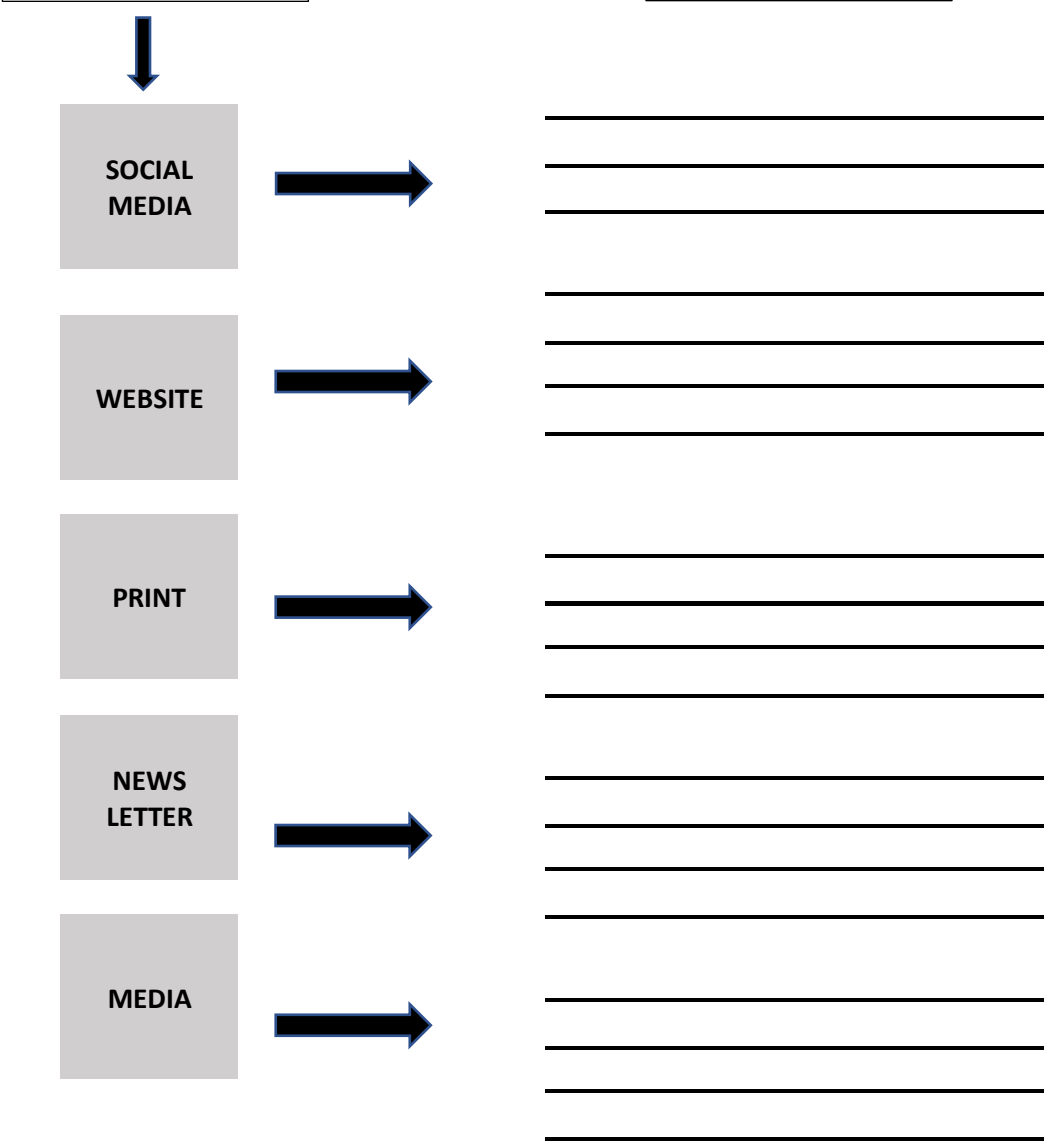




DISTRIBUTION POINTS

IDEAS
HOW TO USE



USE ONE MARKETING PIECE
EXAMPLES:

- Article/story
- Social media post
- Facts
- Data
- Award
- Quote
- Interview
- Annual Report (pick a section)
- About Us
- Video

[Empty box for notes or examples]