



Change the World With (and For) *Nonprofits*

How you can help transform the social landscape.

Empowering nonprofits to do more good, more efficiently.

Your company, your people and the millions of individuals working on the front lines at nonprofits all want to change the world. So, Benevity created the first nonprofit solution of its kind, integrating seamlessly with Benevity's Spark and Grants solutions. This allows you to do more good and connect to nearly 2 million reputable causes all over the world — all while providing nonprofits with more scale and efficiency to help them get closer to realizing their social missions.

We invest upwards of \$10 million a year in this solution to provide nonprofits with the most robust digital portal available, the Benevity Causes Portal, as well as a dedicated support team and a unique disbursement model that ensures funds get where they're intended to go, in the most efficient way possible.

When you choose Benevity, you're choosing to transform the social landscape with innovative technology that empowers all of us to achieve greater impact, with less effort, than ever before.



Make programs more impactful with personal choice.

✓ Connect with the largest global database of nonprofits

With access to nearly 2 million vetted nonprofits around the world, your people can easily find the ones they care about most, making them more likely to get engaged.

✓ Nominate a cause

On the off chance someone's favorite nonprofit isn't in our database, they can nominate it for inclusion – at no cost to nonprofits or you.

✓ Discover more ways to do good

Get rich, relevant content, including cause profiles, local and global disaster projects, actions libraries, and curated groups of nonprofits, hand-picked by our team of nonprofit experts, that you can use within your program. Plus, promote your own company- specific initiatives published by you (or your cause partners).

✓ Support an ecosystem focused on nonprofits

When we built our platform for companies, we also built the first corporate engagement platform for nonprofits. The Benevity Causes Portal makes it easier for organizations to qualify for corporate giving and matching programs, access donor reports, create a compelling profile and publish volunteering opportunities and projects to a network of over 12 million users.

✓ Give with confidence

All nonprofits are vetted according to local regulations and requirements before being included in our database. We then continuously monitor all organizations in our nonprofit database against sanction lists, enforcement actions and adverse media.

Ensure your company is doing more for (and with) nonprofits.

✓ Greater access

Nonprofits only need to register once to be included in our database and become available to all Benevity clients. Eliminating the need to apply to access each corporate program means less burden on nonprofits and more access for your people to support a growing number of organizations.

✓ Built with nonprofits

To ensure we're doing the right thing for everyone, and that our actions match our intentions, we work closely with some of the world's most iconic nonprofit brands through our Benevity Nonprofit Community Council. Organizations like Donorschoose.org, WWF, Doctors Without Borders and the ACLU provide unique insights that we use to improve our ecosystem and products.

“Benevity makes it possible for us to seamlessly connect employee giving and corporate matching to advance the work of the international nonprofit sector. With tools to communicate with donors, launch timely fundable projects and feature volunteer opportunities, we can better support our member charities, corporate partners and donors in the workplace.”

Scott Jackson
President and CEO, Global Impact

Get funds to causes more efficiently

✓ Make receiving funds easier

Donations through the Benevity platform are bundled into a single monthly payment across all client programs, making it simpler for nonprofits to receive and process funds while providing you and your people with transparent delivery timelines.

✓ Ensure your donations get where they're going

Benevity has the highest rate of funds delivered, thanks to the unparalleled reliability of Electronic Funds Transfers (EFT) and our proprietary disbursement process. We process 90% of funds electronically, which eliminates an estimated 450,000 checks every year. That's important because, statistically, 4% of checks get lost. That's \$64 million in donations each year that would never make it to causes.

✓ Receive instant tax receipts and acknowledgements

The Benevity platform automatically issues tax receipts, saving nonprofits from having to manually create, issue and distribute receipts themselves.



Make the most impact

✓ Amplify your people's impact

Real-time matching and volunteer rewards mean more money for nonprofits, and reduced manual effort for you to reconcile employee requests and track and send the funds. Over \$10 billion in matching funds go unused every year – imagine what we could do with that kind of money going to nonprofits!

✓ Scale globally, more easily

Provide everyone, everywhere with an equally engaging experience. All international nonprofits are vetted to local regulations and standards (at no extra cost) through our exclusive partnership with TechSoup, so you can have a truly international program that connects your people to trusted causes around the world.

Save everyone money

✓ Reduce administrative costs

Benevity lowers your program costs by eliminating the requirement for internal check processing and accounts payable for donation and grant disbursement to individual organizations. There are also no fees to vet organizations you add to your program, even if they're international! This translates to less manual work for nonprofits as they only need to apply once to be vetted for all Benevity clients' programs.

✓ Help nonprofits do more, for less

By creating more scale and efficiency for nonprofits, they can do more good with the funds you and your people give. Our 2.9% Cause Support Fee costs them less than what third-party providers charge to enable donations through their own website, while providing them with a range of services and support to **reduce the cost of processing a donation (which can sometimes be up to 50% of the donation).**

Why a Cause Support Fee?

The 2.9% Cause Support Fee provides nonprofits with access to millions of supporters in corporate giving programs, streamlined donation disbursements, automatic donation matching, automated tax receipting, monthly consolidated electronic payments, donor reports and dedicated support.

Benevity has one of the lowest support fees in the industry. Other providers' fees range from 2.97% to 14.5%, and this fee isn't always transparent. Some providers say "100% of the donation goes to the nonprofit," but there's always a fee (even if the donation is made through the nonprofit's own website), whether it's charged by a third-party vendor or through a subscription fee.

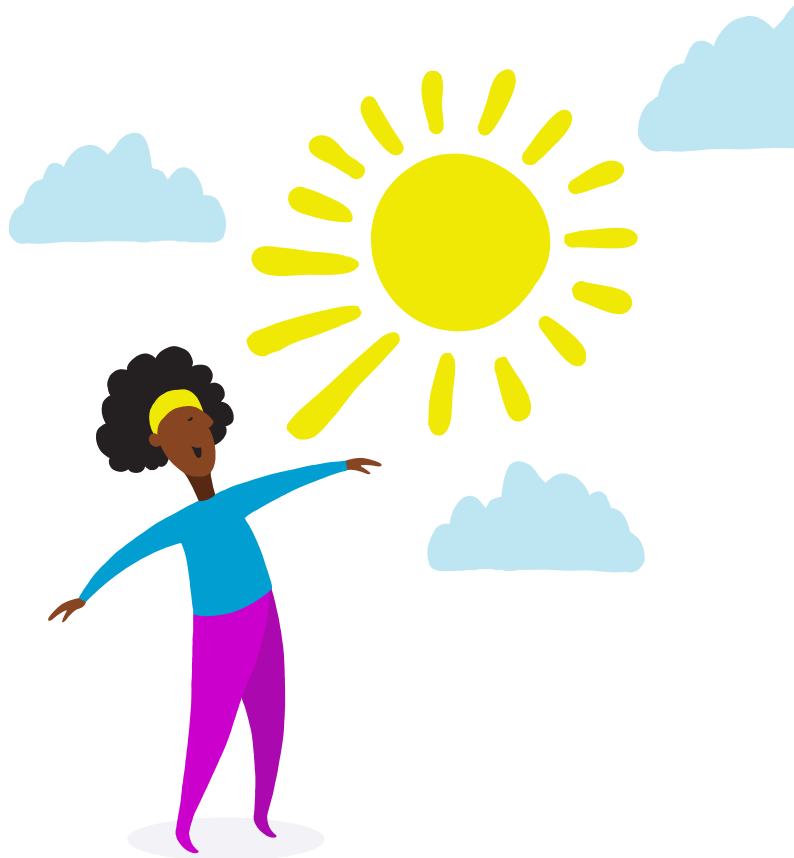
While some platforms have upfront costs for nonprofits, Benevity's doesn't. The Cause Support Fee is only deducted if they receive a donation. By choosing Benevity, you're ensuring that more of your donation reaches the nonprofit, while also providing them with an ecosystem of support and resources to reduce administrative burden and put more time and money towards their important social missions.



Did you know?

90%

of funds are sent electronically through Benevity. Last year alone, this saved an estimated \$64 million in checks that would have been lost in the mail.



Benevity, a certified B Corporation, is a leader in global corporate purpose software, providing the only integrated suite of community investment and employee, customer and nonprofit engagement solutions. A finalist in Fast Company's 2020 World Changing Ideas Awards, Benevity's cloud solutions power purpose for many iconic brands in ways that better attract, retain and engage today's diverse workforce, embed social action into their customer experiences and positively impact their communities. With software that is available in 22 languages, Benevity has processed nearly \$8 billion in donations and 43 million hours of volunteering time to support 326,000 nonprofits worldwide. The company's solutions also facilitated 530,000 positive actions and awarded 1.2 million grants worth \$12 billion. For more information, visit [benevity.com](https://www.benevity.com).