

Why Profound?

Profound is one of the largest and most authoritative market intelligence services available. Profound gives you access to more than one million reports across 700 industry segments from more than 200 leading market research providers all in one place. Because of its unique sectional pricing, Profound also allows you to minimize costs in a way no other platform can.



The Profound Advantage

Profound's market research reports come from the most trusted market research providers in the world such as The Freedonia Group, and offer information and insights that will keep you ahead of the competition.

With Profound, you can maximize your research budget by purchasing only the information you need—down to the section, chapter, table, or chart—and access high-quality data at a much lower cost.

Profound enables you to:

- ✓ Get targeted market data from a wide range of reputable firms
- ✓ Save time and download the research you need instantly
- ✓ Reduce business risk and make data-driven decisions

Our experienced client service team is here to support you every step of the way. We are on standby to answer your questions, provide training, offer search assistance, and help you vet market research before you purchase it—giving you added confidence and peace of mind.

Profound Features

Full Text Searching: Search across our entire report library.

Sectional Pricing: Get the best value for your research spend.

Targeted Search: Get precise search results based on industry, geography, and title.

Collaborate with Additional Users: Share search results and identify key report results.

Chargeback Codes: Track project, departmental, and client-work costs.

Exceptional Customer Support: Get personalized assistance with your research needs.

Easy Shopping Cart and Checkout: Customize your purchase experience with our powerful tool.

Reading Room: Get quick access to your recent downloads.

Corporate-Wide Licensing: Share full reports with colleagues.

Administration Tools: Easily navigate your company's user accounts and preferences.

Contact Lisa Raker

Call: 1+301.461.8703 or +1.240.747.3025

Email: lraker@marketresearch.com | Web: <https://www.profound.com>