

**IANZ plays a crucial role in the New Zealand economy**



**COMPETENCE**

IANZ provides competence assurance



**TRUST**

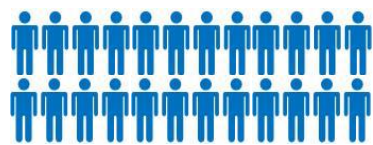
IANZ increases trust in NZ products and services



**CONFIDENCE**

IANZ supports informed consumer choices

**Supporting the economy & jobs**



IANZ accreditation services facilitates

**357,700+**

jobs in the NZ economy

**\$35.8 BILLION**

of NZ's GDP produced by industries that IANZ supports

**\$27.6 BILLION**

of exports supported by IANZ accreditation

**Helping businesses**



**PRODUCTIVITY & PROFITABILITY**

of NZ firms supported by reduced need for extra testing

**BENEFITS OF IANZ ACCREDITATION**

Less re-work; measurements are accurate

Avoidance of product failure & recalls

Product claims are supported

Increased market access

Impartial advice

Risk management

Demonstrate due diligence

**Increasing exports**



IANZ helps lift **VALUE-ADDED EXPORTS**

**97 COUNTRIES**

accept IANZ-related reports and certificates

**\$4.5 BILLION**

in export premiums for accredited exporters