

SuitePad - The Guest Directory, Reinvented

SuitePad is a Berlin-based company that provides digital tablet solutions for hotel rooms that act as a digitalized version of the guest directory with the added benefit of increasing communication between hotel staff and guests. Using the SuitePad tablets in their rooms, guests can book spa appointments, order room service, book activities, and much more—all with the click of a button. SuitePads open up channels of communication between hotel staff and guests that are not available with simple, paper-based guest directories. Using the **SuitePad Backend**, hotel staff can send push notifications directly to the SuitePads in guests' rooms, creating a new and more interactive way of up-selling through the hotel's outlets.

In addition to their Digital Guest Directory, SuitePad tablets are also equipped with **SuitePad Phone** and **SuitePad TV Control**, allowing guests to make phone calls and control the hotel room TV through the SuitePad device in their room. SuitePad also has a "bring your own device" solution, called **SuitePad BYOD**, that allows guests to access their SuitePad interface through their personal mobile devices from any location. To help support front desk staff, SuitePad has created the **SuitePad Lobby Screen** that acts as an interactive information point for guests in the hotel lobby area. Most recently, SuitePad launched **SuiteCast**—a hotel room casting solution that enables guests to securely cast media content from their mobile devices to the TV in their hotel room. This solution is revolutionizing in-room entertainment for the hotel industry.

SuitePad was founded in 2012 by Moritz von Petersdorff-Campen and Tilmann Volk. Today, SuitePad supplies over 1000 hotels and hotel chains in 32 countries - including luxury hotels, city hotels, holiday resorts, international hotel chains, and MICE hotels. Co-founder and managing director Moritz von Petersdorff-Campen said: "Digitalization is already an important part of the hotel guest journey, dominating the periods before the guest arrives and after they leave. But during the guest's stay, most hotels continue to rely on paper-based guest information folders. Our goal is to bring hotels into the 21st century when it comes to on-site communication while also upgrading the in-room experience for guests in every way possible."

For further information please visit us at www.suitepad.de

Press contact:

SuitePad GmbH
Philipp Wachenfeld
Head of Marketing
Friedrichstr. 224
10969 Berlin, Germany
T+49 30 319 850 034

E philipp.wachenfeld@suitepad.de