



POPPY CLOUD

by Raquel Pacchini

LIMITED EDITION

KASTHALL

PRODUCT SPECIFICATIONS FOR POPPY CLOUD

Poppy Cloud is a variation of Poppy, which is part of the Kasthall 2019 collection, Soul of Nature. The collection has taken inspiration from changing landscapes and colors of nature. Curiosity in terms of technique and craftsmanship was the driving force that challenged the Kasthall Design Studio into creating new originals, using only natural materials. Poppy Cloud is an excellent example of how this curiosity has inspired Raquel Pacchini into a further twist of the collection. Poppy Cloud has a simple design influenced by young architecture and complex color palettes. It is a tribute to playfulness and creative freedom making an emotional impact on the room or a tangible change in the aesthetics of the space. A bouclé rich in color with a mix of different yarn nuances and a cut fringe producing a sassy border, where Raquel Pacchini has played with the shape and created an accent-colored irregular framing. Color names such as Pink Sky, Sunset Orange and Twilight Gold makes Poppy Cloud more than just a rug. It's a declaration that dares to break rules and inspires creativity.

PRODUCT TYPE: Hand tufted bouclé rug in pure wool

PILE MATERIAL: 100% wool

BASE FABRIC: Polyester

BACKING MATERIAL: Polypropylene and recycled yarn

ADHESIVE: Aqueous acrylic adhesive

SIZE: 189x240 cm, 236x300 cm, 275x350 cm. Other sizes upon request.

PILE HEIGHT: approx. 10 mm

PILE WEIGHT: approx. 2700 g/m²

TOTAL HEIGHT: approx. 15 mm

TOTAL WEIGHT: approx. 3500 g/m²



Wear classification:
(EN 14215) Class 22
Domestic General



Wear classification:
(EN 1307) Class 33
Commercial heavy



Luxury rating:
(EN 1307) LC 5



Castor chair suitability:
(EN 14215) Occasional use



Fire classification:
(EN 13501-1) Cfl-s1



CARE ADVICE HAND TUFTED RUGS

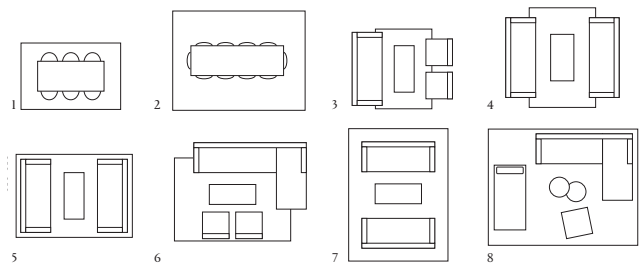
To further extend the lifetime of your rug, Kasthall recommends a regular maintenance so that the rug may retain its shape and appearance. If you have a light, single-colour rug you will need to care for it more often than a darker, patterned rug. Thorough vacuum cleaning is the best, most economical and environmentally friendly cleaning method. Beating or shaking a rug may damage the fibers. Note that it is quite normal for the rug to lose individual fibers when used, these are excess fibres and it does not affect the general quality of the rug. If you want to get rid of excess fibres faster, you can vacuum the rug daily for an initial period. It is most efficient to vacuum the rug one direction at a time. Remember that hand tufted rugs in linen are sensitive to water, so take particular care with the amount of water you use when removing stains.

CLEANING ADVICE

We recommend that the rug is cleaned by a professional cleaner, using the extraction method on a flat surface. The quantity and temperature of the water will depend on the material and pile length. Good ventilation during the drying process is essential. Shrinkage will be about 3-5%. Kasthall's rugs are not to be machine-washed or dry-cleaned. At www.kasthall.com you can read more about our materials, how to look after your rug and our stain guide.

CHOOSING A RUG

Choose the characteristics of the rug, its colour and design to suit the space in which it will be laid. If it is to be laid in a hall, for example, you may choose a type of rug that is more resistant to wear, and a colour that is a little darker and dirt-tolerant. Use a rug as a means of bringing together the rest of the interior. Decide whether you want to place a sofa on the rug or at its edge. If a rug is to be placed underneath a dining table, add at least 60 cm all round the table to allow space for pulling out the chairs. Hand tufted rugs are suitable for creating cosy environments with warm acoustics. Depending on the quality, hand tufted rugs can work equally well in domestic settings and public spaces. Ideal for use in living rooms, bedrooms and in lounge environments and hotel rooms.



Examples of commonly used rug sizes:

1. Dining table with 6 chairs: rug size 200x300 cm
2. Dining table with 10 chairs: rug size 300x400 cm
3. Three-seater couch with armchairs: rug size 170x240 cm
4. Three-seater double couch: rug size 200x300 cm
5. Three-seater double couch: rug size 250x350 cm
6. Corner sofa with armchairs: rug size 250x350 cm
7. Three-seater double couch: rug size 300x400 cm
8. Corner sofa with daybed and armchair: rug size 350x450 cm

SUSTAINABILITY AT KASTHALL

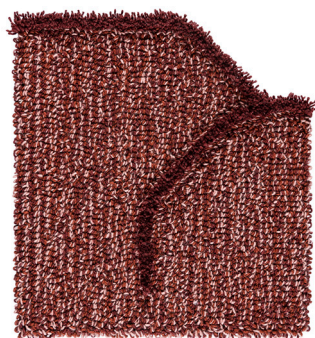
Sustainability is rooted in Kasthall's history. It was there when we started and continues today in our work and ambition to contribute to a sustainable future. It is evident in our circular approach to design and in a fully-traceable supply chain to reduce our impact on people and planet. It is part of our commitment to local Swedish production and a made-to-order system that creates less waste. We also use third-party environmental declarations and assessment to ensure reliability. Read more about our sustainability work and philosophy at kasthall.com.

OTHER INFORMATION

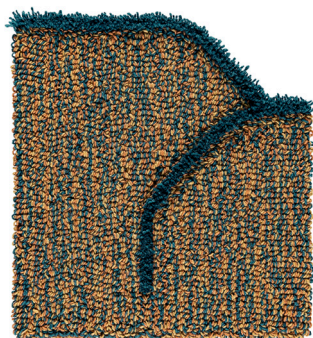
- Depending on the materials used and the rug-making process, dimensions may vary by up to 2% so please state maximum or minimum dimensions when placing your order.
- Note that all rugs from Kasthall are made from natural materials. Variations in colour and texture can therefore arise between batches of yarn and dye baths.

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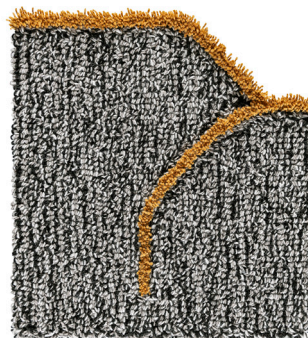
Design RAQUEL PACCHINI
Hand tufted bouclé rug in pure wool



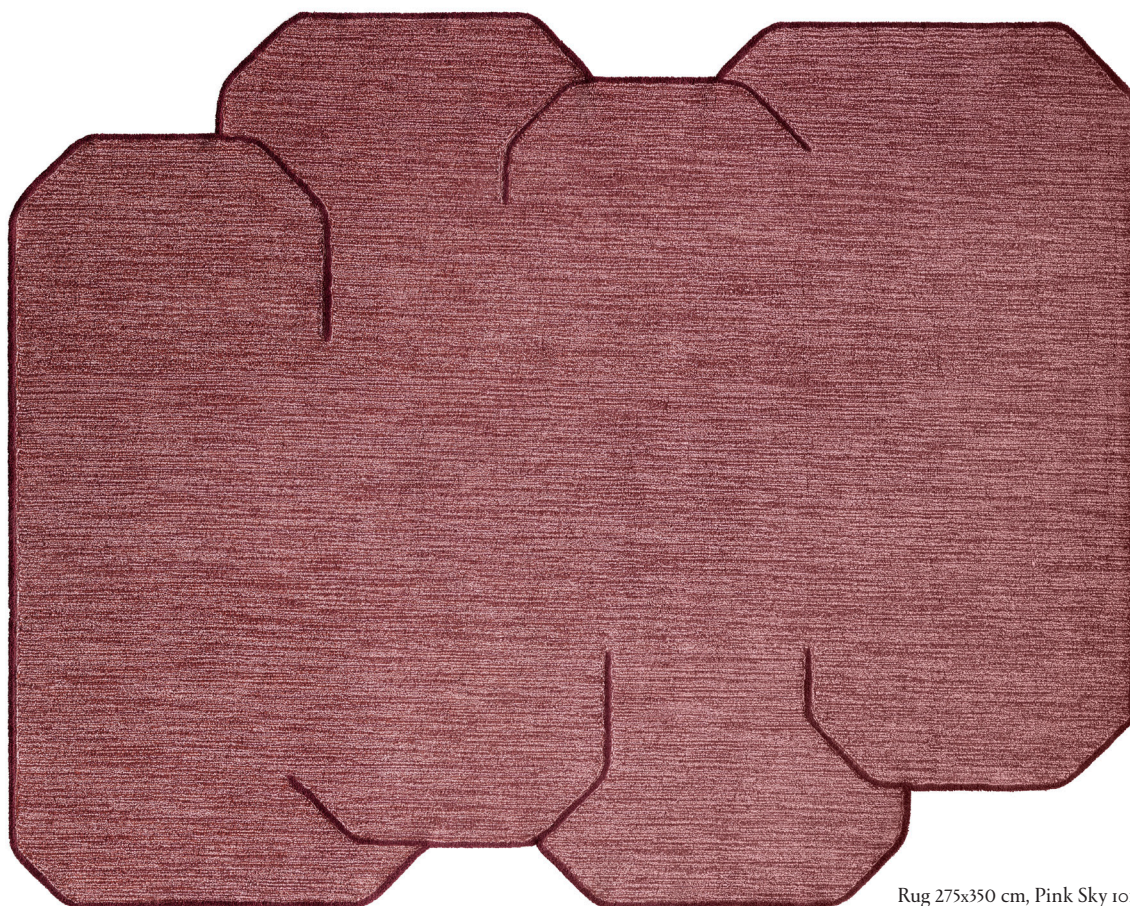
Pink Sky 101



Sunset Orange 403



Twilight Gold 504



Rug 275x350 cm, Pink Sky 101



ABOUT RAQUEL PACCHINI

Raquel Pacchini is a Brazilian-born Italian designer, one of the new multi-purpose designers in the world of communication and product design. Pacchini has worked as a designer at Studio Urquiola before starting her own design studio in Milan. For Kasthall she has designed Poppy Cloud, which is a playful twist of the hand tufted rug Poppy, part of the 2019 collection Soul of Nature.

KASTHALL HEAD QUARTER

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