

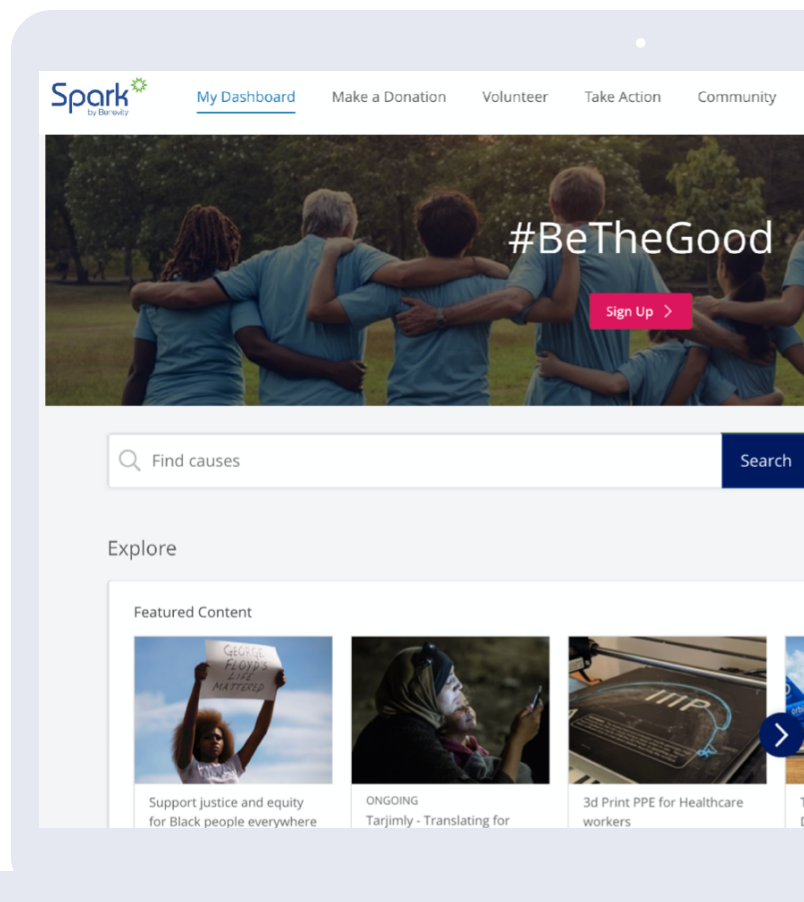


Work and Life Mix. Make Both More Meaningful

Go from perks to purpose with the Spark platform

Increase employee engagement and social impact — in one place

How do you engage an evolving workforce, including remote, frontline and global employees, who are looking to you to help them grow professionally and personally? With purpose! And with a trusted technology partner who can automate and scale your corporate purpose initiatives and offer your people multiple ways to do good. All this can help increase participation and reduce turnover (by 57%). More Fortune 1000 companies trust Spark, Benevity's employee engagement solution, over any other technology provider



+22%

Companies who join Benevity see an average 22% increase in program participation in the first year.

Flexible volunteering

Help your employees connect with their communities and your company through personalized volunteer opportunities based on location, skills and interests. Our database, combined with our VolunteerMatch integration, offers you access to 7.5 million volunteer opportunities — including virtual and skills-based. And you can offer flexible rewards like dollars for doers or volunteer grants to boost participation and recognize their efforts.

Impactful giving

Empower employees anywhere in the world to support your giving campaigns and the causes they care about personally, with no spreadsheets! You'll get access to nearly 2 million nonprofits worldwide, real-time matching, timely Trending Now content and the ability for employees to create their own giving initiatives — all in one automated platform built to make giving easier for your people and you.

Powerful payroll giving

Payroll donations are the best way for employees to give and for nonprofits to receive. It's one click and there's no need to enter credit card information (or even have a credit card), and there are no transaction fees deducted. And if you already use Workday, our certified integration can automate payroll donations for you.

Positive actions

Help your people take action on issues that matter to them with everyday, easy-to-complete activities and learning opportunities through Benevity's Missions module. Use our pre-loaded libraries on topics like environmental sustainability, diversity and inclusion, mental health, civic engagement and more. Or create your own Missions activities that invites people to take small actions that lead to big impact. The best part? Participating costs nothing, connects your people and strengthens your culture!

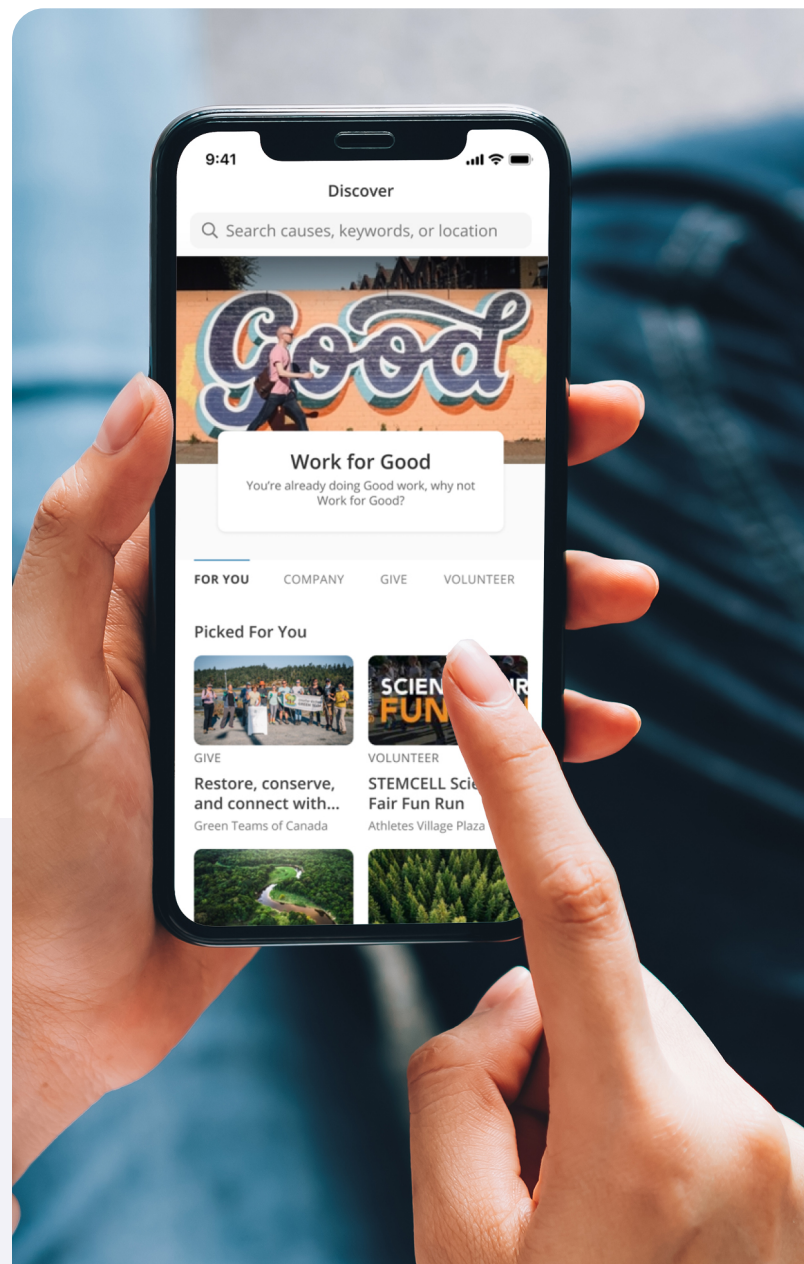
**Companies who use Benevity
to engage their employees in giving
and volunteering reduce turnover by**

57%



A world changing app

Engage more people by meeting them where they are — in the field, in retail stores, working from home or on their days off. Whenever and wherever the inspiration strikes, the Benevity app (a Fast Company World Changing Ideas Finalist) lets your employees donate, log volunteer hours or track positive actions in the moment.





Spark Platform Features & Benefits

A global (and local!) experience

No matter where your employees are, you can create a seamless experience for everyone with a 20-language, multi-currency platform that can serve up localized giving and volunteering opportunities and access to nearly 2 million vetted nonprofits worldwide.

Content powered

Inspire your people with fresh, pre-loaded campaign resources and giving opportunities that are curated by Benevity and special experts. Whether it's Pride Month, a wildfire or a health crisis, if it's in the news we've got the content. Plus, you can promote your own opportunities to rally support for company cause areas and customize the content employees see based on their location, department, skills and interests!

Crisis and disaster relief

Get everything you need to activate people when the world needs it most, with ready-to-go activation kits, which include a curated list of vetted nonprofits who are on the ground providing help.

Robust reporting

With the best reporting and support in the industry, Benevity can help you set big (and achievable) goals, track how you're doing, share your results with your stakeholders and then use the data to inform your strategy.



The most secure choice

We have a dedicated security team that ensures full compliance with SSAE 18, as well as a Governance and Controls team that oversees our adherence to an ever-changing and expanding compliance landscape. These investments have earned the attention of global Fortune 500 companies who have told us we're the best they've seen.



Unmatched support

We don't just hand you the technology and send you on your way. Benevity's dedicated team provides best practices, insights and complete support to help you launch, scale and grow your program. Our Client Success team is the number one reason we've earned hundreds of raving fans over the years. And on top of that, the B-Hive, Benevity's online client community, gives you exclusive access to tons of resources and a forum where you can learn and share with other CSR and HR pros.

A better way to send funds

When you join Benevity, you join a movement to help nonprofits make an even bigger difference in the world! Benevity sends funds in the most reliable, efficient and accurate way. As the only provider with a proprietary disbursement platform, we're able to automate and bundle donations into a single, predictable monthly payment that saves nonprofits time and money. In fact, it's more cost-effective for nonprofits to receive funds via Benevity than it is to receive them via their own websites!

More about Benevity's Employee Engagement solution!

- ✓ Increase employee engagement and pride
- ✓ Get more participation with an all-in-one solution
- ✓ Offer a seamless experience across locations (and across the globe!)
- ✓ Get a clear look at your impact with robust reporting
- ✓ Scale with support from a team that will meet you where you are and help you grow
- ✓ Create a deeper, richer employee experience (and build a purpose-driven culture!)

Engage your evolving workforce through purpose



90%

of all funds (and 100% of global funds) are sent through Electronic Funds Transfer.



Benevity, Inc., a certified B Corporation, is the global leader in corporate social responsibility and employee engagement software, including online giving, matching, volunteering, community investment and purpose-driven actions. Many of the world's most iconic brands rely on Benevity's award-winning cloud solutions to power corporate "Goodness" programs that attract, retain and engage today's diverse workforce by connecting people to the causes that matter to them. With software that is available in 20 languages, to a client community of 18 million people around the world, Benevity has processed more than \$5 billion in donations and 32 million hours of volunteering time and awarded over one million grants to 251,000 nonprofits worldwide.