



**MANASQUAN
BANK**
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FOR IMMEDIATE RELEASE:

MANASQUAN BANK UNVEILS NEW WEBSITE EXPERIENCE FEATURING COMPASS PROFILE

FOR MORE INFORMATION:

Visit www.manasquan.bank

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WALL TOWNSHIP, NJ (January 28, 2022) - Manasquan Bank, a full-service community bank, recently announced the launch of its redesigned website, [Manasquan.bank](http://www.manasquan.bank). With a new look and innovative design, the enhanced site provides quicker access to significantly more information, allows for easier self-service, and serves as a comprehensive source for financial literacy resources.

An extension of the Bank's commitment to innovation, the new website also features Compass Profile, a one-of-a-kind personalized banking experience. Visitors can create, in the matter of a couple of minutes, a custom banking profile that matches them to the right financial solutions based on their life stage and current needs. Based on the results of their Compass Profile, visitors can use the website's existing account opening functionality and originate new accounts effortlessly.

"In a time where clients seek personalized experiences, using the Compass Profile solution we can quickly deliver a set of recommended financial solutions.," said James S. Vaccaro, Chair, President and CEO. "Along with Compass Profile, the redesigned website reflects our commitment to optimize the digital banking experience, and we are thrilled to offer our clients a website that is designed exclusively for them."

In addition to Compass Profile and expanded self-service tools, the streamlined functionality of the site is intended to provide visitors with an enhanced user experience on all viewing devices.

The new website design supports Manasquan Bank's ongoing commitment to the expansion of digital banking services offered to clients.

About Manasquan Bank:

Manasquan Bank, a mutual community bank with consolidated assets of \$2.7 billion, is headquartered in Wall Township, NJ. The bank has been serving New Jersey residents since 1874 and continues to pioneer the future of banking with both traditional and digital solutions. The bank offers a full line of personal & business services, and operates fifteen branch locations throughout Middlesex, Monmouth & Ocean Counties. Manasquan Bank proudly supports community-focused, non-profit initiatives through the Manasquan Bank Charitable Foundation. For more information, visit www.manasquan.bank.