



# Make, Measure and Master *Your Impact*

Real social impact begins with Benevity's Community Investment Solution

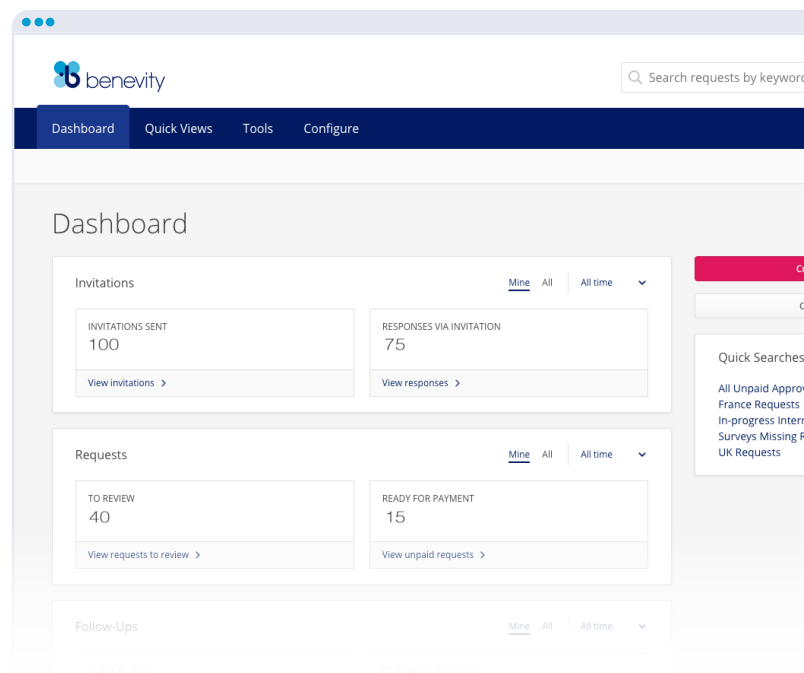
## Your stakeholders want less talk and more action on social issues

People are increasingly demanding that companies go beyond the pursuit of profits to demonstrate purpose. Employees want to work for these companies, consumers want to purchase from them, and even investors are making decisions based on a company's ESG profile. So where do you start and how do you show you're driving real change?

Community investment programs are key to demonstrating your purpose and engaging your stakeholders. That's why it's more important than ever for corporate funders to have a technology provider — and partner — who can offer robust and flexible software and strategic consulting, so their program is poised for maximum measurable impact.

## Master the "S" in ESG ... with Benevity

Whether you're granting to organizations around the corner or across the globe, our Community Investment Solution does more than provide a grants management technology platform to get funding to causes. It also helps you scale your program while ensuring you make the best decisions. You'll be able to build deeper relationships with your causes and communities, measure the true impact you're creating and tell your story to those who need to hear it.





Did you know?

# 86%

**of people say they would purchase products and services from a purpose-driven company.**

**Source:** Feeling Purpose – 2019 Porter Novelli/Cone Purpose Biometrics Study

## Build a trusted brand

Your company's granting program is a powerful expression of your corporate purpose. When done right, it shows stakeholders you're making a positive impact on the communities you serve — while demonstrating the business value of your investments. That's why choosing the right community investment solution is critical.

### Work with the best — in software and service

We're obsessed with not just delighting clients, but creating Raving Fans of Benevity. From the first time we connect with you through to launch and beyond, our expert Client Success team will ensure you're set up for success. Our granting software empowers you to make decisions that are aligned with your strategic goals and share the impact your programs are having.

# 300+

of the world's biggest brands trust Benevity with their community investment programs.

## Give with peace of mind

Access a database of nearly 2 million causes (and growing!) with Benevity's Community Investment Solution. All organizations are rigorously vetted and continuously monitored. You'll have confidence knowing your community investment funds will go only to causes in good standing.

### Make local and international payments easier

We disburse your grants, sponsorship and in-kind donations to vetted charities in nearly every country. And with our leading 99.5% payment success rate, you can rest assured that funds will get where they need to go. Plus, we provide tax receipts in local currency. We can also automate payment processing tasks by integrating with your accounts payable system.

### Achieve total budget control

Regardless of budget size or complexity, our technology can do the heavy lifting for you. Whether you're running multiple programs, budgets for different regions or have group-based budgets with permission-based actions, you're in control. Plus, you can easily report on all aspects across teams, programs and different focus areas.

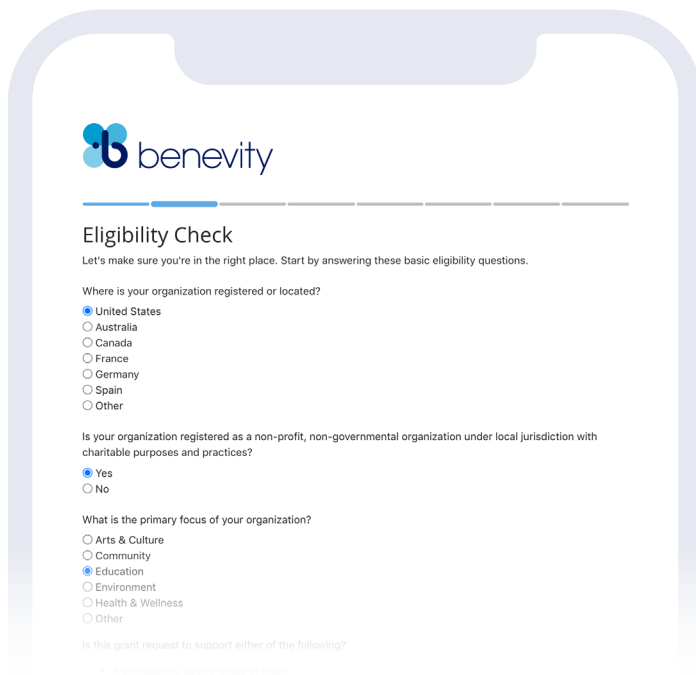


# Make faster, more intelligent decisions

Capture all the information you need to choose cause partners, review grant applications and report on what matters. We'll work with you to build dynamic forms that adjust on the fly, based on the type, size, focus or origin of the investment request.

## Streamline and scale requests

Easily manage thousands of applications from start to finish. Incorporate custom eligibility screening, dynamic workflow tools that route requests to appropriate reviewers based on custom criteria (e.g., region, budget, application type, etc.), different forms and rules for various programs and more.



The image shows a screenshot of a web form titled "Eligibility Check" on the Benevity platform. The form is presented as if on a tablet. It includes the Benevity logo at the top left. Below the title, there is a sub-header: "Let's make sure you're in the right place. Start by answering these basic eligibility questions." The form contains three sections of questions, each with radio button options:

- Where is your organization registered or located?**
  - United States
  - Australia
  - Canada
  - France
  - Germany
  - Spain
  - Other
- Is your organization registered as a non-profit, non-governmental organization under local jurisdiction with charitable purposes and practices?**
  - Yes
  - No
- What is the primary focus of your organization?**
  - Arts & Culture
  - Community
  - Education
  - Environment
  - Health & Wellness
  - Other

At the bottom of the form, there is a question: "Is this grant request to support either of the following?" with a dropdown menu currently set to "All other categories not on the list".

## Keep requests moving quickly

Do you have a unique application review process with many people who each perform different tasks, and possibly even a review committee or external reviewers? We can set up automated workflows that match your company's processes, so each request automatically moves on to the next step whenever a task is completed.

## Know your impact, tell your story

Collect the data you need to build a compelling story around the impact of your community investments. Our platform automatically sends follow-up surveys, based on your criteria, so you can pinpoint and uncover opportunities to optimize your strategies.

## Get robust reporting

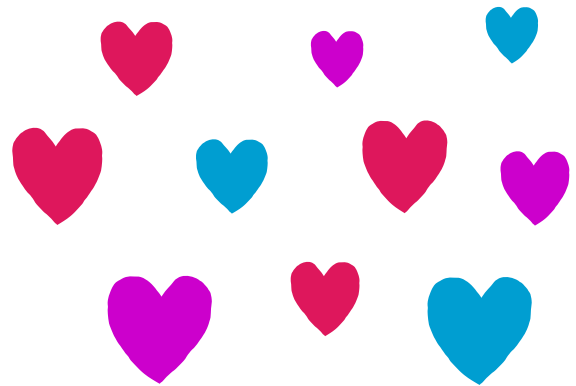
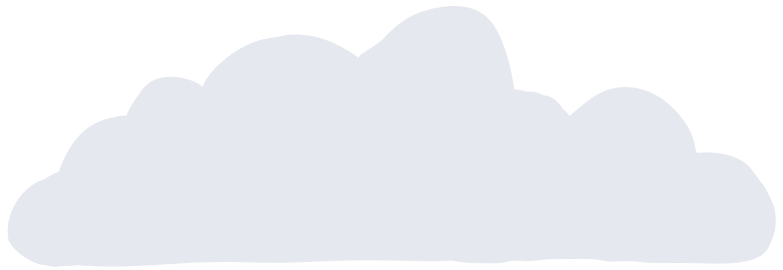
Built-in reporting capabilities provide details on payment and event schedules, prospective proposals, payment summaries and more. Pull standard reports or take advantage of our customizable reporting services to ensure you have the reports that are important to each of your stakeholders.



*We've eliminated countless manual inefficiencies that were part of our old system. The Client Success team has done a great job of getting us up and running — challenging us to question the status quo and seek “better.” They are responsive, consultative and genuinely committed to our success.*

— Director of CSR & Philanthropy at a national pharmacy company

# Benevity's Community Investment Solution in action



**A leading cosmetic company** has a pioneering year-round, open granting program that funds grassroots organizations that are making a massive difference for the planet and the people and animals we share it with. In one year, it managed to grow its program — by double! — to create major social impact.

**A multinational investment management corporation** administers multiple granting programs with a budget of \$40+ million. One of these programs is entirely employee-driven, with employees nominating causes to receive grants. In one year, this employee-led program gave \$2.6 million to causes around the world.

**Whether you're just getting started or have a longstanding program, Benevity's Community Investment Solution can help you deliver the social impact your stakeholders expect**

- ✓ Build brand trust with customers, employees and investors
- ✓ Access a database of nearly 2 million vetted causes worldwide
- ✓ Streamline your granting programs
- ✓ Manage multiple, complex budgets
- ✓ Make faster, more intelligent decisions
- ✓ Tell engaging impact stories

[Request a Demo](#)



Benevity, a certified B Corporation, is a leader in global corporate purpose software, providing the only integrated suite of community investment and employee, customer and nonprofit engagement solutions. A finalist in Fast Company's 2020 World Changing Ideas Awards, Benevity's cloud solutions power purpose for many iconic brands in ways that better attract, retain and engage today's diverse workforce, embed social action into their customer experiences and positively impact their communities.

With software that is available in 22 languages, Benevity has processed nearly \$8 billion in donations and 43 million hours of volunteering time to support 326,000 nonprofits worldwide. The company's solutions also facilitated 530,000 positive actions and awarded 1.2 million grants worth \$12 billion. For more information, visit [benevity.com](https://www.benevity.com).