



CENTRAL OHIO
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For Immediate Release

Cancer Support Community Central Ohio Welcomes New Member to Board of Directors

COLUMBUS, Ohio (July 27, 2018) – Cancer Support Community Central Ohio is pleased to announce the appointment of Lisa King, Founder and CEO of Brownie Points Gourmet Goodies, to its board of directors. In addition to her general board responsibilities, Lisa will be serving on the Marketing Committee and the Development Committee.

“I always follow my heart,” states King. “After my initial visit to the Cancer Support Community, meeting the incredible staff led by Bev and experiencing the difference they make in so many lives, quite simply I knew my heart found a new home. Each visit thereafter has only further confirmed this for me. I want to help, and I want to be involved. I know what these families are going through as I have experienced it firsthand. Cancer Support Community’s acts of kindness and support make all the difference in the world to so many.”

King started Brownie Points Inc. out of her kitchen in Cleveland, Ohio while working as an elementary school teacher. The business quickly took off and she made it her full-time passion. After being bought and sold, King eventually made her way back to restarting the business from scratch and recreating the nationally renowned brand based out of Columbus, Ohio. Brownie Points Inc. has appeared on Good Morning America, The Food Network, Rachael Ray, The Today Show, CNN, Fox Business and Fox News. Brownie Points was chosen as a Top Pick by Neiman Marcus Savvy Staffers. Their gourmet treats reached stardom and were included at the Billboard Music awards as well as the Grammys.

“Our organization has created a wonderful partnership with Lisa King and her company, Brownie Points,” said Bev Soult, President and CEO of Cancer Support Community Central Ohio. “They are planning to launch a new product with a portion of the proceeds benefitting our organization. We are very grateful for Lisa’s generosity and are excited that she has agreed to join our board.”

Lisa says that Brownie Points will always be a labor of love for her, as their company slogan is, “We are Baking the World a Better Place One Brownie at a Time!”

About Cancer Support Community Central Ohio

The mission of Cancer Support Community Central Ohio is to ensure that all people affected by cancer are empowered by knowledge, strengthened by action, and sustained by community. Cancer Support Community programs serve all people living with any type or stage of cancer, from diagnosis through survivorship. We play a vital role in the lives of individuals, their families and caregivers as they navigate their cancer experience by providing education and a community of support.

All programs are facilitated by licensed and credentialed facilitators and instructors and are proven to be effective by solid evidence. There is never a fee to attend—all programs and services are provided at *no cost* to ensure that we do not increase the financial burden that often accompanies the cost of cancer care.

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