whether your gift is a simple bequest or a more complicated strategy, we can help ensure that you leave a positive impact for future generations.

### ➤ Giving to a **Philanthropic Fund**

#### PARTNERSHIP FUND

Your donation, for any amount, is pooled with other donor gifts to support activities across a select group of grant recipients engaged in exceptional work.

#### ISSUE FUNDS

Your donation, for any amount, supports the activities of nonprofit organizations within one of four issue areas:

- **Civil Society** – Reinvigorating civil society by cultivating community, responsibility and citizenship.
- **Constitutional Order** – Preserving American freedom by protecting America's democratic system.
- **Free Markets** – Improving opportunity for all citizens by promoting economic growth.
- **Informed Citizens** – Supporting education that prepares citizens to engage in a free society.

## OUR NATIONWIDE NETWORK

The Bradley Impact Fund was established to create a nationwide network of educated, conservative donors who value the principles of The Bradley Foundation, a private foundation dedicated to restoring, strengthening, and protecting the principles and institutions of American exceptionalism for 35 years.

### DONORS CHOOSE THE BRADLEY IMPACT FUND TO:

- Increase the strategic power of their giving with customized advisory services
- Make immediate impact and build a legacy to fulfill their donor intent
- Leverage donor-advised fund tax-smart strategies
- Accomplish informed, effective, streamlined charitable giving

## THE BRADLEY IMPACT FUND

### BOARD OF DIRECTORS

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## JOIN US TODAY



Invest in our nation's future and extend your charitable giving with the Bradley Impact Fund. To get started, contact **Bradley Impact Fund President Gabe Conger** at 414-291-2500 or [gconger@bradleyimpactfund.org](mailto:gconger@bradleyimpactfund.org).



**BRADLEY**  
**IMPACT FUND®**  
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