



Lead with Purpose in Extraordinary Times

Powerful solutions for supporting people in times of disaster or crisis

There's a growing expectation on companies to take action on society's most pressing issues — and it can't be performative. So when a crisis or disaster happens, how can you respond in a way that creates a positive impact for your communities, while also building trust and loyalty with your employees and customers?

Benevity's holistic corporate purpose solution was designed to help you launch a quick response that's authentic, by mobilizing your employees, customers and communities to drive positive change with you. It allows you to empower, reward and amplify their personal passions and purpose, and gives your people confidence that your company stands behind them in what they believe in and care about.

People expect brands to take action in a crisis.

During COVID-19...

78%

expected businesses to protect employees and local communities*

40%

convinced others to stop using a brand whose response wasn't appropriate**

44%

started using a new brand because of its compassionate response**

A complete solution for a complete response

Benevity offers the only technology solution that aligns your workplace giving, matching, volunteering, corporate grantmaking and consumer-facing initiatives. So you can empower all of your stakeholders to help their communities with both immediate relief and long-term recovery.

✔ Provide global and local relief

Respond to a crisis anywhere in the world with cross-border giving to a database of nearly 2 million vetted nonprofits worldwide. So your company and people can confidently support large or small nonprofits who are on the ground providing relief.

✔ Activate your people

Show your employees, customers and communities that you care about what they care about with a platform that helps them take action. Offer an employee giving opportunity to vetted nonprofits with automated matching, a giving campaign for your customers or community through a [branded public-facing website](#), and a donation integration through your digital customer experience with our suite of [APIs](#) and giving widgets — with a single technology partner.

✔ Get peace of mind

Benevity has the most rigorous vetting process, ensuring your company and people are only supporting legitimate organizations and your brand reputation is never put at risk.

✔ Get all the resources you need

Benevity provides ready-to-go campaign kits that include breaking news content, high-quality imagery and hand-picked lists of vetted nonprofits working on the ground — so you can respond within hours — with less effort.

✔ Ensure accurate payments

Get funds to nonprofits quickly, efficiently and accurately when they need it most – anywhere in the world. Benevity's unique disbursement model bundles funds into a single, predictable payment so there's less manual work for your nonprofit partners. And we send 100% of international donations via Electronic Funds Transfer (EFT), so unlike checks they never get lost.

✔ Invest in both immediate and long-term recovery

Provide nonprofits with the emergency relief funding they need to respond to the crisis, as well as support for long-term community recovery. With disasters and crises, we often see additional challenges related to mental health, equity, long-term rebuilding and more, and with Benevity you'll be able to take sustained action.

✔ A strategic partner

Our experienced Client Success team provides best practices to help you prepare for any disaster scenario and supports you in putting your plan into action fast when the time comes.

✔ Powerful reporting capabilities

Seamlessly combine insights from across your integrated disaster relief efforts, to help you tell your impact story in the most resonant, effective way for all audiences and stakeholders.

The image shows a screenshot of the Benevity platform interface for a campaign titled "Help the U.S. Fight Historic Wildfires". The page features a large image of the Golden Gate Bridge at night. Below the image, there is text describing the wildfire crisis in California, Oregon, and Washington. A sidebar on the right shows a "Donate Now" button, a progress bar for "14 DONORS" with a goal of "\$13,100", and a "100% Matching" badge. A blue arrow points to the "14 DONORS" and "\$8 BASED ON" text. At the bottom, there is a "Make a Donation" section with three cards for different causes: "Wildfires", "Human Rights", and "Disaster Relief".

Businesses were quick to respond during the COVID-19 global crisis, despite economic uncertainty and a looming recession*,
*we saw more than

500 companies

450k of their people drive

\$640m in donations

786k volunteer hours

53k small acts of Goodness and

8,648 corporate grants to support

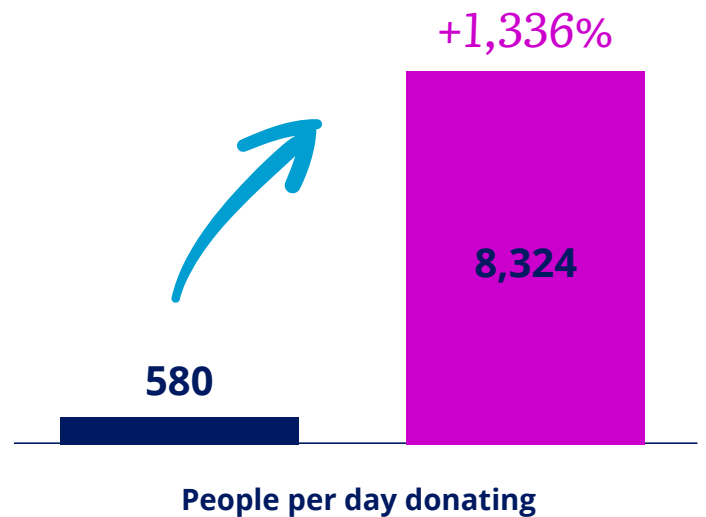
79k global causes

 8 weeks



 9 days

In the nine days following the death of George Floyd, we saw more than 8,000 people per day donating to racial equity nonprofits through the Benevity platform — a 1,300% increase from the same time period the month before.



Be Ready When the Unexpected Happens

With a holistic and authentic approach to disaster and crisis relief — and flexible technology to back it up — you be able to engage your people when they're most compelled to take action and make a difference for those who are in crisis.

- ✓ Powerful content to engage everyone
- ✓ Support for nearly 2 million vetted nonprofits worldwide
- ✓ The most reliable and accurate funds disbursement
- ✓ Flexible matching incentives for employee and public giving opportunities
- ✓ Built-in communication to get the word out quickly
- ✓ Community Impact Portal to amplify your impact
- ✓ Seamless reporting to show the difference you've made



Benevity, Inc., a certified B Corporation, is the global leader in corporate social responsibility and employee engagement software, including online giving, matching, volunteering, community investment and purpose-driven actions. Many of the world's most iconic brands rely on Benevity's award-winning cloud solutions to power corporate "Goodness" programs that attract, retain and engage today's diverse workforce by connecting people to the causes that matter to them. With software that is available in 20 languages, to a client community of 18 million people around the world, Benevity has processed more than \$5 billion in donations and 32 million hours of volunteering time and awarded over one million grants to 251,000 nonprofits worldwide.