

# CORENEXA™ Cloud Communications

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## Next-Gen Voice, Video, Messaging & Collaboration



***CoreNexa's Rooms  
have been absolutely  
transformative for  
me in how I work.***

- Alan Rihm.,  
CEO, CoreDial

### CoreNexa 7.0 Solution Overview

CoreNexa 7.0 is our next-gen voice, video, messaging and collaboration solution, and the evolution of CoreDial's proven and industry-leading cloud communications platform. It's an all-in-one solution combining high-quality voice & video with critical collaboration capabilities modern workforces & employees need to be productive & stay engaged, whether working remotely or in the office.

CoreNexa has a built-in softphone for making and taking calls, robust call features such as 3-way calling, call transfer and visual voicemail, plus HD video meetings, Chat & SMS messaging, virtual rooms, contacts w/ presence as well as an extensive list of advanced and innovative features you can't find in any other solution. Accessible through a downloadable desktop app, as well as browser and mobile clients (all with equally delightful user experiences), CoreNexa 7.0 is uniquely designed for modern businesses and remote workers who need easy-to-learn, easy-to-use, all-in-one communication and collaboration tools.

*Unleash the power of the modern workforce...*

## CoreNexa Outshines & Outperforms the Alternatives

CoreNexa brings way more to the table than even the most well known video solutions, seamlessly integrating high quality voice, HD video, Chat & SMS, meetings, Rooms, and advanced collaboration features. All of this is combined in one easy-to-learn, easy-to-use tool conveniently enabled for Single-Sign On and calendar integration with Microsoft 365 and Google Workspace.

CoreNexa delivers delightful, high value differentiators that far surpass alternative video offerings; here are a few examples to provide a glimpse into why you're going to love CoreNexa 7.0—

- **It's designed as a collaboration-first solution, not a meeting-first product.** CoreNexa is a true collaboration space offering far superior collaboration capabilities when compared to point-solution apps that only provide a place to conduct meetings.
- **CoreNexa revolutionizes the entire video & meeting experience.** Innovative development and high-value built-in features eliminate widely tolerated flaws and glaring capability gaps associated with the alternatives.

**CoreNexa 7.0**  
**instantly transforms**  
**employee engage-**  
**ment, customer**  
**experiences, and**  
**productivity across**  
**the entire company.**

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- **Virtual video rooms, just like your office, are always “on” and always available.**

CoreNexa Rooms create highly personal, face-to-face interactions and nurture camaraderie whether working in the office or remotely. With features such as Lock & Knock and advanced admin/moderator controls, the entire Rooms experience can be controlled and enhanced with a simple click.

- **Private Sidebar Conversations w/ Audio & Video (in Meetings & Rooms)**— An absolutely AWESOME way to maximize productivity and confidentiality during meetings and working sessions.
- **Bookmarks**— A true game-changer for meetings and Rooms collaboration, especially for single-screen users. Once you experience Bookmarks you won't be able to live without it.
- **Lightboard aka “The Weatherperson Feature”** — This is one of those cherry-on-top features customers will adore using. Using our advanced yet easy-to-learn Lightboard tool, meetings and presentations come to life. Lightboard instantly elevates participant engagement and adds the kind of “wow” factor many organizations pay tens of thousands of dollars to obtain from complicated, hard-to-learn third party tools.
- **Flexible Video Tiles & Layouts**— Every user gets “the best seat in the house” with customizable layout preferences. Get enterprise-level “telepresence” but without the price tag (it's included for free in every seat!)

## What CoreNexa 7.0 Means for Partners

CoreDial Partners are now more equipped to succeed and win than ever before. CoreNexa 7.0 provides every partner with a high value, sticky voice, video, and collaboration offering to address and satisfy your customers' full range of business needs with a single, all-in-one tool. Your business is going to transform offering video & collaboration with CoreNexa and here's why:

- **Flexible Plans & Pricing:** For the first time ever, Partners have the option to sell CoreNexa two ways; as a fully integrated voice & video solution (e.g. “Bundled”) or as a stand-alone video offering that’s easily integrated with nearly any 3rd Party PBX. The new video-only options enables Partners to win opportunities previously out of reach—for customers who don’t (or don’t yet) want voice, get your foot in the door with video and sell CoreNexa’s voice solution in the future.
- **Your customers NEED this:** Video is no longer a nice-to-have. Modern businesses need tools that increase employee engagement (especially with remote employees), enable competitive customer experiences and reduce operating costs. They want a solution that makes working remotely feel no different than being in the office and tools that produce equal and seamless productivity. Plus, in an effort to reduce the number of fragmented applications an employee uses, businesses want “all-in-one” solutions that do it all (and do it all well).
- **It’s free!** Every user with a CoreNexa voice seat gets a free Standard video seat which includes a built-in softphone for making/taking calls, unlimited 1:1 meetings, group meetings up to 40 minutes and 100 users, Chat, and a long list of high-value stand-out collaboration features you won’t find in any other video solution. And while a Standard seat offers users all the essential communication and collaboration functions they need, the paid Pro seat upgrade easily sells itself with high-value, purpose-built and compelling features every customer will **want** to enjoy.

With CoreNexa 7.0, Partners can now compete more aggressively, winning more (and more often) with an all-in-one solution that easily scales from SMB to Enterprise customers with 500+ seats. Plus, businesses increasingly prefer working with a single provider who offers “it” all, CoreNexa 7.0 perfectly positions you as the singular, go-to resource they need for all of their business communication and collaboration needs.

***CoreNexa 7.0 gives every employee, whether working remotely or in the office, one easy tool for highly efficient, productive communication & collaboration.***

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